



**UNIVERSITY
COLLEGE
BIRMINGHAM**

IN PARTNERSHIP WITH THE UNIVERSITY OF WARWICK

FOLLOW YOUR PASSION

**UNDERGRADUATE
PROSPECTUS**

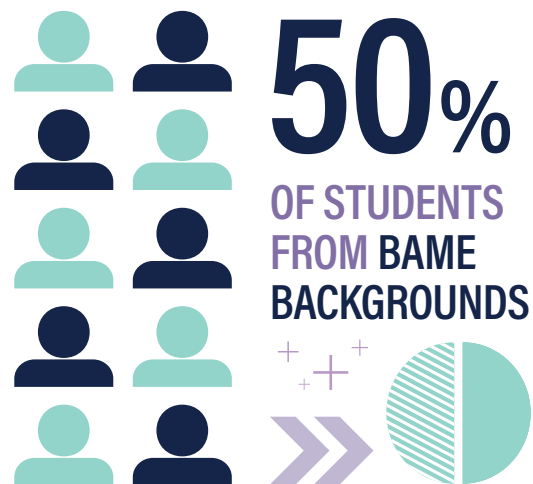
2024

ISSUE 1

WHY CHOOSE US?

£160M

INVESTMENT IN
NEW FACILITIES AND
STUDENT RESOURCES
OVER THE LAST
DECADE



WELCOMING
STUDENTS
FROM OVER
57
COUNTRIES



**1 FORWARD-THINKING
PARTNERSHIP**
WITH THE UNIVERSITY OF WARWICK

Many degrees are now accredited by the University of Warwick, a Russell Group university ranked 8th in the UK in The Guardian's 2023 league table

**UNIVERSITY
COLLEGE
BIRMINGHAM**



WELCOME

Going to university is an exciting turning point in your life, one that can make a world of difference to your future and where your career takes you.

University means so much more than the degree itself too. Potentially living away from home for the first time, making new friends, discovering new places and cultures and stretching your mind – university is a time like no other.

Who are we? We are the university of choice for one of the most richly diverse and hard-working student bodies anywhere in the sector. Coming from all areas and backgrounds, they choose us for our smaller, specialist nature, our dedication to social inclusion, the world-class facilities we offer and the outstanding, award-winning support we provide.

Our academic and professional staff are totally committed to supporting and developing you into a career-ready graduate, well equipped to thrive in your chosen discipline and make a tangible difference to regional and national skills challenges.

It's clear that employers want stand-out candidates with plenty of real-life work experience. Our degrees, many of which are accredited by the University of Warwick, are based around powerful placements and industry partnerships, helping you to stand out. And because of our partnership with the University of Warwick, you also have pathways open to you that can lead to valuable master's degrees at our prestigious, industry-led partner university.

With the University investing £160 million into our training facilities, you know you'll be trained in the best environments, and our exceptional tailored support includes everything from assignment writing to wellbeing services. We have lots of financial support available too, including loans, scholarships and bursaries, ensuring you can realise your aspirations.

Standing proud in the heart of Birmingham, we're big enough to meet your diverse needs. We're compact enough to care.

Professor Michael Harkin
Vice-Chancellor and Principal



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COME
AND SEE
FOR
YOURSELF

OPEN DAYS

This prospectus will give you a great overview of what we offer here at University College Birmingham. However, seeing for yourself is always best.

Coming to an open day gives you the opportunity to meet our lecturers and learn more about what you will study and the support you will receive, experience practical sessions in our incredible facilities, look around our halls of residence and see how we fit into the fabric of Birmingham and what our city has to offer.

We have online open days too, packed with everything from course insight, campus tours and taster sessions to Q&As with lecturers, as well as the chance to talk to support services. We want to show you that with an undergraduate degree from University College Birmingham, it feels like nothing can stop you.

Our students are our best ambassadors, so be sure to chat with them about their experience.

If you like what you see, we can even help you to apply direct on the day.

DATES

SATURDAY 25 MARCH 2023

SATURDAY 01 JULY 2023

SATURDAY 14 OCTOBER 2023

SATURDAY 25 NOVEMBER 2023

All open days run from 10am–2pm

BOOK YOUR VISIT

ucb.ac.uk/he-opensdays

SCAN HERE



CAN'T ATTEND AN OPEN DAY?

How about a university tour?

ucb.ac.uk/UCB-tours

Any queries? Please call **0121 232 4300**
or email marketing@ucb.ac.uk



JOIN OUR AWARD-WINNING UNIVERSITY

We know we offer something unique in terms of higher education, but ultimately, it's what students say and their views that count the most as you make your university choice.

We were thrilled to win **University of the Year at the 2022 Whatuni Student Choice Awards (WUSCA)**, the leading higher education awards based solely on student choice.

Presented by comedian Richard Ayoade, the award recognised our reputation and growing profile as a university totally committed to students and their outcomes.

We also won the top award in the UK for Student Support, testament to our dedication to student welfare and providing the resources and guidance students need to succeed.



Genuinely from the bottom of my heart, this university is amazing. My lecturers are so incredibly kind and supportive and helpful. They make everyone feel at ease and they have so much passion for the subject that it makes everyone feel very passionate about it too.

Whatuni student review

★ OTHER ACCOMPLISHMENTS:

➤ Student Placement of the Year: Hospital 2022 at the national Student Nursing Times Awards for a collaboration between University College Birmingham, University Hospitals Birmingham NHS Foundation Trust, and other Birmingham universities



➤ Pilot commissioned with Birmingham and Solihull Clinical Commissioning Group (BSol) for sports students to work with NHS patients pre-operation to increase the chances of successful surgery and increase musculoskeletal services across the region



➤ Research projects with Big Brum Theatre Group and The Mason Foundation launched to look at the use of drama in school recovery projects and employability schemes



➤ Collaboration on the Birmingham Food System Strategy and West Midlands Hospitality Taskforce, and helping our community by hosting the 'Surplus Project'



➤ Launch of a Business Incubator Programme to support start-ups in collaboration with the University of Warwick



➤ Joining the GBSIoT, a group of universities and colleges who offer a wide variety of manufacturing and engineering courses in partnership with key employers across the region

A UNIVERSITY TO SUIT YOU

Many degrees accredited by the University of Warwick.
An expanding campus with outstanding facilities to develop your industry skills. Unrivalled placement opportunities to get you work-ready and award-winning teaching staff.

Business-facing and entrepreneurial, our students go on to forge successful careers focused around business, computing and digital including cyber security, finance and accounting, health and social care, teaching, physiotherapy, sport, hospitality, tourism and food. We also have new, exciting and highly-relevant courses, including engineering and sustainable construction.

All of our courses are developed closely with industry, maximising your potential while playing a key role in meeting today's skills agenda. We make sure our students get the very best real-life working experience during their studies, making them 'graduate-ready' for careers in rapidly expanding sectors.

ACADEMIC EXCELLENCE

You will want to be taught by the best, and our esteemed academics have the accolades, expertise and industry experience to put them at the forefront of their fields. These include a government adviser on economic strategy, a board member for the Greater Birmingham and Solihull Institute of Technology, former coach to the U20 England Women's rugby team, a consultant to the tourism board and clinical nurse practitioners for hospital trusts.

FINANCIAL SUPPORT

We offer a whole range of financial support to help you during your studies.

- The Kick-Start Scheme – up to £800 to buy anything related to your course
- Bursaries and scholarships
- Help with the cost of living and childcare
- Discounts on fees if you join from our college and if you go on from undergraduate to a postgraduate degree

*Our helpful staff can advise if you are eligible.

BUILDING ON OUR PORTFOLIO

Our new engineering and construction courses are centred around sustainability, enabling learners to play a vital part in shaping the future of these sectors. Each course is specifically designed to train and upskill learners with skills that support employers and their supply chains, and students learn in bespoke facilities including a new engineering and sustainable construction centre and a STEM education and training facility.



UNIVERSITY OF WARWICK PARTNERSHIP

Many of our degrees are accredited by the University of Warwick, a prestigious Russell Group university, as part of a wider, forward-thinking partnership. Both universities are innovative, imaginative and have distinctive and collective strengths and this partnership is designed to benefit our students and their professional ambitions, as well as the regional economy.

As part of the accreditation, the partnership gives students the opportunity to:

- Tap into exciting undergraduate and postgraduate study and research opportunities, as well as higher and degree apprenticeships that not only meet sector-recognised standards, but are accredited by a leading Russell Group university – whatever a student's background

- Access the broad employer networks of both universities, supporting and helping students to achieve strong employability outcomes
- Access online learning and library resources that complement our own award-winning library services and hi-tech learning environments
- Benefit from more employment opportunities

THE UNIVERSITY OF WARWICK
8TH IN UK
IN THE GUARDIAN'S
2023 LEAGUE TABLE



UNIVERSITY
COLLEGE
BIRMINGHAM



CAMPUSES IN THE CITY CENTRE

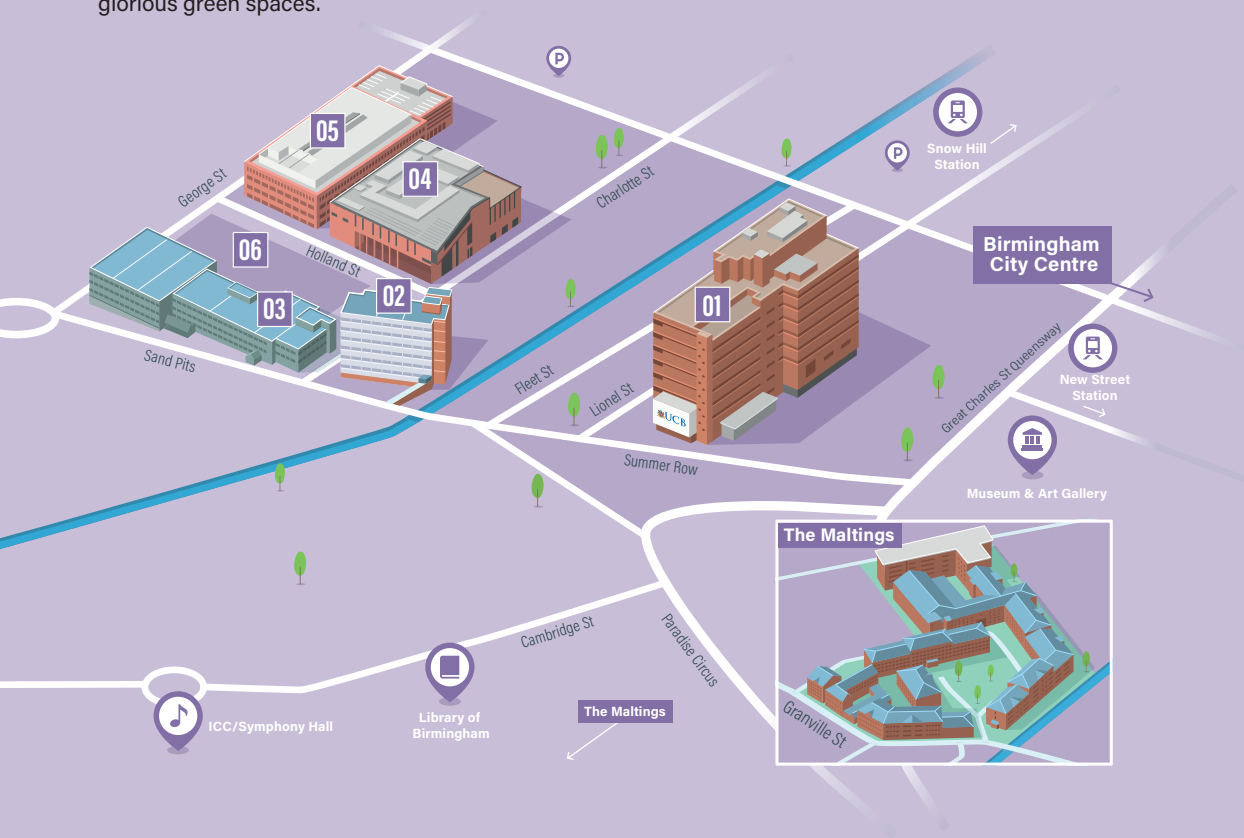
We have invested in excess of £160 million into our five campuses, which are just a 10-minute walk from the heart of Birmingham city centre and a stone's throw from one another in the vibrant Jewellery Quarter.

The practical facilities across our campuses – all developed with real industry in mind – are fast-growing, while we have also invested £7 million into fresh-thinking learning support spaces, giving you the very best environment to expand your mind.

And in the summer, you can always take your books down to nearby Cathedral Square and St Paul's Square, just two of the city centre's glorious green spaces.

Sustainable and easy to navigate, each campus has its own distinct character and has been specifically designed to enhance the student experience.

We are also right in the centre of the city's business, finance and hotel district, opening up no end of placement and work opportunities for our undergraduates.



01 SUMMER ROW

Summer Row is the hub of campus life at University College Birmingham and located by the busy Colmore Business District.

Facilities include:

- Aesthetics clinic
- Aviation and Tourism Suite
- Special effects/prosthetics studios
- Media Suite
- Food Science and Innovation Suite
- Training restaurant, kitchens, commercial bakeries and a shop
- Physiotherapy Suite
- Early Years Suite

02 THE LINK

The Link is home to many of the University's support services and staff departments.

Facilities include:

- The library
- Finance
- Student Services, Wellbeing and Mentoring
- Academic Registry
- Resource Centre
- Academic Skills Centre
- Admissions, Marketing and International

03 CAMDEN HOUSE

Camden House includes our Digital Skills Hub, where you can develop your own digital media content.

Facilities include:

- Video and audio production studio
- Teaching lab with high-spec computers and cyber security facilities
- Esports facilities
- IT support and innovation department
- Engineering and construction suite with robotics lab

04 MCINTYRE HOUSE

McIntyre House is the University's purpose-built centre for undergraduate and postgraduate study.

Facilities include:

- Two 126-seat lecture theatres and a 250-seat flagship lecture theatre
- Break-out spaces
- Glazed study pods
- 120 PCs
- EatSpace café
- Courtyard

05 MOSS HOUSE

Representing an investment of £44 million, our award-winning Moss House campus boasts excellent teaching and training facilities, from a replica hospital ward to our Human Performance Laboratory, allowing our nursing, social care and sports students to excel and gain the best industry experience in higher education today.

Facilities include:

- Several 100-seat lecture theatres
- The Dining Room restaurant with industrial pizza oven
- The Living Room café and coffee shop
- Courtyard
- Break-out spaces
- The Guild

"Moss House provides a new world-class facility for University College Birmingham that will inspire its students for years to come."



06 JAMES COND - OPENING 2024

Our new sustainable construction centre will feature the most advanced training equipment.

Facilities will include:

- Green technologies centre
- Retrofit construction centre
- Design studio and land surveying lab
- CAD suite
- Material testing labs



CHECK OUT OUR VIRTUAL TOURS ucb.ac.uk/virtual-tours

WORLD-CLASS FACILITIES

Excellent teaching goes hand-in-hand with excellent facilities that reflect demand from industry and are complete with the very latest equipment and resources.

From our training restaurant and aesthetics clinic to our state-of-the-art mock plane cabin, cutting-edge sports facilities, health simulation hubs and financial trading suite, our real-life, industry gold standard working environments will give you a huge advantage when you finish your studies.

TRAINING RESTAURANT

Restaurant at Birmingham College of Food is our award-winning training restaurant, which is open to the public and arms students with hands-on skills, from serving classical fine dining and gastro-style fare to creating cocktails and silver service.



TOP 6 CITY RESTAURANTS TO CHECK OUT IN 2023
BirminghamLive

AVIATION AND TOURISM SUITE

Our aviation simulation facilities include a state-of-the-art mock plane cabin on campus, check-in areas and Galileo GDS system for training students.



ENGINEERING AND CONSTRUCTION SUITE

This centre specialises in courses that support the region's growth areas, including sustainable construction methods, manufacturing technologies, renewable energy, robotics and cyber and digital skills.



“

I was very impressed by the new facilities and the breadth of the technologies covered. To have the new training ground on our doorstep is particularly welcome.”

Allan Cook CBE DSc
Chair of the High Value Manufacturing Catapult



FINANCIAL TRADING SUITE

One of the UK's largest university trading suites, this is powered by Infront Professional Terminal with a scrolling ticker for real-time global market information.





BAKERY AND CONFECTIONERY

Our facilities feature the latest industrial ovens, high-speed mixers, rheology testing technology and specialist chocolate production and tempering equipment.



“The kitchens were very well designed and would give students a first-hand experience of industry standards. In fact, some kitchens were better than 5-star hotel kitchens that I have worked in around the world.”

Ajay Chopra
Acclaimed Indian celebrity chef



FOOD SCIENCE AND INNOVATION SUITE

This suite features two specialist kitchens, a bespoke sensory evaluation room, pilot plant for product development and other cutting-edge food science facilities.



TRAINING KITCHENS

Our nine professional training kitchens are used by acclaimed chefs for prestigious competitions as well as guest lectures and masterclasses.



REPLICA HOSPITAL WARD

Our six-bed replica hospital ward with integrated filming and audio equipment provides nursing and physiotherapy students with the most lifelike environment to put skills into practice.



“The facilities that are offered to support clinical practice are amazing and the skills labs are superb and incredibly interactive.”

Suzanne Smith
Apprenticeship Manager
Cygnet Health Care

“I've worked in gyms for nearly 10 years and I wish I'd had access to what's here then. It's an incredible facility. Unbelievable.”

Alan Barrett
CEO Grenade
performance nutrition brand



SPORTS FACILITIES

These include a 35-metre indoor running track for assessing speed and performance, cutting-edge gym, injury and massage clinics and Human Performance Laboratory with an anti-gravity treadmill.



AVERY FIELDS

Students have use of the all-weather pitch at Avery Fields, which we share with Bournville RFC, as well as two grass pitches and a physiotherapy suite.





DIGITAL CREATIVE STUDIO

This features a state-of-the-art video and audio production studio, as well as an open plan collaborative space specially designed for digital content creation.



EARLY YEARS SUITE

Divided up into five different learning zones, this simulation and practice development suite is an excellent learning environment for those on childhood-focused courses.



ASPIRE AESTHETICS CLINIC

Open to the public and offering face and body treatments, this clinic is a training facility for aesthetics undergraduates and features the latest fat freezing and HIFU equipment. Visit ucbaesthetics.com



CYBER LAB

This new laboratory enables students to learn and participate in cyber-related activities in a controlled environment.



LEARNING SPACES TO BUILD YOUR KNOWLEDGE

Whichever campus you are on, our learning spaces ensure you have the right environments to build your knowledge, from lecture theatres featuring the latest technology to interactive group working spaces to put your brain cells to work.

> LECTURE THEATRES

Summer Row – a range of different-sized lecture theatres

McIntyre House – 250-seat flagship lecture theatre and two 126-seat lecture theatres

Moss House – several 100-seat lecture theatres

> CLASSROOMS AND STUDY SPACES

> SEMINAR ROOMS

> COMFORTABLE TUTORIAL ROOMS

> PRIVATE MEETING ROOMS

> BREAK-OUT SPACES

Ideal for informal discussions and catch-ups with colleagues and lecturers.

> EXHIBITION SPACE

A place to showcase projects to assessors and prospective employers. This is also used by the Jewellery Quarter community's local artists and craft workers.

> LIBRARY

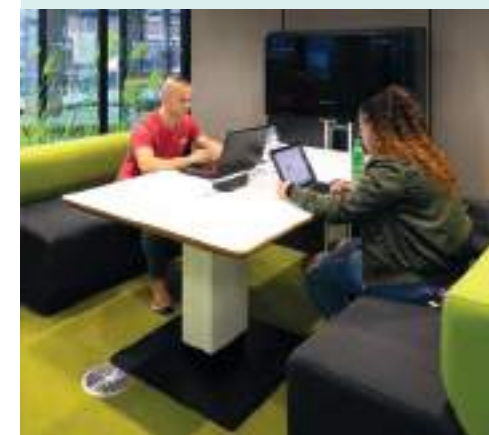
Our team of qualified library and information professionals and research specialists are available to provide you with expert support.

> 50,000 PRINT RESOURCES / 60 MILLION+ DIGITAL RESOURCES

Journals, newspapers, reports, eBooks and databases.

> THINKSPACE

Glazed study pods to discuss group projects and mind-map your ideas on glass wipe boards.



BIRMINGHAM: A BUZZING CITY

Studying at University College Birmingham means being right at the heart of one of the UK's most dynamic, diverse and future-facing regional hubs, as well as a truly inspirational place to live, study and work.

Less than an hour-and-a-half from London with major rail and bus stations just minutes from our campuses, Birmingham is a buzzing city where nearly 40% of the population is under the age of 25.

Having undergone major regeneration, Birmingham is home to world-class businesses, major research and development facilities and innovation, and is thriving and well-connected.

Combine this with an abundance of nightlife, restaurants – two of which were listed among the UK's top 100 restaurants in the National Restaurant Awards 2022 – bars and coffee shops, cultural attractions, parks and entertainment, there really is no place better than 'Brum'.

► THE BEST OF BOTH WORLDS

Love the bright lights and bustle? Birmingham boasts hundreds of restaurants, a host of clubs and bars, famous festivals, waterside attractions, and major entertainment venues welcoming some of the biggest shows and stars on the planet.

But if you want to get away from it all, you can always escape into Birmingham's 8,000 acres of parks and open spaces – reportedly around 25% of Birmingham is green space – including the Birmingham Botanical Gardens, voted the most popular place in the city for people to pause and 'take a breath'. You can also explore over 100 miles of canals around the city – reputedly even more than Venice. And with excellent transport links in all directions, you're never far away from breaking out into the countryside and beyond.

► BIG BRANDS TO INDIE INNOVATORS

If you're a shopaholic, Birmingham's got you covered. All the big brands you know and love are here, set in spectacular centres like the Bullring, Grand Central and The Mailbox, all offering a fantastic shopping experience.

But there's also plenty to make the city unique, with a thriving independent scene and countless hidden gems to discover in amazing locations like The Custard Factory and Great Western Arcade. Celebrate the city's stunning street food culture – you can't beat Digbeth Dining Club – wrap yourself in independent fashion or surround your student pad with unique homeware.

YOUNGEST
CITY IN EUROPE

40%
POPULATION
UNDER 25

5
MICHELIN-
STARRED
RESTAURANTS
MORE THAN ANY
OTHER UK CITY
OUTSIDE LONDON

8,000 ACRES
OF PARKS AND OPEN SPACE

CONNECTED TO THE UK

There are regular coach and train connections across the UK, while the West Midlands Metro tram service operates between Wolverhampton and Birmingham – and with a bit of planning and student concessions, the tickets needn't cost too much.

≡ Snow Hill Station:	6 mins walk
≡ New Street Station:	10 mins walk
≡ Moor Street Station:	20 mins walk
≡ Digbeth Coach Station:	20 mins walk

FLYING TO BIRMINGHAM

Birmingham Airport, just 11.5 miles from our main campus, is the third largest airport in the UK outside London.



1hr 25 mins
FROM LONDON BY TRAIN

➤ CONNECTED THROUGHOUT THE COUNTRY AND BEYOND

We're not just in the heart of the city, we're in the heart of the UK. Wherever you want to go in the country, Birmingham has fantastic transport links right on your doorstep. University College Birmingham is only a few minutes' walk from all the city's major rail terminals, while the Metro is a quick and easy way to get around Birmingham and elsewhere in the region. If you're travelling by car, Birmingham is surrounded by key motorways including the M6, M40 and M42. And with Birmingham Airport also serving an array of domestic and international destinations, you're always close to getting far away.

➤ CENTRE OF ENTERTAINMENT, HIVE OF HISTORY

We have some of the biggest names in entertainment come to the Utilita Arena Birmingham and Resorts World Arena. In 2023/24, the scheduled line up includes Sam Smith, Dermot Kennedy, Maroon 5, Kevin Hart, Lizzo, Olly Murs and Romesh Ranganathan. We have plenty of independent gig venues too. Birmingham is also the birthplace of household names such as Cadbury, HP Sauce and Typhoo Tea, and produces around 40% of the UK's jewellery.

If you're a culture buff, there's much to be discovered on a visit to the city's landmark museums and galleries. Annual festivals include Pride, Flatpack Festival, High Vis Street Culture Festival, Birmingham International Dance Festival and SHOUT.

➤ SO MUCH TO DO FOR FREE

Free events in the city include the Birmingham Frankfurt Christmas Market, Pride Parade, incredible exhibitions, food festivals and markets at MAC Birmingham in Cannon Hill Park, and the chance to present the news or weather – or have a photo taken with a Dalek – in the Public Space at BBC Birmingham at the Mailbox. There are free exhibitions at Birmingham Museum and Art Gallery, and many walking tours to get to know the city better, from the birth of heavy metal and Peaky Blinders to the city's rise as the 'workshop of the world'.

➤ SPORTS FOR ALL

Birmingham is home to celebrated sports teams like Aston Villa, Birmingham City and Warwickshire County Cricket Club, as well as scores of sporting events, ranging from WTA tennis to England cricket matches and the All England Open Badminton Championships.

In 2026, Birmingham will host the European Athletics Championships. It is the first time that a British city has been assigned these prestigious championships, although Birmingham has hosted a range of other high-profile events, including the Birmingham 2022 Commonwealth Games.



BULLRING



BRINDLEYPLACE



BOTANICAL GARDENS



VILLA PARK



LIBRARY OF BIRMINGHAM



DIGBETH



GERMAN MARKET

**BIRMINGHAM
BUCKET LIST
TOP
SPOTS
TO VISIT**



CHAMBERLAIN SQUARE AND COLMORE BUSINESS DISTRICT



THE IKON GALLERY



EDGBASTON CRICKET GROUND

➤ FOR MORE ON LIVING IN BIRMINGHAM, CHECK OUT [BLOG.UCB.AC.UK](https://blog.ucb.ac.uk)

LET'S MAKE YOU FEEL AT HOME

LIVING IN OUR HALLS OF RESIDENCE

University is a huge step for everyone, whether you are moving away from home for the first time, relocating to a new city, or leaving behind the familiar comforts of your friends and family.

- More than 800 students can be accommodated in our halls of residence, The Maltings
- Our annual contract is 42 weeks, from September to June – many contracts are open to international and EU students on placement with us
- All prices include heating, lighting, WiFi and contents insurance

OUR HALLS OF RESIDENCE

- Fully furnished with television points and free WiFi
- Fully-fitted kitchen with dining area
- Self-catering (you will need to provide your own cooking utensils and bedding)
- Commercial laundry service with washing and drying machines on site
- A safe, secure environment

To help you adjust, in your first year, you are guaranteed a place in our halls of residence, if you apply before the accommodation deadline. And, unlike most universities, there are no up-front costs – we won't even charge you a deposit when you apply.

But what is it like to live in our halls of residence?

It puts the best of both worlds on your doorstep. You'll be part of a friendly campus surrounded by supermarkets, banks, cafés, student budget restaurants and rail and coach stations, and living in one of Britain's most exciting and diverse cities.

You'll want to feel at home and our accommodation team within Student Services will make this all a bit easier, our aim being to provide you with a high-quality, safe, affordable and happy environment for both your academic and social life.

THE MALTINGS

- 15 minutes' walk from Summer Row
- 827 study bedrooms – the majority are en suite
- Majority of flats are mixed sex, typically housing six to nine residents
- Landscaped gardens, sports hall and fitness suite
- Features the Guild Space – a communal point for relaxation, study, entertainment and activities

Some ground floor rooms have been designed to accommodate students with special requirements, including accommodation for carers.

WEEKLY RENT (2023/24):

£125 standard
£148 en suite

APPLYING FOR ACCOMMODATION

To apply for accommodation, please visit ucb.ac.uk/accommodation.

The application process begins in March/April.

CONTACT

Tel: 0121 232 4131

Email: accommodation@ucb.ac.uk



GUARANTEED!†
A PLACE IN OUR HALLS OF
RESIDENCE IN YOUR FIRST YEAR

†IF APPLICATION IS RECEIVED BEFORE THE ACCOMMODATION DEADLINE



PRIVATE ACCOMMODATION

If you're looking for a flat or a shared house, we suggest you visit Birmingham during the summer to find the best place. Privately rented accommodation costs around £50 – £80 per week, excluding bills.

For more information, visit ucbguild.co.uk

PLAN TO LIVE AT HOME?
DID YOU KNOW
OVER 70% OF OUR
UNDERGRADUATE
STUDENTS LIVE AT
HOME WHILE AT UNI?*

*EXCLUDING INTERNATIONAL STUDENTS

DOWNLOAD OUR
'LIVING AT HOME
WHILE AT UNI' GUIDE

ucb.ac.uk/lahguide



TOP TIPS FOR LIVING IN HALLS

By the UCBloggers

➤ DON'T FEAR THE KITCHEN

You may very well have never cooked for yourself before. If not, you can't beat a good student cookbook such as *Nosh for Students* by Joy May, or *SORTED: A Recipe for Student Survival* by the Sorted YouTube channel, founded by University College Birmingham graduate Ben Ebbrell. Also, save money by cooking together.

➤ SHY? TRY NOT TO HIDE AWAY

While it's tempting to hide away on that first day, try and pluck up the courage to leave your door open. Someone is bound to say hello and as millions of graduates across the world will verify, it could be the start of a life-long friendship. At the very least, it's someone to pop down the pub or coffee shop with, getting your social life at university underway!

➤ WATCH YOUR WALLET

You may initially find it hard to manage your money at university. It's tempting to splash the cash when your loan drops into your account, especially with Amazon only a click away. However, when you are living off baked beans, you might regret it. Make your cash last and keep your NUS card with you to make the most of discounts.

➤ BE THRIFTY - BUY SECOND-HAND

Don't be afraid to be thrifty and buy second-hand books and clothes. Yes, it's great to have the latest gear, but it can be expensive and when it comes to books, why pay through the nose when you can buy a book from a former student for a fraction of the price? Also, you can make extra cash by selling them when you fancy or need something new.

➤ AND FINALLY... ENSURE YOU'RE PREPARED

If you're sharing a bathroom, bring flip flops or sliders! Trust us.



BY THE STUDENTS, FOR THE STUDENTS



The Guild is your Students' Union, and the home of student life at University College Birmingham.

As soon as you enrol at University College Birmingham, you automatically become a member of the Guild. We're here to make sure your voice is heard on the issues that matter to you – both within the University and the wider community – and to make your time here the very best it can be.

WE REPRESENT YOU

The Guild is here for you. No matter where you are from or what you study, we represent you and put what you need at the top of our priority list. Our team is always ready to hear your views, while our course-based societies not only enable you to get involved in events, but to shape and change both your course and the University itself.

FIND YOUR PEOPLE – JOIN A SOCIETY

A great way to make meaningful new friendships is to join our clubs and societies. Our Drama Society puts on up to three productions a year, our cheerleaders throw everything at competing, esports meet for gaming sessions and our Indian Society organises loads of events (they even got to support Team India at the Birmingham Commonwealth Games!). We also have liberation societies including our award-winning Disabled Students Society and Queer Society. Our societies put on regular activities and trips too, from nights out watching rugby or football at Nortons and plays at The Crescent Theatre to wellbeing walks around Birmingham's canals. You can even create your own society!

 ucbguild.co.uk

 [@UCBGuild](https://twitter.com/UCBGuild)

 [UCBGuildofStudents](https://www.facebook.com/UCBGuildofStudents)

 [ucbguildofstudents](https://www.instagram.com/ucbguildofstudents)



You can find the Guild of Students
in our Moss House campus.



BY THE
STUDENTS,
FOR THE
STUDENTS.

ucbguild.co.uk

WE CAMPAIGN FOR CHANGE

From introducing gender neutral facilities on campus to joining environmental campaigns, we aim to ensure we have an inclusive campus and are committed to supporting the issues and causes you care about – be it here at the University, around Birmingham or beyond.

We're part of the National Union of Students (NUS), and work with students' unions all around the country to make national change too.



THE GUILD SPACE AT THE MALTINGS HALLS OF RESIDENCE

- Relaxed and adaptable area with specialised work and dining spaces
- Lounge area with 86-inch TV with Sky entertainment, sport and movies
- Game Zone with arcade games and PS4 stations
- Activities studio for sports clubs and societies, equipped for Zumba, pole fitness, yoga classes and much more
- Gym facilities
- IT suite



WHAT OUR STUDENTS SAY

JOIN THE COMMUNITY

It's one thing us telling you how great University College Birmingham is, but you're sure to want to hear about the university experience from students actually studying here.



UNIBUDDY

Whether you'd like to find out more about the course you're interested in studying, discover what University College Birmingham has to offer or about living in Birmingham, our Unibuddy students are on hand, with a wealth of knowledge, to help.

Visit ucb.ac.uk/unibuddy

STUDENT REVIEWS

We received hundreds of reviews from our students as part of the Whatuni Student Choice Awards 2022. Want to find out why we took two awards home? You can read the reviews here: bit.ly/ucb-whatuni

UCBCONNECT

Once you've been made an offer to study with us, you will be invited to join UCBconnect, a messaging platform that allows you to connect with those on your course or in halls before you arrive. You can ask each other questions, share any worries or what you are excited about, and keep up with any announcements. Just another way we strive to make the transition to uni as easy as possible!

Visit ucb.ac.uk/ucbconnect



PATHWAY
TO >>>
YOUR
CHOSEN
CAREER

DRIVING YOUR POTENTIAL

TO GET YOU CAREER-READY

Landing your dream job isn't just about what you study. Your time with us is also about getting the experience, life skills and personal qualities to help you fly when you finish.

Whether it's guiding you towards your ideal placement, preparing you to stand out in the job market or backing you in setting up your own business, our dedicated staff and support services will help craft you into a confident, career-ready graduate.

HIRED

Hired is the careers, employability and placements service for students and alumni at University College Birmingham. We have a team of specialist and qualified staff with the knowledge and experience to support our students to recognise and build the skills needed to be successful in the world of work.

- Careers guidance
- Support finding placements and work
- Employability skills
- hiredConnect – e-learning and resources platform

Find out more at ucb.ac.uk/hired

FINDING YOUR FUTURE – AND HOW TO GET THERE

Unsure about your career goals? Or just need advice on how to achieve them? Hired have dedicated employability tutors with specialist industry knowledge who can provide you with confidential, one-to-one careers advice to help you find the way forward. It's key for students to have access to local and international employers and we ensure they do by holding employability extravaganza fairs and employer presentations. Many students have secured their first role on the back of these.

EMPLOYERS WE'VE HOSTED

UNIVERSITY COLLEGE BIRMINGHAM | HIRED

SUPPORTING YOU WITH YOUR PLACEMENT

Most employers seek out graduates who already have industry experience, plus this really is the best way to develop your skills to make you a sought-after candidate.

Work placements are an invaluable opportunity to gain real world experience and you won't be alone in tracking down your ideal work opportunity. Our subject-specific employability tutors will discuss your career aims with you, suggest potential employers, help you secure your placement and support you through it.

SHARPEN YOUR SKILLS TO STAND OUT

Getting the job you want demands making yourself the best candidate you can be. We can help you through every stage of the process – whether it's making your CV sparkle, advising you on applications, networking and social media profiles or moulding you into an outstanding interviewee. Our combination of presentations, workshops and resources through hiredConnect will develop your essential employability skills to help you get that all-important foot in the door.

WANT TO WORK PART-TIME OR VOLUNTEER?

We can also help you secure part-time or voluntary work, supported by our Unitemps recruitment agency on campus, as well as through our online search tools and meeting organisations at our regular employability fairs.

HERE TO HELP – EVEN AFTER YOU LEAVE

We're invested in your career journey, even when you're no longer studying with us. As an alumni member, you're entitled to receive ongoing support from Hired and access to hiredConnect for five years after you graduate, no matter where you are in the world and where your career has taken you.

“Immediately after being invited to interview for EMEA Hotel Openings and Transitions Specialist with Hilton, I contacted Hired for mock interviews and support with psychometric tests. They showed me how to shine in the interviews and showcase how my attributes would benefit Hilton in project management, process management and brand management. They were so supportive throughout the journey and I got the job.”

Brian Ho
Hospitality with Events Management
BA (Hons)

IN 2022, OVER 200 STUDENTS WORKED AT THE UNIVERSITY THROUGH UNITEMPS



WORKING WITH INDUSTRY

POWERFUL PLACEMENTS FOR REAL EXPERIENCE

Work placements are vital for gaining real-life experience and building your confidence and skill set. As many of our students discover, they can also lead to a job on graduation.

Whether a week-long or a year, compulsory or optional, we work with over 1,000 employers to find our students the right placements for them.

EMPLOYER ADVISORY BOARDS

To drive the employability of students and provide valuable insight into careers of the future, we have designated employer advisory boards made up of employers and professional bodies across the sectors. Panel members have business interests globally and are leaders in their fields with a strong network of contacts and influencers.

OUR EMPLOYER ADVISORY BOARDS:

- Provide insight into current developments within industry sectors
- Give feedback on courses to ensure they continually meet with industry needs
- Take part in course planning, ensuring the inclusion of relevant and up-to-date industry-focused issues and developments
- Provide opportunities for engagement and collaboration including live projects set by employers, mentoring programmes, internships, guest lectures and visits, and student sponsorship

OUR PLACEMENT PROVIDERS INCLUDE:



Nine student social media whizzes worked as the official behind-the-scenes digital squad to tell Team Scotland's story during the 2022 Commonwealth Games in Birmingham. Gillian Cooke, Deputy Head of Media and Digital Media Manager for Team Scotland, said:

"They were the hub of our media operations, making sure the content our media officers and photographers collected was organised and sent to the right people at the right time to ensure our reporting of the Games was on point. A fantastic addition to our team."



Our Adult Nursing students are among the very first to pilot an innovative new approach to NHS clinical practice training placements being trialled at a Midlands hospital. Students get to run bays on a surgical ward and care for patients at the new student-led clinical learning environment (SLCLE), enabling them to develop their confidence and leadership skills as well as equipping them for the transition into professional registration and building their career at University Hospitals Birmingham NHS Foundation Trust.

Culinary Arts Management student Cláudio Gonçalves completed his placement at Caviar and Chips Catering in the West Midlands, voted Regional Winner at the 2020 Wedding Industry Awards. He said:

"This placement was a very important opportunity, really helping to improve my skills and knowledge of the hospitality industry, mainly on the kitchen and service side. I managed to sharpen the skills I acquired when I began studying and gained a greater understanding of how to efficiently apply the knowledge I learned in my first year."



START UP WHILE YOU STUDY

FIND YOUR INNER ENTREPRENEUR

If you dream of being your own boss, we can help you start your adventure in business before you even finish your studies.

ENTERPRISE HIVE

Our dedicated Enterprise Hive offers an array of support to help our budding student entrepreneurs turn their business ideas into a reality, plus we provide unique mentoring with industry professionals and even a start-up grant to get you going.

From a host of street food businesses and beauty retailers to an online marketplace and an events management company, our staff and services have helped a multitude of fledgling firms to flourish – and yours could be next.

HOW WE CAN BACK YOUR BUSINESS

- Unlimited one-to-one consultations with Enterprise Hive advisers
- Enterprise workshops delivered by experienced professionals
- Mentoring from leading firms such as Lloyds Bank
- Intensive start-up support through BSEEN
- Business Incubator Programme in collaboration with the University of Warwick

1,000+
START-UPS SUPPORTED
WITH BSEEN SINCE 2010

THE BSEEN PROGRAMME

Ready to take your business to the next stage? We're proud to be a partner of the Birmingham Skills for Enterprise and Employability Network (BSEEN), allowing us to offer further intensive support to help your business grow.

- Five-day intensive start-up bootcamp
- Business grant to kick-start your company
- Tailored mentoring to suit your business needs
- Networking opportunities and office space



"Enterprise Hive has been invaluable in helping me launch my business, getting ideas out of my head and into reality and making my dreams happen."

Jack Reynolds
Culinary Arts
Management BA (Hons)
Founder of Bread,
Cheese & Heaven



"My long-term goal is to have my own relaxed, fine dining restaurant around farm to fork, and Enterprise Hive gave me great advice in what that might look like as a business plan and directions to take. If you are an alumni and want to start up on your own, this is definitely a service you should tap into."

Rebecca Bourne
Professional Chef/
Hospitality Business Management BA (Hons)
Award-winning pastry chef at The Boat Inn
Michelin Guide restaurant



"I went to Enterprise Hive and said I would like to start a business but I didn't know how. They gave me advice, pointed me in the right direction and told me where I could find more information. They were really helpful and happy to answer any questions I had."

Veronika Jurickova
Hospitality and Tourism Management BA (Hons)
Veronika J Fine Art Photography
Finalist at The Wedding Industry Awards

Our partners include:



FIND YOUR CONFIDENCE

ON THE COMPETITIVE STAGE

We want to help you stand out in your industry.

There are a wealth of opportunities to prove you've got what it takes out there, be it going head-to-head with your peers in national and international competitions or working with others to help them flourish in industry events.

We encourage all our students to enter competitions to gain experience and demonstrate their talents – and we've had some prestigious winners too.



OUR STUDENTS
HAVE WON
A RANGE OF
**ACCOLADES
AND AWARDS**

➤ AMAZING ATHLETES

Many of our students have achieved sporting successes with a helping hand from University College Birmingham. Among them are athletes receiving support through our Sporting Excellence Scholarship scheme, including Sadam Koumi – who competed in the 400m at the Tokyo Olympics – and Kristiyan Patarov, who bagged the National Indoor Championships 60m hurdles title in his native Bulgaria. Other students shining in sport include former Commonwealth junior judo champion Max Gregory, as well as St Kitts and Nevis footballer Hadassah St Juste, who helped her country reach the knockout stages of the 2022 CONCACAF Women's U20 Championship.



➤ BUSINESS BRILLIANCE

Our business and tourism students also excel, including one group helping to boost post-Covid tourism in rural communities as part of an international UNWTO competition. Others pitched plans to help combat climate change as part of a worldwide event held by the University of Warwick, competing online with others from around the globe in the COP26 Innovation Challenge. Former student Ioana Axinte was also shortlisted for a Greater Birmingham Chambers of Commerce Future Faces award.



➤ CULINARY CHAMPS

Chefs, bakers and food scientists from our celebrated Birmingham College of Food have won an array of top industry contests, including Culinary Arts Management graduate Lee Yong Xiang winning the 2022 British Culinary Federation's Young Chef of the Year. University teams have won the prestigious Nestlé Professional Toque d'Or culinary contest a record five times and amassed a haul of medals at the IKA Culinary Olympics, Culinary World Cup, Salon Culinaire and the ABST bakery competition, as well as winning the first-ever IFST University Food Challenge. Other star alumni include BBC Great British Menu contestants Liam Dillon and Harvey Perttola as well as 2021 MasterChef: The Professionals champion Dan Lee.



TRIPS AND STUDY ABROAD

YOUR KEY TO THE WORLD

Overseas residential trips and study experiences give you confidence and offer the chance to explore new places and cultures. We fund many of these to expand your horizons.

We are partners with more than 30 universities throughout Europe as part of the Turing Scheme programme and we also offer international exchanges with partner universities in Australia, Malaysia, Thailand and the USA.

- Residential visits in Prague, Seville and Krakow
- Turing Scheme courses with European University of Madrid, Troyes University of Technology, University of Las Palmas, Kalmar University and Stenden University of Applied Sciences
- International exchange programme with San Diego State University (USA) and Mahidol University (Thailand)



EXPERIENCING IT ALL IN REAL LIFE

Sports Management students had the chance to experience and learn more about some of the extraordinary places they were studying in real life on two, four-day residential trips to Berlin and Seville. In Berlin, they got to tour the Olympic Stadium, visit the historic Brandenburg Gate, Checkpoint Charlie and Berlin TV Tower and finished up with a Sports Stadium Challenge where students uploaded vlogs of their experiences. In Seville, students visited the Real Betis and Sevilla FC stadiums and museums including the Plaza de Toros and the Royal Alcazar Palace. Finally, they got to visit the Sevilla FC stadium, Ramon Sanchez-Pizjuan, to watch Sevilla take on Real Mallorca in La Liga. Senior lecturer Marc Brady said:

“

Students on both trips built friendships, experienced amazing European cities and developed their understanding of the sports industry.

”

OUR STUDENTS

Laura Hulme

International Tourism Management FdA

Tourism expert in the making

The accreditation of Laura's course by the University of Warwick was a real selling point when choosing her degree.

"I hadn't planned to go to university when I was at college, but a few years later with my lifelong passion for tourism, I spotted this degree at University College Birmingham," said Laura.

"It looked perfect for me. I can say now that I'm on the course, the quality of teaching is outstanding.

"On top of this, the University of Warwick is one of the best in the UK and the accreditation adds something valuable to the course."

Laura has had so many opportunities so far, including hearing from guest speakers at Institute of Travel and Tourism events and activity sessions that take a closer look at current events and their impacts on the tourism industry.

"When I complete my studies, I'd love to be able to use my skills in a challenging environment and show that I'm an expert in dynamically adapting to a changing landscape," she said.

"Having a degree with University College Birmingham and the University of Warwick will give me a competitive edge in the job market."



LEARN IN THE WORKPLACE

COULD AN APPRENTICESHIP BE RIGHT FOR YOU?

Apprenticeships, the opportunity to earn while you learn, have undergone great reform in the past few years and our specialist higher apprenticeships and degree apprenticeships in healthcare and community, physiotherapy, nursing, business and hospitality continue to grow.

If you are already working in business administration and management roles and are looking to gain new skills, knowledge and career advancement, an apprenticeship could be for you.

Salaries are dependent on sector, geographic region and apprenticeship level, but some higher and degree apprenticeships can pay as much as £300 to £500 per week.

AS AN APPRENTICE, YOU WILL:

- Work with experienced staff
- Earn a wage and get holiday pay
- Gain valuable work-based skills
- Study towards a related qualification

"I enjoyed marrying the academic learning with real-life working environments, seeing how the models and theories we learn translate into the workplace."

Wade Taylor
Chartered Manager Degree Apprenticeship
(Business Management BA (Hons))

"We were delighted to commence 10 trainees on the new apprenticeship for care support workers, AHP and support technicians and assistants, providing the skills and knowledge needed to perform advanced roles within clinical practice and lead others in adult health and social care provision."

Clare Spencer
Head of Training and Development, Staffordshire and Stoke-on-Trent Partnership NHS Trust

COMPLETING APPRENTICES...

85% OF APPRENTICES STAY IN EMPLOYMENT

64% CONTINUE WORKING WITH THE SAME EMPLOYER

30% OF APPRENTICESHIPS ARE DEGREE LEVEL

**UNIVERSITY
COLLEGE
BIRMINGHAM**

**CENTRE FOR
APPRENTICESHIPS**

ACADEMIC SUPPORT

BRINGING OUT THE BEST YOU CAN BE

Your first priority during your time with us will be your academic progress – and a wealth of help is on hand.

- Weekly one-to-one or group tutorials from your personal tutor
- Weekly one-to-one appointments with academic librarians, who can guide you through referencing and research for your assignments
- Weekly one-to-one appointments with academic development tutors, who help you structure assignments and develop your presentation skills
- Online support via our Assignment Life Cycle. This includes a huge range of resources designed to help you develop your academic, research, referencing and presentation skills
- Tailored academic support as part of our Graduate Advantage programme. Sessions with our highly-experienced team are often booked by lecturers
- Regular workshops to help you develop your academic skills – e.g. paraphrasing, listening skills, academic reading, referencing and more
- One-to-one 'Maths and Stats' support with maths coaches from the University of Warwick, including costing calculations, algebra, pivot tables, statistical analysis and more
- Free access to Grammarly Premium, which will help you proofread your work
- A mentoring scheme which helps develop your academic knowledge and skills, as well as aiding your career development and enhancing personal growth
- Digital resources to help you develop your academic skills online
- In-class support through workshops and tailored academic support for specific groups
- Over 30,000 print books available for loan and over 60 million online digital resources such as eBooks, journals, reports, statistics and more

“I received mentoring to help with issues such as anxiety and received study skills support to assist me with academic writing and assignments, while my allowance also helped towards the cost of a computer for my studies.”

Ross Yates
Bakery and Patisserie Technology BSc (Hons)

DOWNLOAD THE FULL
GUIDE TO OUR STUDENT
SUPPORT SERVICES

ucb.ac.uk/support



WE'RE
HERE
FOR YOU

LOOKING AFTER YOU

HEALTH AND WELLBEING: OUR TOP PRIORITY

We want to help you get the most out of your time with us.

Good health and wellbeing are crucial for productive study and our free and confidential health and wellbeing team is here for you.

We encourage healthy lifestyles and positive mental health, which includes helping you with stresses in your environment and personal difficulties. It happens to us all.

SOME OF THE WAYS WE ARE HERE FOR YOU:

- Nurse and medical service
- Counselling (by appointment)
- Mental health and wellbeing service
- Mentoring and wellbeing scheme (open door policy)
- Wellbeing workshops and self-help resources

// I spent five years at the University and the mental health and wellbeing support and understanding I received was excellent. I am so grateful for the support I received, it really helped me to flourish and focus on my studies. All staff are very friendly, kind, and helpful. //

Gemma Chandler
Culinary Arts Management BA (Hons)

OPEN DOOR POLICY

The wellbeing team offers a central point of contact and an open door policy for all students. You might need support or advice for academic matters or financial issues. Perhaps you are struggling with a personal situation or something that is a barrier to studying. Whatever you need, don't be afraid to come to us for help.

PLEASE COME AND TALK TO US ABOUT ANY PROBLEMS, BIG OR SMALL.
ucb.ac.uk/health-wellbeing

STUDENT ENGAGEMENT TEAM

The team ensures you have a single point of contact to discuss any issues you may be having while studying. The team work to improve communication between students, academic staff and support services and provide you with advice, guidance and support so you can focus on your studies.

All our first year undergraduate students are assigned a success coach who can provide advice and guidance, address your concerns and co-create achievable goals, so that you don't feel overwhelmed when you join us. The team also organises university-wide events, collaborating with course leaders to enhance the student experience, and holds one-to-one sessions and workshops.

ALWAYS PART OF THE COMMUNITY

OUR ALUMNI SOCIETY

You are about to embark on a relationship with us that doesn't end when you complete your studies.

When you graduate, you will automatically become a member of UCBeyond, the University College Birmingham Alumni Society.

This gives you access to a society which has welcomed tens of thousands of people like you into a network that spans the globe. The aim of our society is to keep in touch with former students.

A key benefit of UCBeyond is that you can use Hired, our student and alumni support service for careers, employability and enterprise skills, for five years after graduation so that you can keep abreast of the opportunities in your chosen field.

You will also have access to our careers and employability portal, hiredConnect. The portal gives you access to a multitude of careers and employability resources, information on UCBeyond, plus any online vacancies.

You will even be able to book a one-to-one careers appointment with the Hired team.

So, wherever you end up and whatever you do, University College Birmingham will be with you for life.

To find out more, visit ucb.ac.uk/alumni

Business is booming for a former travel and tourism college student, who went on to complete a degree in tourism business management and build his own multi-million pound brand.

With an expanding portfolio of zero and low calorie products, The Skinny Food Company was co-founded by James Whiting with just £3,000 of his own money. It was listed in the 2022 Sunday Times 100 rankings as the 18th fastest-growing private company in Britain, with James also named in the prestigious Forbes 30 Under 30.

On his university experience, he said:

“I believe I learned many skills during my studies which shaped me to be the person I am now. I had countless opportunities to enhance my employability, which I grabbed with both hands.”



GRADUATION

Once all your hard work is done, it's time for you to graduate – and what better reason for a celebration!

Each September, we have our graduation ceremonies in the prestigious Symphony Hall at the Birmingham International Convention Centre (ICC), a fitting place to mark the start of your next chapter.

PROTECTING THE PLANET

HOW WE ARE DOING OUR BIT

At University College Birmingham, we take sustainability very seriously. We have put in place ways of working that make much more efficient use of resources and ensure the goods and services we source leave the smallest carbon footprint.


We are working closely with regional sustainability champion Sustainability West Midlands, joining a range of other educational institutions, the wider public sector and businesses to work in partnership towards the West Midlands Sustainability Roadmap to 2030.

By partnering with a local company, all of our campus waste is either separated for recycling or treated and processed into energy to assist in providing electricity to around 30,000 local homes.

Our buildings are also designed to be as energy efficient as possible. Our award-winning Moss House, for example, features designated electric vehicle charging points, photovoltaic solar panels, recycling stations, smart lighting, sensor and timer taps to minimise water waste and a landscaped, biodiverse courtyard.



CAMPUS WASTE
100%
CARBON NEUTRAL



Lecturers from our Birmingham College of Food are key advisers on the Birmingham Food System Strategy being launched by the Food System Team at the Department of Public Health for Birmingham City Council. And we provide plant-based compostable cutlery in our take-out eateries and incentives and discounts for students using their own reusable drink cups.

From culinary arts management to engineering and construction, we support sustainability-focused modules within courses, wherever possible, and university and community sustainability drives and activities, including Brum Goes Green Week and our own sustainability fairs. We also support the growing number of clubs and societies with a 'green' focus.

Want a greener way to travel? Bicycles are available through the West Midlands Cycle Hire scheme outside our Summer Row campus. <<

OUR INTERNATIONAL COMMUNITY



WELCOMING EVERYONE FROM OVERSEAS

OUR INTERNATIONAL STUDENTS

We warmly welcome applications from international students.

If you accept the offer of a place at University College Birmingham, you will join our international student community, which comprises students from over 57 countries.

International students come to University College Birmingham because of our unique range of undergraduate and postgraduate courses which combine theory with a strong emphasis on practical experience and work placements.

The support we offer starts before you arrive in the UK and we strive to ensure that the process of applying and arriving here goes as smoothly as possible. Our staff have a wealth of experience in working with, and teaching, international students. As well as academic and welfare support, the team will also assist you with:

- Visas and immigration
- International student scholarships
- Academic skills and English
- Orientation programme (September and February)
- European and international links

MEET OUR AGENTS

- If you are an international applicant, our international team and agents attend a number of overseas exhibitions and events throughout the year in countries and territories including India, Nepal, Hong Kong, Thailand, China, Malaysia and Nigeria, as well as throughout the EU
- These events provide a great opportunity to find out about University College Birmingham first-hand – and gain a great insight into our courses, facilities and the support we provide

- Please check our website for regular updates about forthcoming visits, while the 'Country Specific Information' section at ucb.ac.uk/country gives details of University College Birmingham representatives in each country

In the meantime, if you have any questions, please email international@ucb.ac.uk

PARTNERSHIPS

We have designated offices to ensure international students considering a degree with us receive that extra level of support, from course information and what it is like studying here to assistance with applications and moving to the UK.

ENGLISH LANGUAGE REQUIREMENTS

Level of Study	IELTS
BA/BSc (Hons)	Generally UKVI or Academic IELTS overall 6.0 (minimum 5.5). Please note, this varies depending on the course you are applying for. Students should refer to their home country entry requirements page for specific requirements – ucb.ac.uk/country
International Foundation Diploma (IFD) (see page 150 for course details)	UKVI IELTS overall 5.0 (minimum 4.5)

OUR STUDENTS

Omkar Gaikwad

Culinary Arts Management BA (Hons)

From India to the world

Indian student Omkar has been passionate about food since he was little, helping his mum make traditional breakfasts and sweets from the age of six.

Setting his sights on University College Birmingham's Culinary Arts Management BA (Hons), he needed to get everything in order to make sure it happened. Thanks to the support of the University's international agents in India and UK-based admissions team, the process was hassle-free.

"I had no clue where to start, but they made it really easy for me, walking me through my checklist and ensuring I had covered everything," said Omkar, who undertook a placement at the five-star Celtic Manor Resort during his studies.

"When it was time to come over, I thought I would have a major culture shock and it would take forever to get used to things, but I felt at home straight away. I even became a student ambassador, I settled in so well.

"After four years, I feel I can now step out into industry with confidence."


CELTIC MANOR
 HOTELS, RESORTS, CONFERENCES



SCHOOL OF BUSINESS, TOURISM AND CREATIVE INDUSTRIES

CENTRE OF EXCELLENCE

Our school is a world-renowned centre of excellence for the delivery of high quality higher education, producing highly-skilled graduates succeeding across many sectors, along with breaking into new areas to meet the nation's skills gap.

Our alumni run multi-million-pound retail businesses, manage top-end, global hotels, major and independent travel and events businesses and work for prestigious airlines, while our creatives run successful aesthetics clinics.

To ensure your learning is informed in line with industry trends and insight, you will benefit from our designated employer advisory boards, made up of successful leaders from the business community and entrepreneurs, and membership of influential organisations.

UNIVERSITY COLLEGE BIRMINGHAM BUSINESS SCHOOL

56



HOSPITALITY AND TOURISM

68



CREATIVE INDUSTRIES

78



“

Serving in the Royal Navy for seven years followed by solo travel and work around Africa, I worked in lesser developed countries within the diving, sailing, tourism and travel industries, which has proved invaluable in my teaching. It's such a fascinating field to work in and students benefit from my research into everything from intra-Africa aviation connectivity, geopolitical structures and nation state competitiveness to sustainability in practice.

”

Helen Joyner-Harris
Senior tourism and aviation lecturer

INSPIRATIONAL
TEACHING



“

Business graduates are in huge demand. Business touches all aspects of modern human society and degrees in this field are diverse and often highly paid. As a traditional entrepreneur entering academia, I believe it is vital to turn theory into practice in a learning environment and our school allows students from all walks of life to express themselves, their interests and passions. As we move further into the 21st century, there is nothing more important than self-expression.

”

Nethan Punj
Business lecturer



Meet more of our inspirational staff at ucb.ac.uk/staff-directory

UNIVERSITY COLLEGE BIRMINGHAM BUSINESS SCHOOL

➤ BUSINESS ENTERPRISE BA (Hons)/FdA	58
➤ BUSINESS MANAGEMENT BA (Hons)/FdA	60
➤ DIGITAL MARKETING BA (Hons)/FdA	62
➤ FINANCE AND ACCOUNTING BSc (Hons)/FdSc	64
➤ MARKETING MANAGEMENT BA (Hons)/FdA	66

We also offer a range of Higher and Degree Apprenticeships. Please see page 41 for further details.



OUR STUDENTS

Kelly Sambatari

Digital Marketing BA (Hons)

Social media advisor

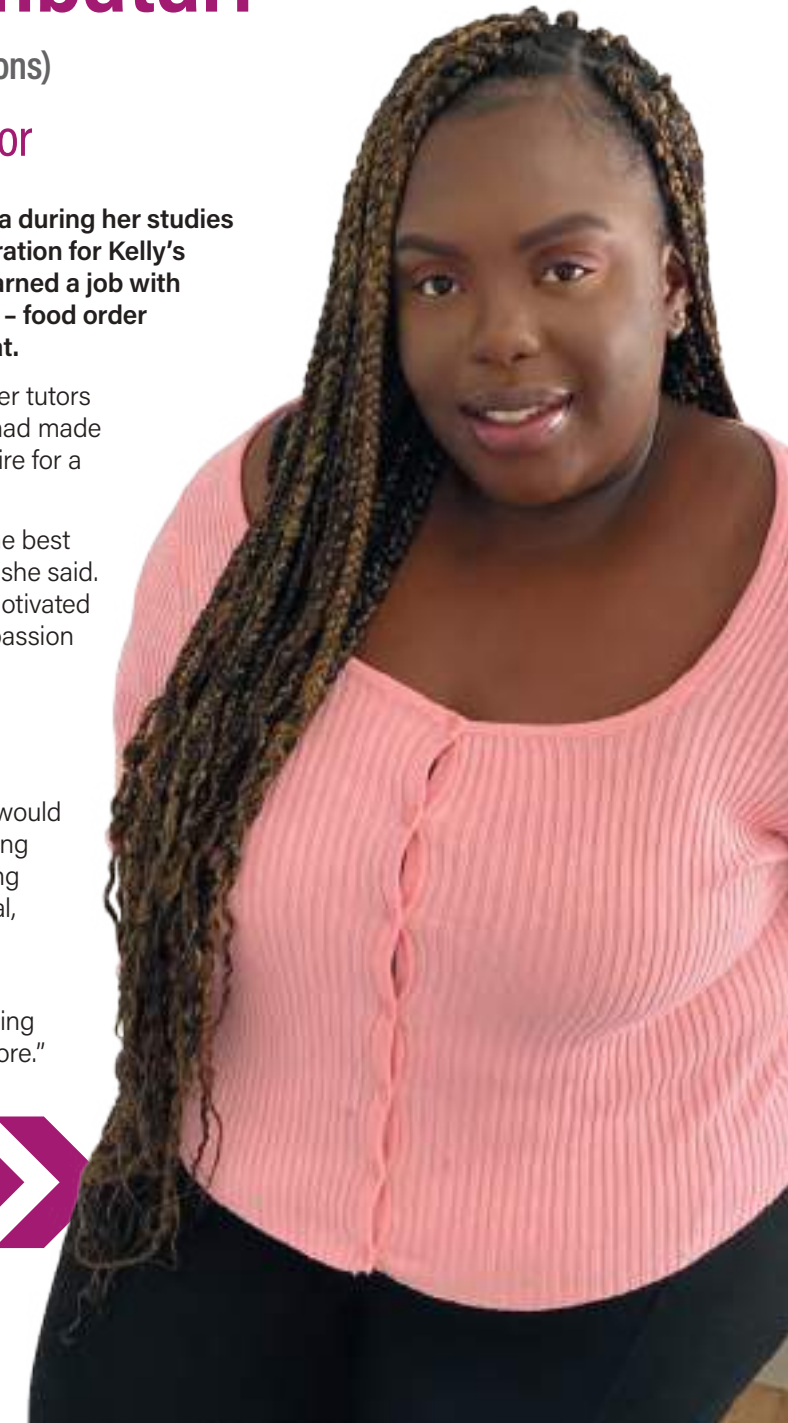
Learning about social media during her studies provided the perfect preparation for Kelly's marketing career, having earned a job with a major international brand – food order and delivery service Just Eat.

Kelly said the support from her tutors and engaging with industry had made a major impact upon her desire for a career in marketing.

"Choosing this course was the best decision I could have made," she said. "I was met with driven and motivated lecturers who instilled such passion into my academic journey.

"The course offered me the opportunity to connect with industry professionals and fellow future marketers who would challenge and grow my existing knowledge of digital marketing in a way which, as a millennial, was hands-on and relatable.

"It was not only exciting and relevant, but sparked something within me to want to learn more."



BUSINESS ENTERPRISE

BA (Hons)/FdA

Accredited by the University of Warwick – This course is subject to validation

OVERVIEW

Small and medium-sized enterprises (SMEs) are a major engine of growth for both the UK and wider global economies. This degree focuses on the formation and growth of new ventures, managing small businesses and the creation and implementation of small business start-ups.

Around 600 million jobs will be needed by 2030 to absorb the global workforce, making SME development a high priority for global governments. With this degree, you will develop the skills you need to set up your own enterprises or work effectively in small and early-stage business ventures.

Developed in close partnership with industry experts, the course will develop your entrepreneurial mindset, behaviours and competencies and enhance your understanding of core business functions and how they work in today's global digital environment.

GRADUATE CAREERS

Our graduates have gone on to careers in:

- Business start-ups
- Sales and marketing
- Business development
- Small business consultation
- Product design and development

Upon completion, students on the FdA have the option of progressing onto the final year of the BA (Hons).

COURSE STRUCTURE

YEAR 1

- › Entrepreneurial Thinking and Behaviour
- › Digital Innovations
- › The People Perspective
- › Market Research and Consumer Profiling
- › Finance for Managers
- › Venture I – Idea Generation

YEAR 2

- › Social Enterprise
- › Personal Effectiveness, Impact and Reputation
- › Intellectual Property, Law and Business Practices
- › Brand and Media Management
- › Venture II – Concept and Prototype Development

Choose one option from:

- › Developing Collaborative Relationships
- › E-Commerce and Customer Experience Design
- › Big Data for Business Insights

YEAR 3

- › Work Placement (optional)

YEAR 3/4 FINAL YEAR HONOURS

- › Risk and Response Management
- › From Incubation to Acceleration
- › Venture III – Creation and Launch

Choose two options from:

- › Freelancing
- › Strategic Human Resource Management
- › Financial Strategy
- › International Marketing

WHY CHOOSE THIS COURSE?

› WORK PLACEMENT

You will have the option of gaining extensive industry experience on a 48-week paid placement in the UK or around the world and won't incur any additional tuition fees.

› SPECIALISE YOUR STUDIES

You can tailor your course to develop a specialism through optional modules focused on everything from e-commerce to big data or international marketing. You will also have access to our Enterprise Hive and Digital Creative Studio.

› INDUSTRY-INFORMED

This course focuses on the core themes of developing entrepreneurial awareness, mindset and competencies.

› ENRICHMENT

You will learn through lectures, seminars, workshops, 'real-world' simulations and guest talks from our designated University employer board. You will create your own venture with access to our Enterprise Hive support.

ucb.ac.uk/enterprise-hive

DISCOVER MORE ABOUT OUR EXCELLENT FACILITIES ON PAGE 12

ENTRY REQUIREMENTS

Course	BA (Hons)	FdA
UCAS Code	N190	N100
Course Length	3 years (4 years with placement)	2 years (3 years with placement)
Typical Offer	A-levels: CCC BTEC: MMM T-level: Pass (core component grade C) Tariff: 96 UCAS Tariff points Other Level 3 qualifications are also welcome	A-levels: CD BTEC: PPP T-level: Pass (core component below grade C) Tariff: 56 UCAS Tariff points Other Level 3 qualifications are also welcome

“ Studying at the University was great – the location, the facilities and the group. My placement, which the University helped me secure, benefited me both professionally and personally. It developed my skills in project management, organisation and IT. ”

Sven Opolcer
Business Enterprise BA (Hons)

BUSINESS MANAGEMENT

BA (Hons)/FdA

Accredited by University College Birmingham



OVERVIEW

In the immensely competitive business environment, corporations are constantly seeking recruits with the knowledge and skills to solve complex problems and help achieve strategic success.

This degree has been developed in close partnership with industry experts and professional bodies including the Chartered Management Institute (CMI) and the Business Graduates Association (BGA), ensuring your learning is up-to-date and optimised for employment in the sector.

You will gain core business management skills and an understanding of the international business environment, as well as a sound grounding in digital marketing, business analytics, finance and supply chain. Our course is accredited by the CMI, which means when you complete your FdA or BA (Hons) degree, you will also receive an industry-recognised Level 5 Award in Leadership and Management from the CMI (subject to an additional fee).

GRADUATE CAREERS

- Business manager
- Business owner
- Management consultant
- Sales executive
- Graduate assistant

Upon completion, students on the FdA have the option of progressing onto the final year of our BA (Hons) Business Management or Business Enterprise degree.

COURSE STRUCTURE

YEAR 1

- > The People Perspective
- > Business Agility in Context
- > Essentials of Marketing
- > Finance for Managers
- > Developing Your Personal Brand
- > Business Operations and Supply Chain Management

YEAR 2

- > Developing Collaborative Relationships
- > Accounting and Finance for Managers
- > Digital Marketing and Campaign Planning
- > Big Data for Business Insights
- > Value-Based Leadership

Choose one option from:

- > Creative Communications

- > Social Enterprise
- > Brand and Media Management
- > E-Commerce and Customer Experience Design
- > Sales Management

YEAR 3

- > Work Placement (optional)

YEAR 3/4 FINAL YEAR HONOURS

- > Measuring Success
- > Change and Transformation Strategy
- > Research Project
- Choose two options from:
 - > International Marketing
 - > Strategic Human Resources Management
 - > Financial Strategy
 - > Freelancing

WHY CHOOSE THIS COURSE?

> WORK PLACEMENT

You will have the option of gaining extensive industry experience on a 48-week paid placement in the UK or around the world and won't incur any additional tuition fees. Placements have included BMW and trading companies.

> ENRICHMENT

You will gain CMI and BGA membership for the duration of your course and will learn through lectures, seminars, workshops, 'real-world' simulations and guest talks from our designated University employer board, with access to our Enterprise Hive for continued start-up support.

ucb.ac.uk/enterprise-hive

> SPECIALISE YOUR STUDIES

You can tailor your course to develop a specialism relevant to your chosen career through optional modules focused on everything from social enterprise and sales management to international marketing and financial strategy.

ACCESS TO OUR
ENTERPRISE HIVE
AND DIGITAL CREATIVE
STUDIO – DISCOVER
MORE ABOUT OUR
EXCELLENT FACILITIES
ON PAGE 12

“

The Business Management course will equip you with the relevant knowledge, understanding and skills to be successful in your future business career. Our practical approach to teaching ensures your learning journey is steeped in realism, presenting opportunities for success wherever you find yourself in the future.

”

Beverley Compaore
Senior lecturer

ENTRY REQUIREMENTS

Course	BA (Hons)	FdA
UCAS Code	N290	N200
Course Length	3 years (4 years with placement)	2 years (3 years with placement)
Typical Offer	A-levels: CCC BTEC: MMM T-level: Pass (core component grade C) Tariff: 96 UCAS Tariff points Other Level 3 qualifications are also welcome	A-levels: CD BTEC: PPP T-level: Pass (core component below grade C) Tariff: 56 UCAS Tariff points Other Level 3 qualifications are also welcome

DIGITAL MARKETING



BA (Hons)/FdA

Accredited by the University of Warwick – This course is subject to validation

OVERVIEW

Digital technology is changing our lives. It has also revolutionised the marketing landscape, challenging companies from all sectors to seek out graduates with the digital marketing know-how that is essential in modern day business.

Developing your awareness of the current practices and issues in today's digital marketing environment, this course will give you an insight into the complex and dynamic nature of this field through the development of creative concepts and campaigns, critical analysis and measuring digital effectiveness. Optional modules will enable you to develop expertise in particular areas and you will have the opportunity to engage in real-life consultancy projects.

Accredited by the Digital Marketing Institute (DMI), this degree also gives you access to a range of practical facilities, including our Digital Creative Studio – discover more about our excellent facilities on page 12.

GRADUATE CAREERS

- Digital marketing manager
- Web design and digital marketing
- Media development and advertising
- Social media marketing and management
- Digital planning and strategy

Upon completion, students on the FdA have the option of progressing onto the final year of the BA (Hons).

COURSE STRUCTURE

YEAR 1

- › Fundamentals of Content Production
- › The People Perspective
- › Essentials of Marketing
- › Understanding Audience
- › Digital Toolkit
- › Social Media Management

YEAR 2

- › SEO and Digital Advertising
- › UX Design
- › Digital Content and Copy
- › Campaign Planning
- › Marketing Intelligence

Choose one option from:

- › Interactive Media
- › Sales Management
- › Advertising Psychology

- › E-Commerce and Customer Experience Design

YEAR 3

- › Work Placement (optional)

YEAR 3/4 FINAL YEAR HONOURS

- › Strategic Marketing Management
- › Marketing Analytics
- › Managing Online Communities

Choose one option from:

- › Podcasting and Audio Production
- › Brand Management
- › International Marketing
- › Advertising and Media Management

Plus one option from:

- › Marketing Final Major Project
- › Research Project

WHY CHOOSE THIS COURSE?

› WORK PLACEMENT

You will have the option of gaining extensive industry experience on a 48-week paid placement in the UK or around the world, boosting your entrepreneurial and intrapreneurial skills and giving you a distinctive advantage in the employment market. You won't incur any tuition fees during your placement year either.

› PRACTICAL APPLICATION

You will engage in consultancy projects, giving you further opportunity to apply the theoretical concepts you have studied to practical situations. You will also be able to research and develop a new digital

concept to showcase to industry professionals for your final project. To enhance your practical digital skills, you have access to our Digital Creative Studio for video production through to live streaming and podcasting.

› ENRICHMENT

You will be able to network with digital marketing agencies and professionals and gain unique insight through guest lectures from leading digital and social media industry experts. There will be opportunities for you to visit firms within the industry to explore how the sector operates and if you want to start your own business, you also have access to our Enterprise Hive support.

ENTRY REQUIREMENTS

Course	BA (Hons)	FdA
UCAS Code	9N05	9N04
Course Length	3 years (4 years with placement)	2 years (3 years with placement)
Typical Offer	A-levels: CCC BTEC: MMM T-level: Pass (core component grade C) Tariff: 96 UCAS Tariff points Other Level 3 qualifications are also welcome	A-levels: CD BTEC: PPP T-level: Pass (core component below grade C) Tariff: 56 UCAS Tariff points Other Level 3 qualifications are also welcome

" I chose University College Birmingham because of the amazing support from the pastoral team, my mentors and everyone else. They want you to do well. And I found my confidence to become President of the Disabled Students Society. **"**

Thomas Sennett
Digital Marketing BA (Hons)

FINANCE AND ACCOUNTING



BSc (Hons)/FdSc

Accredited by the University of Warwick

OVERVIEW

Finance and accounting professionals are vital to all functions of a business. If you aspire to become a certified accountant or want to work in the finance sector, our Finance and Accounting degree will not only give you the essential tools to launch your career, but also a wealth of hands-on, practical experience for the modern-day marketplace.

You will be exposed to live and simulated trading in our Financial Trading Suite – giving you the chance to develop your practical skills as well as the theory. We are working with the Chartered Institute of Management Accountants (CIMA), the world's leading and largest professional body of management accountants. Our course is accredited by CIMA and will enable you to apply for CIMA exemptions after you graduate. As an additional benefit, you will be able to fast-track your career route of becoming a qualified management accountant and to gain employment in the financial and non-financial sector globally.

GRADUATE CAREERS

Graduating with this degree will enable you to work in any organisation, covering roles such as:

- Financial auditor/analyst
- Chartered accountant
- Company secretary
- Forensic accountant
- Stockbroker

Upon completion, students on the FdSc have the option of progressing onto the final year of the BSc (Hons).

COURSE STRUCTURE

YEAR 1

- › Management Accounting
- › Accountants in Business Organisations
- › Introduction to Business Analytics
- › Financial Accounting
- › Accounting Information Systems
- › Professional Practice for Finance and Accounting

YEAR 2

- › Management and Organisations
- › Business Analytics
- › Business Law
- › Financial Management
- › Audit and Governance
- › Taxation

YEAR 3

- › Work Placement (optional)

YEAR 3/4 FINAL YEAR HONOURS

- › Financial Reporting
- › Leadership and Enterprise Strategy
- › Performance Management
- › Research Project
- Choose one option from:**
- › Corporate Risk Management
- › Portfolio Management

WHY CHOOSE THIS COURSE?

› WORK PLACEMENT

You will have the chance to take a paid 48-week work placement, giving you extensive real-world experience to help you stand out when you graduate. During this year, you will not incur any tuition fees.

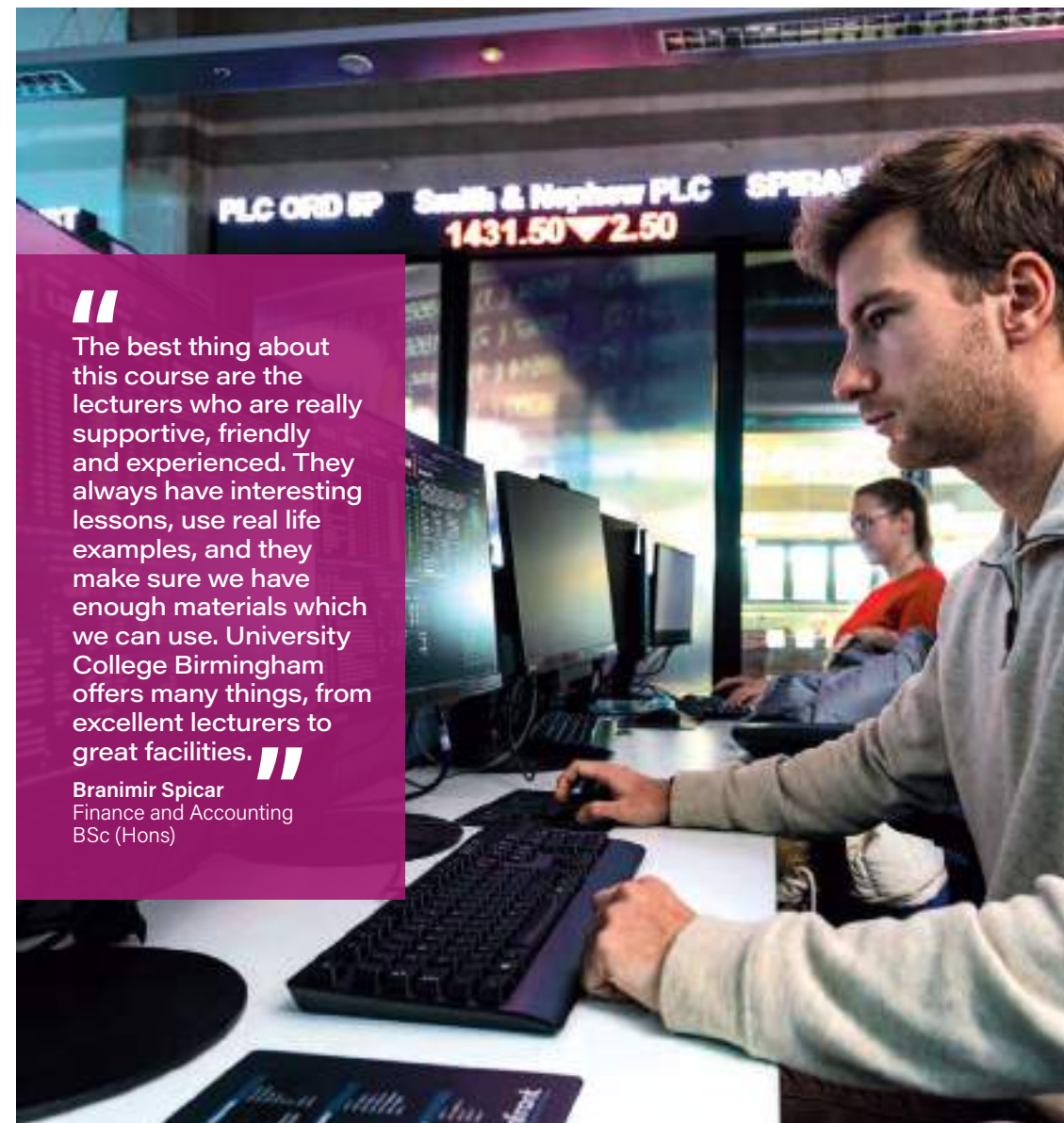
› PRACTICAL APPLICATION

You will have the chance to work on live consultancy cases with local and international clients, as well as gain first-hand knowledge of market concepts through simulated investing. You will also be supported by our in-house experienced trader in residence.

› ADDITIONAL QUALIFICATIONS

As well as being able to apply for up to eight CIMA exemptions, you can complete the Infront Professional Terminal (trading) certificate as part of your course at no extra cost. If you want to start your own business, you also have access to our Enterprise Hive support.

**ONE OF THE LARGEST
UNIVERSITY
FINANCIAL TRADING
SUITES IN THE UK –
DISCOVER MORE
ABOUT OUR EXCELLENT
FACILITIES ON PAGE 12**



“

The best thing about this course are the lecturers who are really supportive, friendly and experienced. They always have interesting lessons, use real life examples, and they make sure we have enough materials which we can use. University College Birmingham offers many things, from excellent lecturers to great facilities.”

Branimir Spicar
Finance and Accounting
BSc (Hons)

ENTRY REQUIREMENTS

Course	BSc (Hons)	FdSc
UCAS Code	NN40	NN41
Course Length	3 years (4 years with placement)	2 years (3 years with placement)
Typical Offer	A-levels: BBC BTEC: DMM T-level: Pass (core component grade C) Tariff: 112 UCAS Tariff points GCSE/IGCSE: Maths (9–4/A*–C) Other Level 3 qualifications are also welcome	A-levels: CD BTEC: PPP T-level: Pass (core component below grade C) Tariff: 56 UCAS Tariff points GCSE/IGCSE: Maths (9–4/A*–C) Other Level 3 qualifications are also welcome

MARKETING MANAGEMENT



BA (Hons)/FdA

Accredited by the University of Warwick – This course is subject to validation

OVERVIEW

Whether it's operating on the high street or online, the marketing industry needs trained professionals with the creative spark, technical know-how and business skills vital to help companies succeed.

Through live projects and case studies, this degree will equip you with the tools to thrive in this dynamic field. You will gain a thorough grounding in marketing principles, creativity, innovation and the business-ready skills sought by employers, while you will be able to customise your studies through a range of specialist optional modules. These modules include everything from Advertising Psychology or Sales Management to Podcasting and Audio Production.

Our University is also accredited by the Chartered Institute of Marketing (CIM), enabling you to undertake a professional marketing qualification during or after completing the course.

GRADUATE CAREERS

- Marketing manager
- Advertising and media
- Communications and marketing
- Strategic marketing and PR
- Finance
- The health and education sectors

Upon completion, students on the FdA have the option of progressing onto the final year of the BA (Hons).

COURSE STRUCTURE

YEAR 1

- > Finance for Managers
- > The People Perspective
- > Essentials of Marketing
- > Understanding Audience
- > Digital Toolkit
- > External Marketing Environment

YEAR 2

- > SEO and Digital Advertising
- > Consumer Insights
- > Public Relations
- > Campaign Planning
- > Marketing Intelligence

Choose one option from:

- > Interactive Media
- > Sales Management

- > E-Commerce and Customer Experience Design
- > Advertising Psychology

YEAR 3

- > Work Placement (optional)

YEAR 3/4 FINAL YEAR HONOURS

- > Strategic Marketing Management
- > Marketing Analytics
- > International Marketing
- > Choose one option from:
- > Podcasting and Audio Production
- > Brand Management
- > Advertising and Media Management

Plus one option from:

- > Marketing Final Major Project
- > Research Project

WHY CHOOSE THIS COURSE?

> WORK PLACEMENT

You will have the option of gaining practical experience on a paid 48-week work placement, with an extensive choice of opportunities available throughout the UK and overseas. During this year, you will not incur any tuition fees.

> ENRICHMENT

You will have the chance to go on an overseas residential trip, as well as a student exchange programme, with previous students studying part of their course at the likes of the Copenhagen Business School. International exchanges are also available across Europe, South East Asia, Australia and the USA.

> EXPERT TUITION

You will learn from the professionals through guest lectures, workshops and other activities, while we also provide a range of support services for student entrepreneurs through our Enterprise Hive.

DIGITAL CREATIVE STUDIO TO SUPPORT SKILLS DEVELOPMENT – DISCOVER MORE ABOUT OUR EXCELLENT FACILITIES ON PAGE 12

“

In the summer of my second year, I secured an internship with Dow Jones in London, working in the marketing and advertising department at The Wall Street Journal. I created presentations for potential clients, did marketing research and helped commission sponsored articles on the latest trends. I also pitched an idea for a new app to the CEO of Dow Jones, which was a truly amazing opportunity.”

Dan Clarke
Marketing Management
BA (Hons)



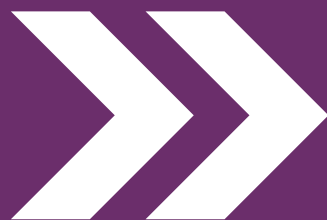
ENTRY REQUIREMENTS

Course	BA (Hons)	FdA
UCAS Code	N500	N501
Course Length	3 years (4 years with placement)	2 years (3 years with placement)
Typical Offer	A-levels: CCC BTEC: MMM T-level: Pass (core component grade C) Tariff: 96 UCAS Tariff points Other Level 3 qualifications are also welcome	A-levels: CD BTEC: PPP T-level: Pass (core component below grade C) Tariff: 56 UCAS Tariff points Other Level 3 qualifications are also welcome

HOSPITALITY AND TOURISM

- AVIATION AND AIRPORT MANAGEMENT BA (Hons)/FdA 70
- EVENTS MANAGEMENT (WITH PLACEMENT) BA (Hons)/FdA 72
- INTERNATIONAL HOSPITALITY AND TOURISM MANAGEMENT BA (Hons)/FdA 74
- INTERNATIONAL TOURISM MANAGEMENT BA (Hons)/FdA 76

We also offer a range of Higher and Degree Apprenticeships. Please see page 41 for further details.



OUR STUDENTS

Shehryar Awan

Aviation and Airport Management BA (Hons)

Selling luxury holidays to the stars

Business has taken off for aviation graduate Shehryar after founding his own company selling holidays to the rich and famous.

Launching his travel firm Exquisite Escapes while still studying for his Aviation and Airport Management BA (Hons) degree, Shehryar has since attracted custom from an array of celebrities and high-profile clients - from sports icons to reality TV stars and even royalty.

It's a dream occupation for the travel fanatic, who said his degree proved vital for developing his understanding of the aviation and tourism sectors, helping him grow a network of over 200 industry suppliers.

"The things I learned at university about how airports and the sector works, the lessons and practical activities, all helped me to do this," he said. "The support was endless and the lecturers were all amazing.

"They took us to lots of different airports and countries, and the assignments afterwards really gave me a good insight.

"If I had the opportunity to do another degree, I would just come back to University College Birmingham."



AVIATION AND AIRPORT MANAGEMENT

BA (Hons)/FdA

Accredited by the University of Warwick

OVERVIEW

Airlines transported more than 4.5 billion passengers worldwide in 2019, while global cities, 'mega-regions' and emerging destinations are experiencing phenomenal growth in aviation development. New digital technologies are also being harnessed to create 'smarter' operations, conscious of the global environmental challenges society faces.

Our Aviation and Airport Management degree will help your career 'take off', giving you a deep understanding of the aviation environment and practices through simulated and real-life industry projects, visiting airports, networking with experts and learning first-hand how the industry functions in the modern day world.

As a recognised Institute of Travel and Tourism (ITT) Centre of Excellence, our course is developed with extensive industry input and includes a range of optional modules to allow you to specialise your studies.

GRADUATE CAREERS

- Airport ground handling management
- General aviation operations
- Airline management
- Corporate aviation management
- Travel and tourism-based careers (e.g. tourism operators and links with airlines)

Upon completion, students on the FdA have the option of progressing onto the final year of the BA (Hons).

COURSE STRUCTURE

YEAR 1

- › Digital Aviation
- › Dynamic Aviation Environment
- › Employability and Professional Development
- › Flight Route Operations

YEAR 2

- › Revenue and Performance Management
- › Flight Route Planning
- › Industry Live Project

Choose one option from:

- › Aviation Safety Management
- › Crew Resource Management
- › Sustainable Aviation Practices

YEAR 3

- › Work Placement (optional – for BA (Hons) students only)

YEAR 3/4 FINAL YEAR HONOURS

- › Global Air Transport Management
- › Strategic Change Management
- › Independent Research Project

Choose one option from:

- › Managing Human and Anthropometric Factors in Aviation
- › Crisis Communications Management
- › Smart Tourism and Aviation

WHY CHOOSE THIS COURSE?

› WORK PLACEMENT (BA ONLY)

You will have the chance to gain further real-world experience by undertaking a paid 48-week placement. During this year, you will not incur any tuition fees. Many of our students also work part-time with major employers such as Birmingham Airport.

› PRACTICAL APPLICATION

Our Aviation and Tourism Suite offers exciting simulation facilities including a state-of-the-art mock plane cabin fuselage, check-in and security areas, live arrival and departure information from Birmingham Airport and access to the Galileo GDS system for training students. Discover more about our facilities on page 12.

› ENRICHMENT

Visit UK and international airports with essential costs covered by the University – previous trips have included Dubai, Berlin and Amsterdam. You can also apply for individual membership with a range of professional bodies such as the Royal Aeronautical Society, offering benefits such as invitations to conferences and industry events.

› EXPERT TUITION

Learn from the professionals through guest lectures, workshops and industry visits, while our Enterprise Hive offers extensive support for student entrepreneurs.



“We had fascinating visits over the course, including Amsterdam to conduct an audit of Schiphol Airport, Berlin to visit Brandenburg Airport and Dubai, with a guest lecture at the Emirates Aviation University. I currently work at Cornwall Airport Newquay as a supervisor, my deep understanding of the industry and its regulatory bodies helping me get the job in the first place.”

Andrew Smith
Aviation and Airport
Management BA (Hons)

ENTRY REQUIREMENTS

Course	BA (Hons)	FdA
UCAS Code	N854	N853
Course Length	4 years (3 years without placement)	2 years
Typical Offer	A-levels: CCC BTEC: MMM T-level: Pass (core component grade C) Tariff: 96 UCAS Tariff points Other Level 3 qualifications are also welcome	A-levels: CD BTEC: PPP T-level: Pass (core component below grade C) Tariff: 56 UCAS Tariff points Other Level 3 qualifications are also welcome

EVENTS MANAGEMENT (WITH PLACEMENT)



BA (Hons)/FdA

Accredited by the University of Warwick

OVERVIEW

Whether you dream of managing major sports events, festivals and exhibitions or want to get involved in wedding planning and incentive travel, the events sector is full of exciting opportunities.

Managing events is big business too, with the industry estimated to be worth more than £70 billion in the UK alone (Business Visits and Events Partnership 2020). Accredited by the Chartered Management Institute (CMI), our Events Management degree will help you develop the skills you need to become an innovative leader who can build exceptional, unforgettable event experiences.

From events planning, marketing and design to financial management and risk and crisis management, you will gain the in-depth knowledge needed to build a comprehensive platform for your future career.

GRADUATE CAREERS

Our graduates are employed in a wide variety of areas including:

- Festivals and cultural events
- Events management agencies
- Destination management organisations (DMOs)
- Charitable foundations
- Convention, meetings and exhibition centres
- Sporting and leisure events organisations

Upon completion, students on the FdA have the option of progressing onto the final year of the BA (Hons).

COURSE STRUCTURE

YEAR 1

- › Event Business Environment
- › Employability Enhancement
- › Events Experience and Digital Design
- › Leadership and Planning for Events
- › Events Supply and Logistics
- › Exploring the Events Industry

YEAR 2

- › Work Placement (optional)

YEAR 2/3

- › Managing Event Hospitality
- › Applied Management Research
- › Event Project Management
- › Live Events Creation and Development
- › Essentials of Events Management

Choose one option from:

- › Stadium and Arena Management

- › Social Media in Festivals and Events
- › Dynamics of Business Events
- › Enterprise Start-up Studies
- › Training and Development Skills for Managers

YEAR 3/4 FINAL YEAR HONOURS

- › Festivals and Event Tourism
- › Mega Events
- › Winning Events Bids
- › International Research Project
- › Event Crisis Strategy

Choose one option from:

- › Financial Strategy
- › Global Marketing Solutions
- › Managing Adventure Events
- › Dark and Thanatourism Management
- › Personal Effectiveness and Behavioural Skills

WHY CHOOSE THIS COURSE?

› WORK PLACEMENT

One of the highlights of our course is a paid 48-week work placement in the UK or around the world, giving you a distinctive advantage in the events job market, with past students having worked in Brussels, Prague and Hong Kong.

› PRACTICAL APPLICATION

You will have the chance to plan and manage your own 'live' event with a real client from the charity sector using Cvent, the world's number one specialist event management software.

› ENRICHMENT

You will go on residential trips with essential costs covered by the University – past trips have included visits to conference and exhibition venues across Europe. You will also hear from guest speakers, with recent guests including Arena Birmingham and Exhibition World Bahrain.

› ADDITIONAL QUALIFICATIONS

We are an accredited centre for the CMI, meaning you can apply for CMI membership throughout your degree (subject to an additional fee). You can also gain a Cvent Event Planner certification.*

*Extra qualifications may incur a subsidised cost

Apply direct to UCB: ucb.ac.uk/direct

Receive up to £800 per year via our Kick-Start Scheme: ucb.ac.uk/kick-start

“

The Events Management course at University College Birmingham offers me what I need to be successful. I love that as part of the course I get to experience and network within the events sector, and when I graduate I want to create my own company, delivering a range of different events.”

Joana Moreira

Events Management BA (Hons)

ENTRY REQUIREMENTS

Course	BA (Hons)	FdA
UCAS Code	N820	N821
Course Length	4 years (3 years without placement)	3 years (2 years without placement)
Typical Offer	A-levels: BCC BTEC: DMM T-level: Pass (core component grade C) Tariff: 104 UCAS Tariff points Other Level 3 qualifications are also welcome	A-levels: CD BTEC: PPP T-level: Pass (core component below grade C) Tariff: 56 UCAS Tariff points Other Level 3 qualifications are also welcome

For the most up-to-date course information, including full entry requirements, visit: ucb.ac.uk/EM

INTERNATIONAL HOSPITALITY AND TOURISM MANAGEMENT



BA (Hons)/FdA

Accredited by the University of Warwick

OVERVIEW

If you aspire to manage tourist attractions, hotels and resorts, or if you want to manage restaurants or events, this degree can open the door for you to enter a variety of sought-after careers in these sectors.

With the hospitality, tourism and events industries increasingly focusing on international visitors and technological developments, there is a huge demand in the UK and overseas for managers who understand these sectors and know how to tailor hospitality services for visitors from around the world. Accredited by the Institute of Hospitality and Hospitality Assured winners in 2022, our course will give you a strong foundation of knowledge and skills for the industry and help you start to forge your career through studying specialist subjects ranging from bar management and gastronomy to events management.

You will have access to a range of facilities, including our award-winning hospitality facilities – discover more about our excellent facilities on page 12.

GRADUATE CAREERS

- Conference centre management
- Theme park management
- Hotel and events management
- Tour and travel operations
- Resort management
- Destinations marketing

Upon completion, students on the FdA have the option of progressing onto the final year of the BA (Hons).

COURSE STRUCTURE

YEAR 1

- › Hospitality Principles and Practice
- › International Organisational Management Skills
- › Digital Hotel and Resort Management
- › Dynamic Tourism Environment

YEAR 2

- › Work Placement (optional)

YEAR 2/3

- › Resource and Talent Management
- › Marketing and Social Media Management
- › Revenue and Profitability Management

Choose one option from:

- › Dynamic Events and Experience Management

- › Managing Bars and the Night-time Economy
- › Gastronomy and Sustainable Food Management
- › Tourism Operations and Innovation

YEAR 3/4 FINAL YEAR HONOURS

- › Independent Research Project
- › Strategic Financial Management

Choose two options from:

- › Business Process Improvement
- › Tourism Trends and Futures
- › Global Expansion Strategies
- › Strategic Change Management

WHY CHOOSE THIS COURSE?

› WORK PLACEMENT

You will have the opportunity to put your learning into practice on a 48-week paid work placement, with opportunities in the UK, USA, Canada, Hong Kong and elsewhere. Our past students have worked at the Westin Hilton Head Island Resort and Spa (South Carolina, USA), The Peninsula (Hong Kong), The Savoy (London) and Adare Manor Hotel (Ireland) – one of the host venues for the Irish Open Golf Championship.

› ENRICHMENT

Guest speakers and industry experts regularly join us for lectures and networking events.

› PRACTICAL APPLICATION

You will be able to hone your hospitality management skills on campus in our award-winning restaurant, Restaurant at Birmingham College of Food, which is open to the public and has AA Rosette Highly Commended status. Our students are trained across a range of formal and casual service styles.

“

I did a 12-month placement at Jamie's Rainforest Inn (now Hotel Zed) in Tofino, Canada. It benefited me a lot because I have learned the ropes of the industry and got the chance to network with other industry professionals. I also learned a lot personally and got the chance to explore a new place while gaining valuable work experience.”

Hannah Carsted
Hospitality and Tourism
Management BA (Hons)

ENTRY REQUIREMENTS

Course	BA (Hons)	FdA
UCAS Code	N920	N921
Course Length	3 years (4 years with placement)	2 years (3 years with placement)
Typical Offer	A-levels: CCC BTEC: MMM T-level: Pass (core component grade C) Tariff: 96 UCAS Tariff points Other Level 3 qualifications are also welcome	A-levels: CD BTEC: PPP T-level: Pass (core component below grade C) Tariff: 56 UCAS Tariff points Other Level 3 qualifications are also welcome

INTERNATIONAL TOURISM MANAGEMENT

BA (Hons)/FdA

Accredited by the University of Warwick

OVERVIEW

By embarking upon a career in tourism, you can be part of an industry that has become a global phenomenon over the last 70 years.

Many economies and businesses now rely on their ability to attract visitors, and international providers need to keep reinventing themselves to stay ahead of the curve in this evolving, uncertain and competitive environment.

Whether you want to work in areas ranging from tour operations and destination management organisations to attractions or events organisations, this degree will give you the vital industry skills and attributes to realise your career aspirations.

Studying at a recognised Institute of Travel and Tourism (ITT) Centre of Excellence, you will learn how to analyse tourism trends and undertake industry projects to devise innovative, creative strategies to compete in the marketplace.

GRADUATE CAREERS

- Tour and travel operations
- Destination management organisations
- Tourism and digital marketing
- Market research and press relations
- Airlines

Upon completion, students on the FdA have the option of progressing onto the final year of the BA (Hons).



COURSE STRUCTURE

YEAR 1

- › Digital Tourism
- › Successful Tourism Destinations
- › Dynamic Tourism Environment
- › Employability and Professional Development

YEAR 2

- › Tourism Operations and Innovation
- › Sustainable Tourism Practices
- › Industry Live Project

Choose one option from:

- › Revenue and Performance Management

- › Attraction Management
- › Aviation Management

YEAR 3

- › Work Placement (optional – for BA (Hons) students only)

YEAR 3/4 FINAL YEAR HONOURS

- › Tourism Trends and Futures
- › Strategic Change Management
- › Independent Research Project

Choose one option from:

- › Crisis Communications Management
- › Visitor Experience Management
- › Smart Tourism and Aviation

WHY CHOOSE THIS COURSE?

› WORK PLACEMENT (BA ONLY)

You will have the option to take a 48-week paid work placement, giving you a distinctive advantage in a competitive job market. Previous placements have included Caro Hotel (Spain), Lisbon Bike Tour & Outdoors (Portugal), Coeur Des Montagnes (France) and Cherry Hills Country Club (USA).

› ENRICHMENT

You will have the opportunity to go on a variety of residential visits, working on a range of projects to gain a unique insight into how major destinations develop their tourism industries. Previous destinations have included Krakow, Prague, Budapest,

Barcelona, Seville, Berlin, Amsterdam, The Gambia, Cyprus, Toronto, Boston, Washington and New York.

› INDUSTRY APPROVED

As an ITT Centre of Excellence, we host tourism and travel events to enrich your studies and promote industry awareness, while you will also have the chance to work on live and simulated industry projects in association with our industry networks.

› SPECIALISE YOUR STUDIES

The course has a range of optional modules to enable you to specialise your studies to match your interests and career aims.



“

I knew that my choice of university would define my career path. I could not be happier with my decision. The course offered such a diverse selection of modules that opened a variety of doors and opportunities, not only in my field of study, but in countless industries.”

Luísa Jardim

International Tourism (Business) Management BA (Hons)

ENTRY REQUIREMENTS

Course	BA (Hons)	FdA
UCAS Code	N810	N891
Course Length	4 years (3 years without placement)	2 years
Typical Offer	A-levels: CCC BTEC: MMM T-level: Pass (core component grade C) Tariff: 96 UCAS Tariff points Other Level 3 qualifications are also welcome	A-levels: CD BTEC: PPP T-level: Pass (core component below grade C) Tariff: 56 UCAS Tariff points Other Level 3 qualifications are also welcome

CREATIVE INDUSTRIES

➤ AESTHETIC PRACTITIONER BA (Hons)/FdA

80

We also offer a range of Higher and Degree Apprenticeships. Please see page 41 for further details.



OUR STUDENTS

Lauren Pryer

Aesthetic Practitioner BA (Hons)

High brow business

Lauren graduated with a first-class degree in 2022, but the support she received from the University didn't end there.

Through the Creative Futures Incubator, a collaboration between University College Birmingham and the University of Warwick, Lauren received business coaching, a digital enterprise course and online seminars on planning, strategy and marketing techniques to get her own venture underway. She also received a grant of £2,000, to set up Brows Inc microblading clinic in her hometown of Solihull.

Lauren went on to train with microblader Kallinika Aynsley – whose work has been featured in Harper's Bazaar – and did placements at two highly-regarded aesthetic clinics, supporting with treatments mainly focusing on skin rejuvenation and scarring during her degree.

Having her own business is a dream come true. "Having had experience in a few aesthetic clinics, I realised that having my own clinic with an outstanding level of customer service was my goal," she said.

"Through the incubator, I've learned different marketing techniques to help grow my business and widen my treatment menu.

"Eventually, I would like to branch out and employ staff."



AESTHETIC PRACTITIONER

BA (Hons)/FdA

Accredited by University College Birmingham

OVERVIEW

As growth in the non-surgical aesthetic market increases exponentially year on year, demand for a qualified and highly skilled workforce is at an all-time high. Open to therapists and non-therapists alike, this degree will help you develop a range of skills for a career in the aesthetic industries.

Learning in our commercial Aspire Aesthetics clinic, you will study a range of non-medical cosmetic procedures such as laser and light technologies and chemical peels, as well as exploring the science of skincare, skin health education, ageing theories, physiology and business operations.

You will also have opportunities to engage with experts through events and trips, undertake additional training courses and access a range of initiatives, including our Creative Futures Incubator which supports new business opportunities for graduates.

GRADUATE CAREERS

Potential roles you could explore after graduating include:

- Aesthetic practitioner
- Laser practitioner
- Clinical facialist
- Business development manager
- Clinic manager
- Brand ambassador
- Graduate teaching assistant

Upon completion, students on the FdA have the option of progressing onto the final year of the BA (Hons).

COURSE STRUCTURE

YEAR 1

- › Academic Essentials
- › Aesthetic Technologies in Hair Removal and Skin Rejuvenation
- › Chemical Peels: Theory and Practice
- › Physiology of Ageing
- › The Aesthetic Consultation

Choose one option from:*

- › Electrotherapy in Aesthetic Practice
- › Non-Invasive Aesthetic Procedures

*Options depend on existing qualifications

YEAR 2

- › Advancements in Technologies
- › Aesthetic Business Operations
- › Clinical Aesthetic Procedures
- › Critical Approach to Research Methods in Aesthetic Practice
- › Science of Skincare
- › Work-Based Practice in Aesthetics

YEAR 3 FINAL YEAR HONOURS

- › Aesthetic Identity
- › Applied Aesthetics
- › Regenerative Aesthetics
- › Research Project

WHY CHOOSE THIS COURSE?

› PRACTICAL APPLICATION

Your training will include time on campus in our commercial purpose-built aesthetic clinics with access to state-of-the-art equipment. Gain experience and expertise participating in clinic sessions, case studies, practical workshops and demonstrations, as well as developing showcase portfolios.

› INDUSTRY LINKS

We work closely with leading brands including Lynton, Mesoestetic, Neostrata, Skinade, E Clinic, Canfield VISIA and Observ, while you will also have the opportunity to learn first-hand about the industry on a visit to the Mesoestetic production facility in Barcelona, Spain.

› EXPERT TUITION

Learn from our diverse team with an extensive range of qualifications, expertise and specialisms in aesthetics and associated industries.

› ENRICHMENT

Engage with industry experts through conferences, guest speakers, mentors, networking events and competitions. You will also have the opportunity to undertake training for additional qualifications, including skin cancer vigilance, trans awareness and anaphylaxis training.*

**ON-CAMPUS
ASPIRE AESTHETICS
COMMERCIAL CLINIC –
DISCOVER MORE
ABOUT OUR EXCELLENT
FACILITIES ON PAGE 12**

*Extra qualifications may incur a subsidised cost



“ Studying this course has allowed me to plan for my future career. We have a large training clinic, Aspire Aesthetics, where we gain all our practical knowledge and is the best facility, which makes studying really enjoyable. ”

Viona Gomes
Aesthetic Practitioner FdA

ENTRY REQUIREMENTS

Course	BA (Hons)	FdA
UCAS Code	W210	W200
Course Length	3 years	2 years
Typical Offer	A-levels: CCC BTEC: MMM T-level: Pass (core component grade C) Tariff: 96 UCAS Tariff points Other Level 3 qualifications are also welcome	A-levels: CD BTEC: PPP T-level: Pass (core component below grade C) Tariff: 56 UCAS Tariff points Other Level 3 qualifications are also welcome

SCHOOL OF HEALTH, SPORT AND FOOD

AWARD-WINNING

Our school has produced countless excellent teachers, top-flight athletes and sporting professionals, chefs at Michelin-starred restaurants and award-winning bakers. Plus with a variety of courses in nursing, physiotherapy and social care, we are firmly meeting the needs of a complex, modern-day health sector.

Our school training facilities are second to none and include a Health Skills and Simulation Suite with replica hospital ward, a purpose-built early years development suite, Human Performance Centre and Laboratory, cutting-edge gym, sports injury and massage clinics, a physiotherapy suite, industry-endorsed training kitchens and bakeries hosting the likes of the Roux Scholarship, Food Science and Innovation Suite and our award-winning Restaurant at Birmingham College of Food.

SPORT AND NUTRITION

86



EDUCATION

100



SOCIAL CARE

108



HEALTH

112



BIRMINGHAM COLLEGE OF FOOD

120



INSPIRATIONAL TEACHING



A career in sport can be extremely rewarding, allowing you to follow your passion and help people achieve their goals. It captures the mantra of 'do something you enjoy, and you will never work a day in your life.' Our sports courses cater for a wide range of needs, and with experience often a key factor, our hands-on approach within practical lectures and the opportunities available with professional organisations enable you to start building this experience from day one.

Darren Chesworth
Sports lecturer



Enjoying a career across the industry, from restaurants and hotels through to commercial contract catering, I have now taught here for over 21 years and to this day, I still get an incredible sense of excitement from guiding, training and supporting students. It is so rewarding to see them honing their skills, enjoying their experience here and developing as professionals and as individuals. We're so lucky with the incredible facilities we have and the world really is at our students' fingertips.



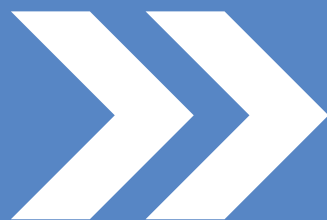
Kali Davidson
Head of Birmingham College of Food and lecturer

Meet more of our inspirational staff at ucb.ac.uk/staff-directory

SPORT AND NUTRITION

➤ FOOD AND NUTRITION BSc (Hons)/FdSc	88
➤ FOOTBALL BUSINESS MANAGEMENT FdA	90
➤ SPORT, COACHING AND FITNESS BSc (Hons)/FdSc	92
➤ SPORTS MANAGEMENT BA (Hons)/FdA	94
➤ SPORTS THERAPY BSc (Hons)/FdSc	96
➤ STRENGTH, CONDITIONING AND SPORTS NUTRITION BSc (Hons)/FdSc	98

We also offer a range of Higher and Degree Apprenticeships. Please see page 41 for further details.



OUR STUDENTS

Max Gregory

Sports Management BA (Hons)

GB judo ace and Paralympics support star

"I am very grateful that I can train in the sport I love every day as a career."

Max is taking the world of competitive judo by storm. Previously a Commonwealth junior champion and two-time British Championships winner, he also bagged a bronze medal for Great Britain at the Dubrovnik European Cup in 2021 before going on to be named British Judo's Junior Male Athlete of the Year.

Being able to further his sporting career alongside his academic studies is something he couldn't do without the support of University College Birmingham.

"I bought myself equipment to complete strength and conditioning sessions from home," said Max, who also worked with Great Britain's judo team at the Tokyo Paralympics. "This was only possible because of the sports scholarship I received from the University, which really helped me.

"My lecturers have also been very supportive. They understand I am required to travel often for judo competitions and training camps, so provide help when I have missed or not understood an online lecture. This has been invaluable."



FOOD AND NUTRITION

BSc (Hons)/FdSc

Accredited by University College Birmingham

OVERVIEW

Nutrition is a major talking point and governments are working hard to emphasise the importance of nutrition and health in today's society.

By studying this degree, you will gain the scientific knowledge and specialist background in nutrition to understand how to succeed in this fast-growing profession.

Developed in accordance with guidelines from the Association for Nutrition (AfN), our course allows you to explore food science as well as the skills required to critically evaluate common perceptions of nutrition and health. It covers a vast range of core competencies in the sector including science, the food chain, social and behavioural aspects, health and wellbeing and professional conduct.

You will have access to a range of facilities, including our Food Science and Innovation Suite – discover more about our excellent facilities on page 12.

GRADUATE CAREERS

- Public health education/training
- New product and menu development
- Food science and laboratory work
- Research and teaching
- Community health and advisory work
- Nutritionist

Upon completion, students on the FdSc have the option of progressing onto the final year of the BSc (Hons).

COURSE STRUCTURE

YEAR 1

- > Introduction to Human Anatomy and Physiology
- > Introduction to Nutrition
- > Public Health and Nutrition
- > Culinary Skills for Nutrition
- > Food Manufacture
- > Food Science

YEAR 2

- > Psychology of Eating Behaviour
- > The Science of Nutrition
- > Nutrition through the Lifecycle
- > Personal and Professional Development (placement)
- > Research for Food and Nutrition

Choose one option from:

- > Sport and Exercise Nutrition
- > Food Product Design Development

YEAR 3 FINAL YEAR HONOURS

- > Current Issues in Food and Nutrition
- > Food Supply and Sustainability
- > Disease Modulation through Dietary Change
- > Sport and Nutrition Project

Choose one option from:

- > Nutrition Communication
- > Nutrition for Performance
- > Food Technology

WHY CHOOSE THIS COURSE?

> WORK PLACEMENT

You will have the chance to take on a placement to enhance your career prospects. Our dedicated Hired employability team can help find a placement to suit you.

> ENRICHMENT

Visits are a feature of the course and we provide support towards the cost of trips. Past visits have included food exhibitions and competitions as well as food manufacturers, farms and producers. You also have the chance to take part in industry research, attend guest lectures with expert professionals, and gain AfN accreditation after graduating by producing an evidence portfolio associated with your modules.

> PRACTICAL APPLICATION

Supported by facilities such as our Human Performance Centre and Food Science and Innovation Suite, you will be able to apply your knowledge in practical and relevant ways to areas such as nutrition, public health, food science, manufacturing and psychology.

> SPECIALISE YOUR STUDIES

Our optional modules enable you to tailor your studies to develop a specialism relevant to your chosen career. From working in sports nutrition to food technology, you can customise your degree to suit your interests and career goals.



“ I chose the Food and Nutrition course at University College Birmingham because it seemed tailor-made for me. I love the different options that the course offers for my future career, and when I graduate I plan to continue my studies in order to become a dietitian. **”**

Nadia Demurtas
Food and Nutrition BSc (Hons)

ENTRY REQUIREMENTS

Course	BSc (Hons)	FdSc
UCAS Code	DB64	BD65
Course Length	3 years	2 years
Typical Offer	A-levels: CCC BTEC: MMM T-level: Pass (core component grade C) Tariff: 96 UCAS Tariff points GCSE/IGCSE: Science (9–4/A*–C) Other Level 3 qualifications are also welcome	A-levels: CD BTEC: PPP T-level: Pass (core component below grade C) Tariff: 56 UCAS Tariff points GCSE/IGCSE: Science (9–4/A*–C) Other Level 3 qualifications are also welcome

FOOTBALL BUSINESS MANAGEMENT

FdA

Accredited by University College Birmingham



OVERVIEW

From sponsorship, marketing and finance to education and leadership, football is a hugely diverse sport and industry offering a wide array of employment opportunities far beyond the most visible roles of playing or coaching.

On this degree, you'll work with clubs and organisations to gain understanding and knowledge of management and leadership within football, preparing you for a varied and exciting career.

From men's and women's clubs to youth and para squads, football offers a vast variety of roles, including playing a vital part in developing communities. You will be based at a partner club and your course will feature a combination of offsite classroom-based activities and unique opportunities working on live projects in the club environment.

GRADUATE CAREERS

Completing this foundation degree will give you the skills and knowledge to pursue a range of career opportunities within football, the wider sports industry and beyond. Possible future roles open to you include:

- Digital content manager
- Fan support/liaison manager
- Commercial director
- Football academy operations director
- Stadium operations manager

Upon completion, students have the option of progressing onto the final year of our BA (Hons) Sports Management degree.

COURSE STRUCTURE

YEAR 1

- › Coaching for Performance and Management
- › Brand U
- › Finance and Economics of Football
- › Football and Contemporary Issues

YEAR 2

- › The Global Football Industry
- › Digital Media and Marketing for Football
- › Investigative Football Journalism
- › Managing and Leading People in Football

WHY CHOOSE THIS COURSE?

› WORK PLACEMENT

Placements are embedded into each year of the course to expose you to wider industry experience and input from experts.

› ENRICHMENT

You will have the chance to take additional qualifications including FA Level 1 and 2, FA First aid qualification, FA Safeguarding qualification, FA Basic Referee Training, Level 2 Gym Instructor and Level 3 Personal Training*. You will also hear from guest speakers to understand the business of football.

› PRACTICAL APPLICATION

This course is delivered in partnership with Birmingham City FC Community Trust and Shrewsbury Town In The Community, and you will be based primarily at your partner club, learning from industry experts while being immersed in the club environment with support from qualified mentors and teaching staff.

› INDUSTRY APPROVED

We are a higher education partner of the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA), so you know you'll get the very best training.

LEARNING TAKES PLACE IN A STADIUM ENVIRONMENT, BUT STUDENTS DO HAVE ACCESS TO OUR SPORTS AND DIGITAL FACILITIES – DISCOVER MORE ON PAGE 12

*Extra qualifications may incur a subsidised cost

“

We are delighted to work in partnership with University College Birmingham on the Football Business Management course. We believe this innovative style of delivery in partnership with professional football clubs and club community organisations will allow students to not only gain a qualification but receive live and real work experience opportunities. I am confident that on completion of this course, any student will have an advantage in achieving employment in a highly competitive industry.”

Jamie Edwards
CEO, Shrewsbury Town
in the Community

ENTRY REQUIREMENTS

Course	FdA
UCAS Code	FM21
Course Length	2 years
Typical Offer	A-levels: CD BTEC: PPP T-level: Pass (core component below grade C) Tariff: 56 UCAS Tariff points Other Level 3 qualifications are also welcome An interview is required



SPORT, COACHING AND FITNESS

BSc (Hons)/FdSc

Accredited by University College Birmingham

OVERVIEW

Coaching and fitness are two of the biggest sectors in the sports industry, offering extensive opportunities to help a vast range of people achieve their health, fitness and sporting goals.

If you aspire to work in these areas, this degree will help you gain the advanced knowledge to support and inspire people in a dynamic and diverse industry that encompasses professional, amateur and educational roles and requires knowledge in fields such as nutrition, anatomy and physiology.

You will be able to investigate various facets of the industry, tailoring each area in line with your interests and career aspirations and ensuring you can exploit employment opportunities when you graduate.

GRADUATE CAREERS

This course will open the doors for you to enter a wide variety of careers within the sport and fitness industry, including roles such as:

- Personal trainer
- Fitness centre manager
- Community sports coach
- Health and wellbeing officer
- Armed forces training and education officer

Upon completion, students on the FdSc have the option of progressing onto the final year of the BSc (Hons).

COURSE STRUCTURE

YEAR 1

- › Academic Skills
- › Applied Anatomy and Physiology
- › Principles of Sports Psychology
- › Principles of Coaching
- › Health Promotion
- › Health and Exercise Screening

YEAR 2

- › Research for Sport
- › Sport and Exercise Nutrition
- › Sports Psychology in Practice
- › Coaching and Performance Analysis

- › Personal and Professional Development
- › Exercise Training and Programming

YEAR 3 FINAL YEAR HONOURS

- › Sports Project
- › Exercise as Medicine
- › Nutrition for a Healthy Population
- › Special Population and Inclusive Coaching
- › Work-Based Learning for Sport

WHY CHOOSE THIS COURSE?

› WORK PLACEMENT

Opportunities to gain industry experience are integrated into some of the modules, enabling you to start carving out your career path before you graduate.

› ENRICHMENT

Alongside your degree, you can gain further industry-recognised qualifications to help you stand out, from personal trainer and fitness instructor qualifications to sports coaching and emergency first aid.* You will also closely engage with the industry, our past students having worked for top professional sports clubs including Warwickshire County Cricket Club and Wasps Rugby Academy.

› PRACTICAL APPLICATION

You will have access to a wide range of outstanding sports training facilities, including a cutting-edge gym and Human Performance Centre and Laboratory, as well as outdoor facilities at nearby Avery Fields – discover more about our excellent facilities on page 12.

› SPECIALISE YOUR STUDIES

Drive the direction of your studies to suit your interests with a range of modules, placement work and a research project on the subject of your choice.



“The Sport, Coaching and Fitness degree offers students an opportunity to develop advanced skills in coaching and exercise prescription. You will explore a wide variety of disciplines to complement your development with in-depth theory and practical application.”

Matthew Holmes
Lecturer

ENTRY REQUIREMENTS

Course	BSc (Hons)	FdSc
UCAS Code	C605	C606
Course Length	3 years	2 years
Typical Offer	A-levels: BCC BTEC: DMM T-level: Pass (core component grade C) Tariff: 104 UCAS Tariff points Other Level 3 qualifications are also welcome	A-levels: CD BTEC: PPP T-level: Pass (core component below grade C) Tariff: 56 UCAS Tariff points Other Level 3 qualifications are also welcome

*Extra qualifications may incur a subsidised cost

SPORTS MANAGEMENT

BA (Hons)/FdA

Accredited by the University of Warwick

CIMSPA Higher Education
Education Partner



OVERVIEW

Sport is big business. More people than ever before now understand the link between an active lifestyle and good health, and are prepared to spend their income and leisure time on sports-related activities.

This degree will give you the practical, management, analytical, communication and decision-making skills you need to make the most of business opportunities in this exciting sector, both at home and abroad. Roles include working for national governing bodies or managing leisure facilities to sports coaching and marketing, PE teaching and health and fitness management.

The course carries industry accreditation from the Digital Marketing Institute (DMI) and we are a higher education partner of the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA), meaning additional benefits including CIMSPA membership when you enrol.

GRADUATE CAREERS

Completing this course will enable you to move into a wide variety of areas and roles within sports management, including:

- Sports development officer
- Fitness centre manager
- Corporate hospitality and events
- Sports coaching
- Sports tourism and marketing

Upon completion, students on the FdA have the option of progressing onto the final year of the BA (Hons).

COURSE STRUCTURE

YEAR 1

- › Brand U
- › Coaching for Performance and Management
- › Finance and Economics of Sport
- › Sport and Society Research

YEAR 2

- › CWG 2022
- › Digital Media and Marketing
- › Investigative Journalism
- › Managing and Leading People

YEAR 3

- › Work Placement (optional – for BA (Hons) students only)

YEAR 3/4 FINAL YEAR HONOURS

- › Strategic Sports Event Management
- › Sport and eSports Marketing
- › Management, Leadership and Coaching
- › Sports Management Project

WHY CHOOSE THIS COURSE?

› WORK PLACEMENT (BA ONLY)

You will have the option of taking a 48-week paid placement, giving you a distinctive advantage in the graduate job market. You will not incur any tuition fees during your placement year.

› ENRICHMENT

You will go on residential trips to experience how sport operates abroad – past destinations have included Italy, Germany, Switzerland and Poland, with essential costs covered by the University. You also have the opportunity to get out of the classroom and into industry with visits to Commonwealth Games venues, football stadiums and St George's Park (home of the FA), as well as hearing from top industry speakers.

› INDUSTRY APPROVED

CIMSPA membership throughout the duration of your course paves the way for introductions to local CIMSPA employer partners. Industry accreditation from the DMI also gives you free student membership and access to a range of industry resources.

› PRACTICAL APPLICATION

You will have access to a wide range of outstanding sports training facilities, including a cutting-edge gym and Human Performance Centre and Laboratory, as well as outdoor facilities at nearby Avery Fields.

“

My time at University College Birmingham prepared me for my future by further opening my eyes to the dynamic world of business as it related to the international sports industry, as well as giving me key knowledge and theory to be used in the world of work. Completing my degree allowed me to develop my critical thinking and creativity, as well as my self-confidence.”

Tom Ravenhill
Sports Management BA (Hons)

ENTRY REQUIREMENTS

Course	BA (Hons)	FdA
UCAS Code	N2C6	N2CQ
Course Length	3 years (4 years with placement)	2 years
Typical Offer	A-levels: BCC BTEC: DMM T-level: Pass (core component grade C) Tariff: 104 UCAS Tariff points Other Level 3 qualifications are also welcome	A-levels: CD BTEC: PPP T-level: Pass (core component below grade C) Tariff: 56 UCAS Tariff points Other Level 3 qualifications are also welcome

SPORTS THERAPY

BSc (Hons)/FdSc

Accredited by the University of Warwick



OVERVIEW

From working alongside professional footballers to treating sports injuries in a clinic, qualified sports and exercise therapists are in major demand across the sports, health and leisure industries.

This specialist degree combines academic learning with developing your practical sports therapy skills to an advanced level, opening up a wide range of career options when you graduate.

Having developed your understanding of the therapist's role, the science of sports and exercise therapy and massage techniques, you will have a vast array of opportunities to put your training to the test in the real world. You will also have access to a range of facilities, including sports injury and massage clinics, our Human Performance Laboratory and Avery Fields – discover more about our excellent facilities on page 12.

On completion of the course, you will be qualified to join The Society of Sports Therapists.

GRADUATE CAREERS

- Sports/health and fitness clubs
- The leisure industry
- Local authorities and the healthcare sector
- Sports injury clinics
- Self-employed sports therapy

Upon completion, students on the FdSc have the option of progressing onto the final year of the BSc (Hons).

COURSE STRUCTURE

YEAR 1

- › Exercise Instruction for Sports Therapists
- › Exercise Science for Sports Therapists
- › Fundamentals of Movement Assessment

- › Introduction to Sports Injury Management

- › Musculoskeletal Anatomy
- › Personal Development and Evidence Based Practice

YEAR 2

- › Pathology of Sports Injuries
- › Peripheral and Spinal Assessment

- › Research for Sports Therapists

- › Screening and Intervention for Injury Prevention

- › Sport and Exercise Rehabilitation 1

- › Sport and Exercise Rehabilitation 2

YEAR 3 FINAL YEAR HONOURS

- › Exercise as Medicine

- › Multidisciplinary Practices in Sport

- › Professional Clinical Practice

- › Sport and Nutrition Project

WHY CHOOSE THIS COURSE?

› WORK PLACEMENT

You will have a variety of placement opportunities. Past students have worked with the Scottish Rugby Union at the 2019 Rugby World Cup and Six Nations, and other prolific sports clubs and organisations such as Aston Villa FC, Leicester Tigers Rugby Club, West Midlands Fire Service and Royal Papworth Hospital, Cambridge.

› ENRICHMENT

During your studies, you can gain further qualifications in areas including sports massage and first aid*. You will also go on industry trips, including King's College London and Wembley Stadium, as well as being able to attend events such as our annual Sports Performance and Rehabilitation Conference.

*Extra qualifications may incur a subsidised cost

› PRACTICAL APPLICATION

You will train in purpose-built sports clinics, where our students offer various services to professional athletes, students and the public. Our sports students also have use of our outstanding sports facilities, Human Performance Laboratory and Avery Fields, while you will have the chance to put your skills into practice at events such as the London Marathon and Ride Across Britain.

ENTRY REQUIREMENTS

Course	BSc (Hons)	FdSc
UCAS Code	C600	C602
Course Length	3 years	2 years
Typical Offer	A-levels: BCC BTEC: DMM T-level: Pass (core component grade C) Tariff: 104 UCAS Tariff points Other Level 3 qualifications are also welcome	A-levels: CD BTEC: PPP T-level: Pass (core component below grade C) Tariff: 56 UCAS Tariff points Other Level 3 qualifications are also welcome

“The lecturers are current industry professionals, ensuring the content being delivered is up-to-date and being used in the industry. They also have great links with other industry experts, which meant that I was able to complete my placement with a huge company. If I was studying elsewhere, I would not have had the same opportunity.”

Sabriya Hussain
Sports Therapy BSc (Hons)



STRENGTH, CONDITIONING AND SPORTS NUTRITION

BSc (Hons)/FdSc

Accredited by University College Birmingham



OVERVIEW

If you are keen on a career as a strength and conditioning coach or working in the field of sport and exercise science, this degree offers the unique opportunity to combine the study of strength and conditioning with sports nutrition.

You will learn a broad range of conditioning skills to optimise an athlete's performance, as well as gaining an understanding of how nutrition can improve results, using up-to-date research on strength, conditioning and nutrition to ensure your practitioner skills are based on the latest evidence from the industry.

Our course is one of only a small number in the UK accredited by the National Strength and Conditioning Association (NSCA), preparing you for long-term professional success after graduation.

GRADUATE CAREERS

Career options include:

- Strength and conditioning coach
- Fitness and personal training
- Self-employment – business owner
- Sports nutritionist
- Injury prevention

Upon completion, students on the FdSc have the option of progressing onto the final year of the BSc (Hons).

COURSE STRUCTURE

YEAR 1

- › Academic Development
- › Anatomy for Strength and Conditioning
- › Exercise Physiology
- › Practical Strength and Conditioning Principles I
- › Practical Strength and Conditioning Principles II
- › Principles of Nutrition

YEAR 2

- › Field-Based Conditioning
- › Injury Prevention and Rehabilitation
- › Research for Sport

- › Sports Biomechanics
- › Sport and Exercise Nutrition
- Choose one option from:**
- › Athletic Movement Analysis
- › Creative Business Enterprise
- › Health, Fitness and Wellbeing
- › Voluntary Initiative

YEAR 3 FINAL YEAR HONOURS

- › Applied Strength and Conditioning
- › Nutrition for Performance
- › Sport and Nutrition Project
- › Work-Based Learning for Sport

WHY CHOOSE THIS COURSE?

› WORK PLACEMENT

You will have opportunities to gain industry experience during your studies. Past students have worked with the likes of West Bromwich Albion FC, City of Birmingham Basketball and MSC Performance, as well as supporting Wasps Rugby Academy with fitness testing.

› ENRICHMENT

Our course carries accreditation from the NSCA with student membership during your studies, while you can gain qualifications including first aid training, REPs accreditation, Level 2 Gym Instructor, Level 1 and 2 Awards in Coaching Weight Lifting (British Weight Lifting) and Level 3 Sports Massage.*

You also have the chance to network with professionals and benefit from our annual Sports Performance and Rehabilitation Conference.

› PRACTICAL APPLICATION

You will get to train in our outstanding sports facilities, including our gym and Human Performance Laboratory, used to analyse movement biomechanics and hone coaching and lifting techniques. You will also have use of facilities at Avery Fields and the opportunity to get involved with individual or group conditioning such as coaching lifts, plyometric and power-based exercise or speed and agility drills. Discover more about our excellent facilities on page 12.

*Extra qualifications may incur a subsidised cost



“The University was recommended to me by my friends and it has great sports facilities. One of my goals is to become a top strength and conditioning coach for professional boxers and MMA fighters, and my course at University College Birmingham really helps develop my confidence when coaching, allowing me to understand more about working with different athletes.”

Kacper Bronikowski
Strength, Conditioning and Sports Nutrition BSc (Hons)

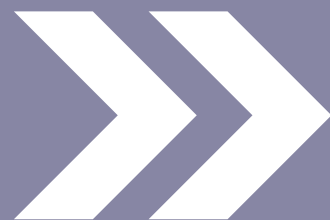
ENTRY REQUIREMENTS

Course	BSc (Hons)	FdSc
UCAS Code	C610	C611
Course Length	3 years	2 years
Typical Offer	A-levels: BCC BTEC: DMM T-level: Pass (core component grade C) Tariff: 104 UCAS Tariff points Other Level 3 qualifications are also welcome	A-levels: CD BTEC: PPP T-level: Pass (core component below grade C) Tariff: 56 UCAS Tariff points Other Level 3 qualifications are also welcome

EDUCATION

- **CHILDHOOD AND EDUCATION STUDIES** BA (Hons) (Online) 102
- **EARLY CHILDHOOD STUDIES** BA (Hons) 104
(GRADUATE PRACTITIONER)
- **PRIMARY EDUCATION STUDIES** BA (Hons) (Accelerated) 106

We also offer a range of Higher and Degree Apprenticeships.
Please see page 41 for further details.



OUR STUDENTS

David Ruffles

Early Childhood Studies BA (Hons)

Finally realising his teaching dream

Failing his GCSE maths at school, David presumed he would never be able to follow his dream of becoming a teacher and didn't think any more of it. Until 13 years later.

Cracking his maths GCSE and fuelled by a love for drawing, David gained a Level 3 in graphic design, then started researching degrees which would help him reach his goal. Attending an open day at University College Birmingham, he found the perfect fit.

"I had said to myself, if you don't like the feel of it, do not feel comfortable, it's not the right choice," he said. "But it was so welcoming."

David undertook two diverse placements during his studies, one in an inner-city school and one on the outskirts. This really opened his eyes to the complexities within his subject area.

Praising his "amazing" lecturers, David said: "There isn't a time when they won't give you support, before or after lectures, and no-one is going to judge you. They really give you a voice."

"I have enjoyed the whole experience and am now training to become a primary school teacher."



CHILDHOOD AND EDUCATION STUDIES

BA (Hons) (Online)

Accredited by University College Birmingham

OVERVIEW

Our childhood experiences shape all our lives. Being part of that journey, as a professional helping children and their families, makes for a hugely rewarding career.

If you dream of working in this field, but want the flexibility of distance learning, this degree allows you to study online and gain the knowledge, understanding and transferable skills to explore a wide range of jobs in this sector.

Preparing you for a constantly changing job market, our degree will provide you with an in-depth understanding of children's complex psycho-social, physical, emotional and cognitive needs. You will study a variety of areas, from safeguarding and learning in early childhood to inclusive practice and supporting parents, as well as enhancing a range of interpersonal and intrapersonal communication skill sets.

GRADUATE CAREERS

This degree provides an excellent platform for entering a career working with children in a professional capacity:

- Community education officer
- Childcare worker
- Counsellor
- Learning mentor (school)
- Special educational needs coordinator (SENCO)

Upon completion, you could move on to work in organisations in education, welfare, leisure, advocacy and counselling.

COURSE STRUCTURE

YEAR 1

- > Academic Skills for Distance Learners
- > Exploring Childhood Development
- > Learning in Early Childhood
- > Professional Management within Practice 1
- > Protecting and Safeguarding Children

YEAR 2

- > Behaviour and Individual Differences in Childhood
- > Language and Literacy as Communicative Devices
- > Research for Enquiry in Childhood Education Studies
- > Supporting Parents and Children (0-3 years)

Choose one option from:

- > The Role of Creativity and Play in Childhood Education
- > Professional Management within Practice 2

YEAR 3 FINAL YEAR HONOURS

- > Contemporary Issues in International Contexts
 - > Equity and Inclusive Practice in Education
 - > Dissertation
- Choose one option from:**
- > Children's Voice
 - > Health and Wellbeing in Context

WHY CHOOSE THIS COURSE?

> FLEXIBLE ONLINE LEARNING

Our 'flexi-learn' online course has been developed to offer you an authentic sense of community, using a blend of communication tools including our web-based learning platform, email support and personal tutorials. A combination of real-time online teaching and recorded material allows you to access and benefit from content created by subject specialists at your convenience. You will have online face-to-face contact with module staff, personal tutors and dissertation supervisors through web conferencing software, which you will be trained how to use before your studies begin.

> SKILLS AND KNOWLEDGE

Build your understanding around childhood development, social trends and legislative frameworks alongside employability skills for your future career.

> SPECIALISE YOUR STUDIES

Study and research specialist topics through a range of optional modules, a final dissertation project and innovative assessment regimes.

**FLEXIBLE ONLINE
STUDY AND 100%
COURSEWORK
ASSESSMENT**

ENTRY REQUIREMENTS

Course	BA (Hons)
UCAS Code	-
Course Length	3 years
Typical Offer	A relevant Level 3 childcare qualification or 72 UCAS Tariff points GCSE/IGCSE: English Language (9-4/A*-C)

“

Without this online learning platform, I wouldn't have continued with my studies and would've missed out on a future career in education and teaching. I would encourage anyone to take up this online degree to achieve their career goals and I'm grateful to the outstanding online education department for providing this opportunity.”

Mandy Lambert

Childhood and Education Studies
BA (Hons) (Online)

EARLY CHILDHOOD STUDIES

(GRADUATE PRACTITIONER)

BA (Hons)

Accredited by the University of Warwick

OVERVIEW

Early childhood is viewed as the most formative period of our lives, shaping the foundations for our whole future.

If you are passionate about working with young children (0–8 years) and their families, this degree will enable you to become a highly qualified graduate practitioner and open the doors to a rewarding career helping to meet the needs of children.

One of the first UK degrees to incorporate the Graduate Practitioner Competencies, as developed by the Early Childhood Studies Degrees Network (ECSDN) and recognised by the Department for Education (DfE), our course will assess you in nine key areas and grant you a licence to practise in a variety of areas when you graduate, as well as helping you stand out among the competition.

You will learn about key characteristics of childhood and wider issues around development, including topics such as inclusion, health, safeguarding and leadership.

GRADUATE CAREERS

- Family support worker
- Out-of-school club manager
- Nursery manager/owner/supervisor/room leader
- Roles in schools (mentoring/teaching assistant, pastoral/attendance officer)
- Support worker (children's charities)

COURSE STRUCTURE

YEAR 1

- › Equality, Diversity and Inclusive Play
- › Growth, Learning and Development
- › Introduction to the Early Years Framework
- › Nurturing Children's Health and Well-being
- › Pioneers, Pedagogy and Philosophy
- › The Child in Society

YEAR 2

- › Child Protection and Safety in Practice
- › Developing Research
- › Effective Leadership and Management Skills

- › SEND within the Early Years Sector
- › Theoretical Perspectives of Child Development

Choose one option from:

- › Children of the Future
- › Creativity and Play in the Early Years

YEAR 3 FINAL YEAR HONOURS

- › Enhancing Employability for Graduate Practice
- › Leading and Managing Systems
- › Dissertation (SEHC)

Choose one option from:

- › Children's Voice
- › Socio-Historical Aspect of Childhood

WHY CHOOSE THIS COURSE?

› WORK PLACEMENT

This course allows you to acquire extensive work experience on placements everywhere from day care, nurseries and playgroups to primary school mentoring, special education and children's services. You can also apply for further voluntary work with organisations such as Childline and the NSPCC.

› ENRICHMENT

You can gain additional qualifications ranging from Makaton training to Paediatric First Aid, plus enrichment such as introductory Lego therapy – designed to help children with autism – and baby massage. You will also

go on a variety of visits to experience different childhood approaches first-hand.

› INDUSTRY APPROVED

This course includes the Graduate Practitioner Competencies developed by the ECSDN (with practice at Level 6 recognised by the DfE), demonstrating your holistic understanding of early childhood and ability to apply knowledge to practice. Adding the competencies to your degree also opens up opportunities for progression onto postgraduate academic programmes or professional training in everything from teaching to social work and play therapy.



“Studying at University College Birmingham is providing me with the opportunity to explore different childcare settings, including nurseries and primary schools. I have received so much support on and off campus and I am so grateful for it.”

Molly Haynes
Early Childhood Studies
BA (Hons)

ENTRY REQUIREMENTS

Course	BA (Hons)
UCAS Code	X300
Course Length	3 years
Typical Offer	A-levels: CCC BTEC: MMM Tariff: 96 UCAS Tariff points T-level: Pass (core component grade C) GCSE/IGCSE: English language and maths (9–4/A*–C) Other Level 3 qualifications are also welcome

Students who fall short of the 96 UCAS Tariff points (but with no less than 60 UCAS Tariff points) can still apply for the course. You will be asked to attend a progression module prior to the start of your course which requires you to attend two days of lectures and complete four assessment tasks. On successful completion and having met the necessary entry requirements, you will be offered a place on the degree. Applicants who do not have GCSE maths 9–4/A*–C (and do not achieve this during the BA course) can undertake this degree, but will not complete the Graduate Practitioner Competencies portfolio.

PRIMARY EDUCATION STUDIES

BA (Hons) (Accelerated)

Accredited by University College Birmingham

OVERVIEW

Do you have a passion to pursue a career in education? Are you interested in working with children in schools and other learning environments, or even becoming a teacher with further study?

This two-year degree will give you an in-depth understanding of how children learn and how primary education has developed, both in the UK and worldwide.

Focusing on the development of children aged three to 11, this course examines the areas of practitioner identity, the child as a learner, the learning environment and political and cultural context to give you both a theoretical and practical understanding of learning and teaching within a range of settings. You will also learn how educational policies and curricula are developed and gain the skills to work collaboratively in a range of roles, as well as undertaking placements in a variety of environments.

It is, crucially, a swift route for you to progress onto qualified teacher training such as a PGCE postgraduate course, as well as opening doors to a whole range of other career opportunities.

GRADUATE CAREERS

This degree will enable you to pursue a variety of career opportunities, including:

- Community education officer
- Education consultant
- Further education teacher
- Learning mentor
- Teaching assistant

COURSE STRUCTURE

YEAR 1

- › Introduction to Education Studies
- › The Developing Learner 1: An Introduction to Neurological and Physical Development
- › History of Education in the UK
- › Exploring the Learning Environment
- › Early Learning and the Primary Curriculum
- › Theories of Reflective Practice in Education
- › Ideology and Sociology in Primary Education

YEAR 2 FINAL YEAR HONOURS

- › The Developing Learner 2: Understanding Cognition, Language and Behaviour
- › Developing Professional Practice in Education
- › Philosophy, Ethics and Values in Primary Education
- › Contemporary Issues and International Perspectives on Primary Education
- › Inclusion, Diversity and Equality in Education Settings
- › Research in Education

WHY CHOOSE THIS COURSE?

› ACCELERATED DEGREE

As this is an accelerated course, you will gain a full undergraduate degree after just two years, enabling you to move swiftly onto qualified teacher training or a range of careers in the industry.

› WORK PLACEMENT

You will be able to undertake invaluable placements within a variety of educational settings such as schools, charities, museums and theatres – some of the exciting, dynamic areas where education professionals work.

› SPECIALISE YOUR STUDIES

If you are interested in exploring a particular role or specific sector within the education field, we can work with you to help provide you with relevant experience to match your interests and career aims.

› PROGRESS TO PGCE

Complete our degree and you will have the opportunity to progress onto a teacher training course with our partners at the University of Warwick. See our website for full details.

SPECIALIST ON-CAMPUS RESOURCES TO SUPPORT SELF-DIRECTED STUDY – DISCOVER MORE ABOUT OUR EXCELLENT FACILITIES ON PAGE 12



“ Aimed at future education professionals, practitioners and policymakers, our innovative course is designed to provide students with a critical understanding of this phase of education. This will be from a UK and international perspective, approaching the subject content with a diverse and inclusive view. This allows our students to evaluate how theory, policy, ideology and practice impact on young learners. **”**

Martyn Wyres
Head of Education

ENTRY REQUIREMENTS

Course	BA (Hons)
UCAS Code	X200
Course Length	2 years
Typical Offer	A-levels: BBC BTEC: DMM T-level: Overall Merit grade Tariff: 112 UCAS Tariff points GCSE/IGCSE: English language, maths and science (9–4/A*–C) Other Level 3 qualifications are also welcome

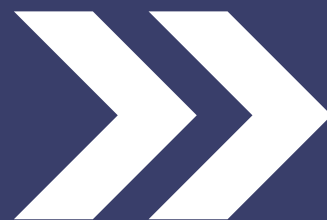
GAIN A FULL UNDERGRADUATE DEGREE IN TWO YEARS

SOCIAL CARE

➤ HEALTH AND SOCIAL CARE BSc (Hons)/FdSc

We also offer a range of Higher and Degree Apprenticeships. Please see page 41 for further details.

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OUR STUDENTS

Evonne McIntosh

Health and Social Care BSc (Hons)

Ready to lead the way in health promotion

Throughout her life, Evonne had always worked in supporting roles, with adults with learning disabilities through to pupils in schools.

Spurred on to study a health and social care degree to become a specialist in health promotion, she was inspired by a friend to explore studying at University College Birmingham. Attending an open day, she knew she'd found the university for her.

"I received a very warm welcome, with a guided tour and all my enquiries and questions answered. I knew it was the right environment for my studies," she said.

During her final year, Evonne spent time on placement mentoring health and social care college level students at the University.

"This has been insightful and rewarding at the same time," she said.

"I am able to use transferable skills and apply my study methods to assist and support the students through their learning journey.

"The support I've had personally has been immeasurable. Lecturers are always on hand to help and clarify anything you may struggle to understand."



HEALTH AND SOCIAL CARE

BSc (Hons)/FdSc

Accredited by University College Birmingham

OVERVIEW

Do you want a career that makes a real difference in people's lives? Are you passionate about supporting others in their greatest time of need?

This degree will help you open the door to an extremely rewarding career meeting the care needs of others in society. You will gain the skills and knowledge to be able to help a wide variety of people, including the most vulnerable individuals and those with complex care and support needs.

Delivered by expert staff with a wealth of vocational experience, our course covers the broad skills and knowledge fundamental to the health and care needs of society as a whole, adapting to the latest changes in this dynamic sector.

GRADUATE CAREERS

On successful completion of this course, you will have the skills and knowledge to work in a broad range of areas in the health and social care sector, operating within public, private and voluntary services.

Potential careers open to you include:

- Health and wellbeing advisor
- Drug/recovery practitioner
- Domestic violence caseworker
- Family support and outreach worker
- Disability project officer

Upon completion, students on the FdSc have the option of progressing onto the final year of the BSc (Hons).

COURSE STRUCTURE

YEAR 1

- > Academic Skills (SEHC)
- > Foundations of Health and Social Care
- > Psychological Perspectives on Holistic Health
- > Risk and Ethics
- > Skills for Working with People
- > Sociology of Health

YEAR 2

- > Contemporary Research for Enquiry
- > Promoting Health and Wellbeing
- > Public Health and Social Policy
- > The Health and Social Care Professional

Choose two options from:

- > Coaching and Advocacy

- > Managing Acute and Chronic Conditions
- > Substance Misuse
- > Supporting Individuals, Families and Households

YEAR 3 FINAL YEAR HONOURS

- > Counselling and Guidance Skills
- > Leadership and Management in Health and Social Care

Choose two options from:

- > Criminology and Offender Management
- > Learning Disability
- > Mental Wellbeing

Plus one option from:

- > Research in Health and Social Care Practice
- > Research Project (SEHC)

WHY CHOOSE THIS COURSE?

> WORK PLACEMENT

You will go on placement in a variety of settings – past students have worked at a residential unit for children with autism, projects supporting children of asylum-seeking families, youth clubs and domestic violence units, as well as caring for the elderly and adults with mental illness.

> ENRICHMENT

There is an array of additional opportunities for you to expand your expertise, from first aid to studying contemporary social care issues such as child sexual exploitation. You will also be able to complete an Award

in Healthcare Leadership Foundations through the NHS Leadership Academy.

> SPECIALISE YOUR STUDIES

You can specialise in a number of areas relevant to your career ambitions. In addition to carrying out in-depth research on a subject of your choice, you will be able to choose from a range of optional modules.

WE WORK WITH OVER 1,000 EMPLOYERS TO SUPPORT YOU IN FINDING THE RIGHT WORK PLACEMENT – DISCOVER MORE ON PAGE 30



“My placements have been invaluable for my personal and professional development. On placement in a special needs school, I gained experience in managing autistic, challenging and aggressive behaviour, while it also gave me a taste of an educational institution and how theory is applied in practice.**”**

Oana Puicar
Health and Social Care
BSc (Hons)

ENTRY REQUIREMENTS

Course	BSc (Hons)	FdSc
UCAS Code	L550	L551
Course Length	3 years	2 years
Typical Offer	A-levels: CCC BTEC: MMM T-level: Pass (core component grade C) Tariff: 96 UCAS Tariff points GCSE/IGCSE: English (9–4/A*–C) Other Level 3 qualifications are also welcome	A-levels: CD BTEC: PPP T-level: Pass (core component below grade C) Tariff: 56 UCAS Tariff points GCSE/IGCSE: English (9–4/A*–C) Other Level 3 qualifications are also welcome

HEALTH

- NURSING (ADULT) BSc (Hons) 114
- NURSING (MENTAL HEALTH) BSc (Hons) 116
- PHYSIOTHERAPY BSc (Hons) 118

We also offer a range of Higher and Degree Apprenticeships. Please see page 41 for further details.



OUR STUDENTS

Kevin Shenouda

Physiotherapy BSc (Hons)

Getting ready to rehabilitate

Medicine had always been Kevin's aim, but physio was a real eye-opener.

"Working with the patients really suited me and I decided it was more of a fit for what I wanted to do and my lifestyle," he said.

"I wanted to get the very best quality education and training and as an international student, I applied to eight universities that met my criteria. I had online interviews with them all, but University College Birmingham impressed me most.

"I saw the new facilities and thought they were incredible, and knew the industry experience of the lecturers would be hugely beneficial. Everything about the course was perfect for me."

Kevin – whose ultimate ambition is to be a paediatric physiotherapy consultant – spent time during the first year of his course in a hospital physiotherapy department.

"I will be helping with the rehabilitation of people recovering from injuries, strokes and diseases, as well as doing respiratory physio," he said. "It will help me put the anatomy modules I am studying into practice and give me vital industry experience."



NURSING (ADULT)

BSc (Hons)

Accredited by University College Birmingham

OVERVIEW

Nursing is a challenging and extremely rewarding vocation that makes a real difference, and registered nurses with the right skills, knowledge and experience for modern practice are in high demand.

This degree will enable you to deliver and lead on safe, effective and compassionate care for adults with a range of health conditions.

Providing the perfect environment for you to get hands-on training and experience, you will learn from our expert clinical practitioners and develop a strong understanding of human development, key body systems, pharmacology and safe management of medicine, as well as the skills needed to deliver compassionate, high-quality care across many different settings.

This course is accredited by the Nursing and Midwifery Council (NMC), enabling you to apply for Registered Nurse (Adult) status when you complete your degree.

GRADUATE CAREERS

Completing this degree will open the doors for you to enter a career within a variety of settings in health and social care. You will be able to apply for registered nurse roles in:

- Hospitals and health centres
- GP practices
- Community organisations
- Residential homes and hospices
- Specialist units and schools

Upon completion, students can apply for Registered Nurse status.

COURSE STRUCTURE

YEAR 1

- › Assess, Plan, Provide and Evaluate Care
- › Literacy, Numeracy and Technology for Nursing Practice
- › Nursing in Context
- › Nursing Practice – Part 1
- › Science for Nursing

YEAR 2

- › Care of the Acutely Ill Adult
- › Long-term Health Conditions
- › Nursing Practice – Part 2
- › Person-Centred Care

YEAR 3 FINAL YEAR HONOURS

- › Evidence Based Practice – Service Improvement Project
- › Nursing Practice – Part 3
- › Transition to Professional Practice in Complex Care Environments

WHY CHOOSE THIS COURSE?

› WORK PLACEMENT

You will undertake a number of practice placements in different clinical and community settings, with opportunities ranging from GP surgeries to care homes, hospices, hospitals and even visiting patients in their own homes, ensuring you have the skills and knowledge to work in many different areas of nursing.

› PRACTICAL APPLICATION

You will be able to perfect your practical skills in a real-life environment right on campus, with our purpose-built clinical skills and simulation suite including a replica hospital ward and a community care setting.

› INDUSTRY APPROVED

You will be educated to today's gold standard of nursing in line with 'Future nurse: Standards of proficiency for registered nurses' set by the NMC, with whom you will be able to

apply for Registered Nurse status when you graduate. Our course aims to develop nurses who will demonstrate Fitness to Practise and adhere to NHS core values both inside and outside the hospital environment.

› EXPERT TEACHING

You will be taught in small groups, receiving expert tuition and excellent support from our experienced lecturing staff, academic assessors and personal tutors throughout your degree.

SIX-BED REPLICA HOSPITAL WARD WITH SIMULATION MANIKINS – DISCOVER MORE ABOUT OUR EXCELLENT FACILITIES ON PAGE 12

“

Our course group size is so small that everyone's learning needs are met. I also achieved 100% in my first drug calculation exam and received such encouraging, genuine feedback. It made me feel really proud and was testament to the work I put in.”

Michael Blackham
Nursing (Adult) BSc (Hons)

ENTRY REQUIREMENTS

Course	BSc (Hons)
UCAS Code	B740 (September entry) / B74F (February entry)
Course Length	3 years
Typical Offer	A-levels: BBC BTEC: DMM Tariff: 112 UCAS Tariff points T-level: Overall Merit grade GCSE/IGCSE: English language, maths and biology/human biology (9–4/A*–C) Other Level 3 qualifications are also welcome An interview is required

**A NON-REPAYABLE
PAYMENT OF
£5,000
IS AVAILABLE FOR
ELIGIBLE STUDENTS**

NURSING (MENTAL HEALTH)

BSc (Hons)

Accredited by University College Birmingham

OVERVIEW

Providing outstanding care for people with a range of mental health conditions is a challenging but greatly rewarding career. Accredited by the Nursing and Midwifery Council (NMC), this degree course will give you the blend of essential skills, knowledge and experience to help meet high demand for workers in this field.

Led by expert clinical practitioners, you will gain a deep understanding of areas including human development and managing medicine safely, as well as the technical and personal skills required for delivering high-quality compassionate care for patients in a wide range of environments. On completion, you can apply for Registered Nurse (Mental Health) status with the NMC.

To support your training, you will gain vital experience on placement in a range of settings, while you will also be able to develop practical skills using our state-of-the-art simulation facilities, including a simulated clinical environment and virtual reality technology.

GRADUATE CAREERS

Completing this degree will enable you to pursue a career in a variety of health and social care settings, including roles in:

- Inpatient hospitals
- Residential settings
- Community organisations

COURSE STRUCTURE

YEAR 1

- › Assess, Plan, Provide and Evaluate Care
- › Literacy, Numeracy and Technology for Nursing Practice
- › Nursing in Context
- › Nursing Practice – Part 1
- › Science for Nursing

YEAR 2

- › Acute Care in Mental Health

- › Long-term Mental Health Conditions
- › Nursing Practice – Part 2
- › Person-Centred Care

YEAR 3 FINAL YEAR HONOURS

- › Evidence Based Practice – Service Improvement Project
- › Nursing Practice – Part 3
- › Transition to Professional Practice in Complex Care Environments

WHY CHOOSE THIS COURSE?

› WORK PLACEMENT

You will be allocated seven diverse placements across a range of services, ranging in duration from four weeks to 14 weeks. We have worked with a wide variety of employers, including Birmingham and Solihull Mental Health Trust, Cygnet Healthcare, Practice Plus Group – Health in Justice, Birmingham City Council and Solihull Metropolitan Borough Council.

› PRACTICAL APPLICATION

You will have use of our cutting-edge Health Skills and Simulation Suite, a purpose-built facility to help you practice your physical health skills and enhance your practical training. Our facilities include a simulated clinical environment and a 360° immersive video room providing access to hundreds of interactive health and social care backgrounds, as well as virtual reality software.

› INDUSTRY APPROVED

You will be trained to today's gold standard in line with the 'Future nurse: Standards of proficiency for Registered Nurses'. You will also be able to apply for Registered Nurse status with the NMC when you graduate.

SIMULATED CLINICAL ENVIRONMENT TO SUPPORT YOUR PRACTICAL TRAINING – DISCOVER MORE ABOUT OUR EXCELLENT FACILITIES ON PAGE 12

“

I am proud to be a mental health nurse and can confidently say it is a very rewarding career with the opportunity to meet very interesting people from all walks of life. Through the duration of this programme, students will have the opportunity to access a range of clinical settings through placements in community-based environments through to secure settings. The placement opportunities are diverse and will provide such a wide range of experiences for student nurses.”

Helen Eldridge
Lecturer and Registered Mental Health Nurse

ENTRY REQUIREMENTS

Course	BSc (Hons)
UCAS Code	B760
Course Length	3 years
Typical Offer	A-levels: BBC BTEC: DMM Tariff: 112 UCAS Tariff points T-level: Overall Merit grade GCSE/IGCSE: English language, maths and biology/human biology (9–4/A*–C) Other Level 3 qualifications are also welcome An interview is required

A NON-REPAYABLE PAYMENT OF
£5,000
IS AVAILABLE FOR ELIGIBLE STUDENTS

PHYSIOTHERAPY

BSc (Hons)

Accredited by University College Birmingham

OVERVIEW

Whether it's helping patients recover from surgery, sports injuries, accidents and strokes or supporting people with disabilities and long-term illness, the role of a physiotherapist cannot be underestimated.

This degree will give you the empowering skills to kick-start your career in this rewarding, science-led field.

Gaining a strong foundation of anatomical knowledge, you will learn how to diagnose and rehabilitate across a range of conditions, as well as how to prevent illness and disease and apply your wealth of knowledge to complex situations.

As a graduate, you will also be able to apply for registration as a physiotherapist with the Health and Care Professions Council (HCPC) and be eligible to apply for membership of the Chartered Society of Physiotherapy (CSP), opening up a wide range of career possibilities in dynamic health and social settings.

GRADUATE CAREERS

This course provides an excellent platform for anyone seeking a career working in physiotherapy in a range of settings, including:

- The NHS
- Private practice
- Charities and hospices
- Schools
- Community settings

Upon completion, students can apply for registration as a physiotherapist with the HCPC and for CSP membership.

COURSE STRUCTURE

YEAR 1

- › Human Anatomy and Physiology
- › Academic and Professional Development
- › Musculoskeletal Studies I
- › Health across the Lifespan
- › Practice-based Learning 1 and 2

YEAR 2

- › Neurological Studies
- › Cardiovascular and Respiratory Studies I

- › Musculoskeletal Studies II
- › Research for Physiotherapists
- › Practice-based Learning 3 and 4

YEAR 3 FINAL YEAR HONOURS

- › Complexity in Physiotherapy Practice
- › Cardiovascular and Respiratory Studies II
- › Research for Allied Health Professionals
- › Practice-based Learning 5 and 6

WHY CHOOSE THIS COURSE?

› WORK PLACEMENT

You will undertake a series of assessed placements in a range of settings, exposing you to the array of skills you need to succeed. Practice-based learning features throughout the course, enabling you to achieve the minimum 1,000 hours of practice-based learning by the end of your degree.

› PRACTICAL APPLICATION

You will have the chance to hone your practical physiotherapy skills in a real-life environment on campus by working in our state-of-the-art facilities. You will also have the chance to develop, advertise, manage and lead a 'pop-up' physiotherapy practice at the University.

› EXPERT TUITION

You will be taught in small groups through a mix of lectures and practical lessons with support from our experienced academic lecturers and personal tutors, as well as guest lecturers with vast clinical expertise.

SIMULATION FACILITIES SUPPORT YOUR LEARNING, INCLUDING OUR HEALTH SKILLS AND SIMULATION SUITE – DISCOVER MORE ON PAGE 12

“

The facilities for physiotherapy are one of the main reasons I chose to study here. They offer cutting-edge technology, which has helped to support my development and knowledge and build up my skills. As well as the facilities, we have great lecturers, who are always there when we need them, and guest speakers, who come in to talk to us about their experiences as a physiotherapist and as a patient.”

Davina Kaur
Physiotherapy BSc (Hons)



ENTRY REQUIREMENTS

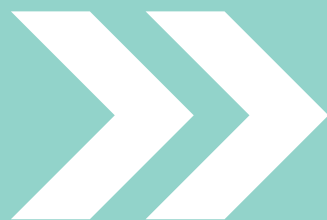
Course	BSc (Hons)
UCAS Code	B160
Course Length	3 years
Typical Offer	A-levels: BBB, including biology or PE grade B BTEC: DDM, from a related subject T-level: In science with an overall Merit grade Tariff: 128 UCAS Tariff points GCSE/IGCSE: English language and maths (9–4/A*–C) Other Level 3 qualifications are also welcome An interview is required

GAIN STUDENT MEMBERSHIP OF THE CHARTERED SOCIETY OF PHYSIOTHERAPY THROUGH KICK-START

BIRMINGHAM COLLEGE OF FOOD

- BAKERY AND PATISSERIE TECHNOLOGY BSc (Hons)/FdSc 122
- CULINARY ARTS MANAGEMENT BA (Hons)/FdA 124
- PROFESSIONAL CHEF FdA 126

We also offer a range of Higher and Degree Apprenticeships.
Please see page 41 for further details.



OUR STUDENTS

Claire Hutchings

Culinary Arts Management BA (Hons)

MasterChef: The Professionals finalist

Just after graduating in 2011, Claire made the finals of the BBC's MasterChef: The Professionals, before winning the televised Christmas special rematch in 2018.

Described by MasterChef judge Gregg Wallace as "destined for greatness", she was subsequently introduced to Spanish chef Fernando Perez Arellano and began working at the Michelin-starred Zaranda in Madrid, helping the restaurant win its second Michelin Star.

Claire went on to work as a chef on a private super yacht in Mallorca and hosting private events in her spare time – and her journey all started at University College Birmingham.

"I chose the University as it was renowned for its culinary teaching," said Claire. "I was taught the cookery essentials which are the most important foundation to any career."

"Our tutors always pushed us to the best of our ability. Also, the facilities are amazing and there's so much leeway to be creative and innovative."

"If you are serious about what you want to do, this university is the place for you," she said.



BAKERY AND PATISSERIE TECHNOLOGY

BSc (Hons)/FdSc

Accredited by University College Birmingham

OVERVIEW

If you aspire to become a bakery technologist, a chocolatier or pâtissier, or want to start your own baking business, this degree will give you the skills and knowledge to flourish in this creative industry.

Developed in consultation with industry experts, our long-established course will help you hone your practical skills and technical abilities, as well as giving you the business knowledge you need to compete.

Learning in our industry standard bakery facilities will not only help you develop a strong scientific and technological understanding of the core processes involved in the baking industry, but also the managerial skills to help you succeed in senior management or as an entrepreneur.

You will have access to our bakery and new product development laboratories and our Food Science and Innovation Suite – discover more about our excellent facilities on page 12.

GRADUATE CAREERS

You will be able to work in a wide range of areas including:

- Artisan bakery or patisserie
- Confectionery and chocolate
- New product development
- Technical management or quality assurance
- Specialist food production

Upon completion, students on the FdSc have the option of progressing onto the final year of the BSc (Hons).

COURSE STRUCTURE

YEAR 1

- › Food Safety and Hygiene
- › Managing for Profit
- › Artisan Bread – Production and Appraisal
- › Introduction to Patisserie
- › Specialist Confectionery
- › Bakery Science and Nutrition

YEAR 2

- › Contemporary Bread Production
- › Functional Ingredients for Bakery
- › Advanced Patisserie and Confectionery
- › Bakery Product Design and Development

- › Quality Assurance and Legislation
- › Sensory Science and Data Handling

YEAR 3 FINAL YEAR HONOURS

- › Trends in Bakery and Patisserie Technology
- › Current Issues in Food and Nutrition
- › Food Technology
- › Food Supply and Sustainability
- Choose one option from:**
- › Research Project
- › Applied Food Project

WHY CHOOSE THIS COURSE?

› WORK PLACEMENT

You are encouraged to undertake an optional three-week work placement to give you vital first-hand experience. Previous placements have included Mondelēz, The Ritz (London), Hyatt Hotel (Birmingham), Betty's Café Tea Room (Harrogate) and Slattery (Manchester).

› ENRICHMENT

During your studies, you will have great opportunities to showcase your talent through industry competitions such as the Alliance for Bakery Students and Trainees (ABST) competition. Our partnerships with bakery and confectionery organisations will give you unique access to industry professionals through guest lectures and visits, including the likes of Callebaut,

Délicrance and DuPont/ Danisco.

› PRACTICAL APPLICATION

We have our own on-site baking and product development laboratories with everything from dough rheology testing equipment and the latest industrial ovens to vacuum mixers and specialist chocolate production and tempering equipment. You also have the chance to work in our Food Science and Innovation Suite and have your bread and baked goods sold in our on-campus Cakes and Bakes shop, which is open to the public.

› INDUSTRY APPROVED

We work closely with the Worshipful Company of Bakers, ensuring you are up-to-date with the latest techniques and industry developments.

“

I love the practical elements of the course, and if I ever need any help the lecturers are always there. The amazing facilities and the content of the course is why I chose to study here.”

Maisie Kirk
Bakery and Patisserie
Technology BSc (Hons)

ENTRY REQUIREMENTS

Course	BSc (Hons)	FdSc
UCAS Code	DN6H	DN6D
Course Length	3 years	2 years
Typical Offer	A-levels: CCC BTEC: MMM T-level: Pass (core component grade C) Tariff: 96 UCAS Tariff points Other Level 3 qualifications are also welcome	A-levels: CD BTEC: PPP T-level: Pass (core component below grade C) Tariff: 56 UCAS Tariff points Other Level 3 qualifications are also welcome

CULINARY ARTS MANAGEMENT

BA (Hons)/FdA

Accredited by the University of Warwick

OVERVIEW

If you want a degree that will really open doors in the food industry, this course is the perfect choice.

From Great British Menu's Liam Dillon to Raymond Blanc Cookery School senior tutor Rebecca Boast and a string of stars on TV's MasterChef, our students have enjoyed stellar careers after this course.

Whether you want to be executive head chef at a 5-star hotel, manage a high street or independent fine dining or casual dining restaurant kitchen, or create new products as a development chef, this flagship course will give you the skills, knowledge and experience you need.

From our incredible professional training kitchens and award-winning restaurant on campus to our £2 million Food Science and Innovation Suite, you will have access to a range of state-of-the-art facilities. With all this to support your learning, there is nowhere better than Birmingham College of Food for you to perfect your skills. Discover more about our excellent facilities on page 12.

GRADUATE CAREERS

- Professional chef across a range of roles and sectors
- Kitchen management and contract catering
- Foodservice management
- Culinary education
- New food product development

Upon completion, students on the FdA have the option of progressing onto the final year of the BA (Hons).

COURSE STRUCTURE

YEAR 1

- > Commodities, Health and Nutrition
- > Culinary Arts Development
- > Food, Beverage and Hospitality Operations
- > Kitchen and Restaurant Operations
- > Managing for Profit
- > Developing Employability for Hospitality

YEAR 2

- > Work Placement

YEAR 3

- > Creative Kitchen Management
- > Global Menu Development
- > People Management for Hospitality Managers
- > Management of Food and Beverage Operations
- > Marketing Communications for Hospitality
- > Hospitality Investigations

Choose one option from:

- > Gastronomy
- > Events Planning
- > Managing Pub and Bar Operations
- > Classical Patisserie – The Modern Way
- > Creative Beverages

YEAR 4 FINAL YEAR HONOURS

- > Culinary Product Innovation and Creativity
- > Culinary Entrepreneurship Management
- > Research Project
- > Strategic Hospitality Management

Choose one option from:

- > Financial Strategy
- > Cross-cultural and Global Management in Hospitality
- > Innovation and Creativity Management in Hospitality and Tourism
- > Personal Effectiveness and Behavioural Skills

WHY CHOOSE THIS COURSE?

> WORK PLACEMENT

You will undertake a paid one-year placement during the second year of your course, greatly enhancing your employment prospects even before you graduate. Previous placements have included Purnell's Restaurant, Gleneagles and Celtic Manor.

> ENRICHMENT

Your studies will be supplemented by a variety of visits and masterclasses, while if you want the chance to really put your skills to the test, there is a wide range of culinary competitions

available for you to enter. You can also put your training into practice by working on new food products with global food businesses like Mars and gaining experience at Michelin-starred local restaurants.

> PRACTICAL APPLICATION

Our training kitchens are used by acclaimed chefs for competitions, guest lectures and masterclasses, while our AA award-winning restaurant also provides the ideal environment to gain experience serving real customers.



“
The support from my lecturers was flawless, the encouragement, immeasurable. MasterChef really allowed me to see what I'm capable of so now I'm out living what I've been taught, I have the tools to take my private chef business to the next level. **”**

Yasmine Selwood
Culinary Arts Management
BA (Hons), MasterChef:
The Professionals quarter-finalist

ENTRY REQUIREMENTS

Course	BA (Hons)	FdA
UCAS Code	N227	N228
Course Length	4 years (includes 1 year placement)	3 years (includes 1 year placement)
Typical Offer	A-levels: CCC BTEC: MMM T-level: Pass (core component grade C) Tariff: 96 UCAS Tariff points Other Level 3 qualifications are also welcome	A-levels: CD BTEC: PPP T-level: Pass (core component below grade C) Tariff: 56 UCAS Tariff points Other Level 3 qualifications are also welcome

PROFESSIONAL CHEF

FdA

Accredited by University College Birmingham

OVERVIEW

If you aspire to work in high quality establishments – such as restaurants and pubs featured in the Michelin Guide, or those awarded AA rosettes – this degree will give you valuable knowledge and hands-on training to help you craft your culinary career.

Ideal for chefs qualified to Level 3 or those with relevant industry experience, this practical course focuses on culinary skills and will enable you to work with a wide variety of high quality food commodities, as well as developing your core cookery skills.

Working in our industry standard training kitchens under the guidance of our expert chef lecturers, you will also learn about the use of seasonal produce and sustainability, as well as developing transferable skills which will allow you to move between different kitchen styles.

GRADUATE CAREERS

This course will help you to become a highly skilled and employable professional capable of thriving in top kitchens and producing a high standard of cooking. You will be able to move into a range of career paths such as:

- Professional cookery
- Culinary development
- Patisserie chef
- Food and diet research
- Culinary teaching

Upon completion, students on the FdA have the option of progressing onto our Culinary Arts Management BA (Hons) top-up course.

COURSE STRUCTURE

YEAR 1

- › Advanced Culinary Skills
- › Specialist Patisserie
- › The Gastronomist
- › The Science of Food

YEAR 2

- › Advanced Culinary Techniques
- › Innovative Patisserie
- › Kitchen Management Techniques
- › Profitable Menu Development

WHY CHOOSE THIS COURSE?

› WORK PLACEMENT

You will undertake a short work placement to give you experience. Past students have worked at Michelin-starred restaurants such as Carters of Moseley, as well as Clayton Hotel (formally Hotel La Tour), Sky by the Water and The Edgbaston Boutique Hotel. Other locations have included Africa, New Zealand, France and Spain.

› ENRICHMENT

Your studies will be enhanced by a range of activities engaging with the industry, from guest lectures and demonstrations to masterclasses and visits, as well as further employment opportunities.

› PRACTICAL APPLICATION

Our training kitchens are used by acclaimed chefs for competitions, guest lectures and masterclasses, while our Food Science and Innovation Suite provides cutting-edge research equipment. Our AA award-winning restaurant on campus also provides the ideal environment to gain experience serving real customers.

› EXPERT TUITION

You will be taught by some of the best chefs and food professionals in the industry, who specialise in larder preparation, patisserie and food production methods, to develop your classic techniques and learn how these approaches have been refined and complemented by contemporary industry practices.

› COMPETITIONS

Prove your abilities in a range of industry competitions – you could follow in the footsteps of our past winners at Nestlé Professional Toque d'Or (five-time winners), Zest Quest Asia (two-time champions), BCF Young Chef of the Year and many more.

INDUSTRY ENDORSED TRAINING KITCHENS AND RESTAURANT, FOOD SCIENCE AND INNOVATION SUITE – DISCOVER MORE ABOUT OUR EXCELLENT FACILITIES ON PAGE 12



“
I chose to study at University College Birmingham as nobody does it better. What I love most about this course is learning from the best – the best lecturers, best facilities and best ingredients – a real recipe for success. **”**

Killoran Wills
Professional Chef FdA

ENTRY REQUIREMENTS

Course	FdA
UCAS Code	D500
Course Length	2 years
Typical Offer	A relevant Level 3 qualification in Chef Catering, Professional Chef/Cookery or Food Preparation and Cooking (e.g. NVQ, VRQ, VTCT)

SCHOOL OF ENGINEERING, DIGITAL AND SUSTAINABLE CONSTRUCTION

INDUSTRY-LED INNOVATION

Our school is playing a pivotal role in preparing the next generation of engineers, construction workers and digital experts to help meet the vast demand for new talent in these essential industries over the next decade. With a rapidly-expanding portfolio of courses, we deliver innovative, practical training in key areas including sustainable construction, engineering and computer science.

From robotics labs, production line technology and state-of-the-art simulators to our dedicated cyber security lab and Sustainable Construction Centre, we have invested in a wealth of cutting-edge facilities to ensure our students graduate with the essential hands-on skills and up-to-date knowledge to succeed in these modern-day sectors.

ENGINEERING

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DIGITAL

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SUSTAINABLE CONSTRUCTION

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“

I was always fascinated by how things worked and after considering a career as a pilot, I became an engineer and went into the aerospace manufacturing industry. Today, I'm a Director on the Board of the Greater Birmingham and Solihull Institute of Technology alongside my executive dean and lecturing role at the University, ensuring students have work-based learning portfolios and advanced training that will develop into high value, highly-rewarding careers.”

Rosa Wells
Executive Dean, School of Engineering,
Digital and Sustainable Construction

INSPIRATIONAL
TEACHING



“

Tech roles make up 14% of all job opportunities in the UK and this is set to grow exponentially. However, there's a talent shortage in the high-growth technology sector and our graduates, with their advanced level of computing and cyber security skills, are in great demand. Like all our department's lecturers, I bring years of expertise in computing and software development to the table and embed the top skills demanded by employers into my teaching.”

Edward Bird
Deputy Dean and computing lecturer



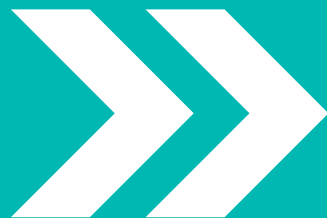
Meet more of our inspirational staff at ucb.ac.uk/staff-directory

ENGINEERING

➤ ENGINEERING HND

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We also offer a range of Higher and Degree Apprenticeships. Please see page 41 for further details.



OUR STAFF

Jon Melville

Head of Engineering

Expert in sustainable practice

As an engineer, Jon was involved in the first bridge designs using carbon fibre composites and the design and construction of what was then the largest contaminated material landfill site in Europe.

His fascinating research around sustainability includes looking at the real carbon footprint of electric versus petrol cars and even how to repurpose egg and mollusc shells in construction materials.

Jon said: "I am passionate about my students and their success.

"My absolute priority is that they achieve what they need to attain their future goals, involving liaison with employers to ensure student outcomes are fit for purpose.

"We also ensure environmental sustainability and contemporary technologies are embedded into everything we do."

He said there were many advantages to choosing the University.

"Small group sizes, access to help and support, lots of time spent with tutors, practical activities rather than lengthy lectures, and highly-qualified teaching staff at the cutting-edge," he said.

"We also have strong links with industry for placements and employment."



ENGINEERING

HND

OVERVIEW

If you want to forge a career in engineering, now is the perfect time. The UK is facing a severe shortage of skilled engineers, with around a fifth of the current workforce expected to retire by 2026 and hundreds of thousands of new workers needed just to plug the skills gap.

Our two-year course will give you the skills and knowledge required by all engineers across the sector to make you a sought-after asset to the future of the industry. You will explore the areas of engineering design, maths and science, as well as themes such as CAD, robotics, mechatronics, coding, process manufacturing and engineering management skills.

On completing our Higher National Diploma, you will have a widely recognised Level 5 qualification and the industry-related skills needed to gain a high value career.

GRADUATE CAREERS

This course provides an excellent platform from which to launch your career.

- Mechanical engineer
- Project engineer
- Process design/manufacturing engineer
- Electrical/electronics engineer
- Product designer

Upon completion, you will have the opportunity to progress onto the final year of a relevant degree (top-up) course to achieve a full undergraduate degree.

COURSE STRUCTURE

YEAR 1

- › Engineering Design
- › Engineering Maths
- › Engineering Science
- › Managing a Professional Management Project
- › Mechanical Principles
- › Industry 4.0
- › Thermodynamics
- › Production Engineering
- › Advanced Manufacturing Technology

YEAR 2

- › Engineering Management
- › CAD for Engineering
- › Further Mathematics
- › Automation, Robotics and PLCs
- › Manufacturing Systems Engineering
- › Sustainability
- › Industrial Robots
- › Advanced Mechanical Principles

WHY CHOOSE THIS COURSE?

› PRACTICAL APPLICATION

You will be able to get hands-on experience studying in our new cutting-edge engineering facilities on campus, specifically designed to develop skills that support employers and their supply chains.

› ENRICHMENT

You will have the chance to go on visits to a range of manufacturing and engineering sites with our industry partners, including Shell Energy, Warwick Manufacturing Group and the University of Warwick.

› EXPERT TUITION

Our experienced lecturers have a wealth of knowledge from working within the engineering industry, while you will also be able to attend guest lectures by specialists from the sector, professional bodies and other academic institutions to enhance your knowledge further.

TRAIN IN OUR NEW STATE-OF-THE-ART ENGINEERING AND SUSTAINABLE CONSTRUCTION CENTRE – DISCOVER MORE ABOUT OUR EXCELLENT FACILITIES ON PAGE 12

“

This is a fantastic investment by University College Birmingham that I cannot wait to see come to life. Not only will it help regenerate and breathe new life into the former iconic James Cond print works, but it will also critically help train people in the skills that employers need.”

Andy Street

Mayor of the West Midlands on our new Engineering and Sustainable Construction Centre

ENTRY REQUIREMENTS

Course	HND
UCAS Code	JD20
Course Length	2 years
Typical Offer	A-levels: DDD BTEC: MPP T-level: Pass (core component below grade C) Tariff: 72 UCAS Tariff points GCSE/IGCSE: Maths (9–4/A*–C) or Functional Skills Level 2 Other Level 3 qualifications are also welcome

DIGITAL

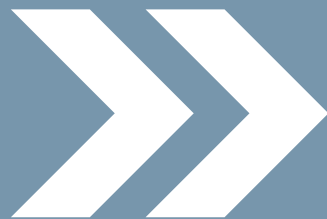
➤ **COMPUTER SCIENCE** BSc (Hons)/FdSc

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➤ **CYBER SECURITY** BSc (Hons)/FdSc

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We also offer a range of Higher and Degree Apprenticeships. Please see page 41 for further details.



OUR STUDENTS

Shania Sheldon

Computer Science BSc (Hons)

Tech expert in the making

Shania was seriously contemplating studying maths at degree level when she was introduced to coding and instantly “clicked” with computer science.

Finding the way coding created a ‘story’ or a website fascinating, she decided to pursue her new-found passion and, after doing lots of research, discovered the Computer Science degree at University College Birmingham.

“What I liked most was the resources,” she said. “The University had excellent looking computing rooms, and the variety of self-study environments was a huge attraction for me.

“On the course, I’ve loved being able to apply things I’ve taught myself to the work we’ve been doing. The coding projects have been a lot of fun and expanding my knowledge of how they would be done for a client in a real-life scenario has been interesting.

“Learning from people who also love to code naturally makes me want to continue to follow my passion and improve my knowledge of computer science. It always excites and amazes me with all there is I have yet to try.”



COMPUTER SCIENCE

BSc (Hons)/FdSc
Accredited by University College Birmingham

OVERVIEW

Computing and digital technology are essential features of today's society. They are also key drivers in the economy, whether it's in communication, finance or even leisure.

This degree will furnish you with advanced skills to keep your finger on the pulse of information technology and prepare you for a vast spectrum of job roles in the modern-day market.

The course will give you the knowledge and skills to develop solutions to complex problems through individual and group projects. Your learning will cover a wide range of the latest ICT and computing topics, introducing you to programming, web development and databases before progressing onto subjects such as cloud computing, cyber security, mobile computing and even artificial intelligence (AI).

GRADUATE CAREERS

By completing this course, you will have the sought-after skills to pursue a variety of roles within computing and ICT, along with a wide array of other roles requiring specialist digital skills and knowledge. Potential roles open to you include:

- Software developer
- Systems analyst
- Database administrator (DBA)
- IT technical support officer
- Computer security consultant

Upon completion, students on the FdSc have the option of progressing onto the final year of the BSc (Hons).

COURSE STRUCTURE

YEAR 1

- > Introduction to Object-Oriented Programming
- > Computer Systems
- > Maths for Computing
- > Systems Analysis and Design
- > Computer Networks
- > Databases

YEAR 2

- > Web Development
- > Advanced Algorithms
- > Big Data
- > Cloud Computing

- > Cyber Security

- > Introduction to Research

YEAR 3

- > Work Placement (optional – for BSc (Hons) students only)

YEAR 3/4 FINAL YEAR HONOURS

- > Agile Software Development
- > Mobile Computing
- > Professional Issues in the Computing Sector
- > Artificial Intelligence
- > Final Year Project

WHY CHOOSE THIS COURSE?

> WORK PLACEMENT (BSc ONLY)

Apply your computing and IT training to the real world and gain vital experience with the option of a paid 48-week work placement with one of our industry partners. You won't incur any tuition fees during your placement year, and our dedicated Hire employability team can help you find a placement that suits you.

> IN-DEPTH RESEARCH

You will have the chance to take on a substantial research project in your final year, giving you the opportunity to conduct in-depth exploration of an aspect of computing science that interests you.

> EXPERT TUITION

You will learn from experienced lecturers and industry professionals through a mixture of lectures, seminars, workshops,

'real-world' simulations and guest lectures from successful leaders on our University employer board.

> ENRICHMENT

You will be able to network with IT professionals and gain unique insight through guest lectures from leading industry experts. If you want to start your own business, you also have access to our Enterprise Hive support.

PURPOSE-BUILT
COMPUTER LABS
AND DIGITAL
CREATIVE STUDIO –
DISCOVER MORE
ABOUT OUR EXCELLENT
FACILITIES ON PAGE 12

“

Computing was recently placed as the number one most frequently required role for graduates, and the sector is also one of the best paid for graduates. This course has been carefully researched to ensure subjects are relevant to the current IT sector job market with modules such as big data, cloud computing and artificial intelligence.”

Kanwal Rauf
Lecturer

ENTRY REQUIREMENTS

Course	BSc (Hons)	FdSc
UCAS Code	G410	G411
Course Length	3 years (4 years with placement)	2 years
Typical Offer	A-levels: BCC BTEC: DMM T-level: Pass (core component grade C) Tariff: 104 UCAS Tariff points GCSE/IGCSE: Maths (9–4/A*–C) or Functional Skills Level 2 Other Level 3 qualifications are also welcome	A-levels: CD BTEC: PPP T-level: Pass (core component below grade C) Tariff: 56 UCAS Tariff points GCSE/IGCSE: Maths (9–4/A*–C) or Functional Skills Level 2 Other Level 3 qualifications are also welcome

CYBER SECURITY

BSc (Hons)/FdSc

Accredited by University College Birmingham

OVERVIEW

Cyber activities represent one of the major threats to national and global security, with the rise of cyber attacks and new cyber crime tactics constantly hitting the headlines.

Cyber experts can help protect against such attacks but, according to recent statistics, the sector is facing a significant shortfall in skilled professionals. This course will help you become part of the solution and join a rapidly-growing sector gaining considerable interest.

Our course will enable you to develop key cyber security skills such as analysing and diagnosing problems and causes, systematic problem-solving and the ability to organise and classify large amounts of information and risks. You will also explore technical subject areas such as computer systems, networking, programming, infrastructure and system security, software and platform security, secure operations and incident management.

GRADUATE CAREERS

This course provides ideal preparation for a wide variety of jobs, including:

- Cyber security analyst
- Cyber security consultant
- Cyber security engineer
- Systems analyst
- Penetration tester

Upon completion, students on the FdSc have the option of progressing onto the final year of the BSc (Hons).

COURSE STRUCTURE

YEAR 1

- > Cyber Security Fundamentals
- > Introduction to Object-Oriented Programming
- > Computer Systems
- > Computer Networks
- > Systems Analysis and Design
- > Professional Issues in the Computing Sector

YEAR 2

- > Cyber Forensics and Ethical Hacking
- > Securing Networks
- > Operating Systems and Virtualisation Security

- > Databases
- > Web Development
- > Introduction to Research

YEAR 3

- > Work Placement (optional – for BSc (Hons) students only)

YEAR 3/4 FINAL YEAR HONOURS

- > Cyber Security Emerging Trends
- > Secure Programming
- > Cyber Security Incident Management
- > Artificial Intelligence
- > Final Year Project

WHY CHOOSE THIS COURSE?

> WORK PLACEMENT (BSc ONLY)

Put your cyber training into real-life practice on an optional paid 48-week placement, with no tuition fees during your placement year.

> PRACTICAL APPLICATION

Students on our cyber security degree will have access to cutting-edge computing rooms with course-specific software installed, while our new purpose-built cyber security laboratory enables students to learn and participate in cyber-related activities in a controlled environment. You will also have access to our Digital Creative Studio featuring industry-standard media equipment.

> IN-DEPTH RESEARCH

Complete a major final year research project, giving you the opportunity to conduct an in-depth exploration of an area of the cyber security field that interests you and is relevant to your future career aspirations.

**PURPOSE-BUILT
COMPUTER LABS
AND DIGITAL
CREATIVE STUDIO –
DISCOVER MORE
ABOUT OUR EXCELLENT
FACILITIES ON PAGE 12**



“Now is the perfect time to start pursuing a career in cyber security. According to recent reports, the UK sector is estimated to be facing a shortfall of around 10,000 workers a year in the coming years. Our course covers a range of key skills and study topics that will put you in prime position for many different jobs and enable you to make an impact on this hugely important industry.”

Fahmida Abedin
Senior lecturer

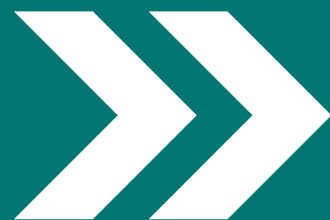
ENTRY REQUIREMENTS

Course	BSc (Hons)	FdSc
UCAS Code	L410	L411
Course Length	3 years (4 years with placement)	2 years
Typical Offer	A-levels: BCC BTEC: DMM T-level: Pass (core component grade C) Tariff: 104 UCAS Tariff points GCSE/IGCSE: Maths (9–4/A*–C) or Functional Skills Level 2 Other Level 3 qualifications are also welcome	A-levels: CD BTEC: PPP T-level: Pass (core component below grade C) Tariff: 56 UCAS Tariff points GCSE/IGCSE: Maths (9–4/A*–C) or Functional Skills Level 2 Other Level 3 qualifications are also welcome

SUSTAINABLE CONSTRUCTION

➤ CONSTRUCTION AND THE BUILT ENVIRONMENT HND 144

We also offer a range of Higher and Degree Apprenticeships.
Please see page 41 for further details.



OUR STAFF

Queen Chenge

Construction lecturer

Building construction careers

Queen brings a wealth of experience to her role as lecturer in sustainable construction at University College Birmingham.

As a former engineer for Nigeria's national space research and development agency, she then turned her hand to a PhD in Civil Engineering and teaching the next generation of skilled construction workers.

She said training students in advanced sustainable construction skills was key to meeting construction targets in the West Midlands and across the UK.

"With multi-billion-pound regeneration and home-building projects planned throughout the UK, we need hundreds of thousands of skilled sustainable construction workers to join the sector in the next few years," she said.

"I am passionate about ensuring students have the best career prospects and at our university, you will apply the science to materials and learn the advanced skills in technology, surveying and construction drawing you need to stand out in industry.

"We are particularly excited about our new sustainable construction centre and the employers we are working with to provide real experience and placements."



CONSTRUCTION AND THE BUILT ENVIRONMENT

HND

OVERVIEW

Demand for construction workers is booming, with the UK needing hundreds of thousands of new people with the right skills to help deliver multi-billion-pound regeneration and home-building projects around the country. This course will equip you with advanced knowledge to make an immediate impact in this essential industry.

Our two-year course is ideal for anyone seeking to develop a career in construction, including those with a suitable academic background but little construction knowledge. Supported by our new facilities, you will explore a range of core themes, from technology, science and materials to construction drawing, contracts, project management, tendering and procurement.

By completing this Higher National Diploma, you will earn a widely recognised Level 5 qualification and be able to pursue a variety of relevant careers, from architectural and engineering roles to planning and surveying.

GRADUATE CAREERS

- Architectural technologist
- Building surveyor
- Civil engineer
- Town planner
- Building control officer
- Quantity surveyor

Upon completion, you will have the opportunity to progress onto the final year of a relevant degree (top-up) course to achieve a full undergraduate degree.

COURSE STRUCTURE

YEAR 1

- › Pearson Set Individual Project Construction Technology
- › Science and Materials
- › Construction Practice and Management
- › Legal and Statutory Responsibilities in Construction
- › Construction Information (Drawing, Detailing, Specification)
- › Surveying, Measuring and Setting Out

(Plus two optional modules TBA)

YEAR 2

- › Construction Technology
- › Building Information Modelling
- › Tender and Procurement
- › Civil Engineering Technology
- › Group Project
- › Contracts and Management
- › Advanced Construction Drawing and Detailing
- › Construction Technology for Complex Building Projects
- › Project Management

WHY CHOOSE THIS COURSE?

› WORK PLACEMENT

You will have opportunities to enhance your career prospects by undertaking a placement with one of our partners within the construction industry.

› PRACTICAL APPLICATION

Apply your learning against real-world scenarios, while you will also be able to get hands-on experience studying in our new cutting-edge construction facilities on campus.

› EXPERT TUITION

Our experienced lecturers have a wealth of knowledge from working within the construction industry, while you will also hear from leading guest speakers to enhance your knowledge further.

› FLEXIBLE LEARNING

Our course allows you to study through a range of different mediums, including virtual, blended, online and face-to-face learning.

TRAIN IN OUR NEW STATE-OF-THE-ART ENGINEERING AND SUSTAINABLE CONSTRUCTION CENTRE – DISCOVER MORE ABOUT OUR EXCELLENT FACILITIES ON PAGE 12

“

Tilbury Douglas is delighted to be working in partnership with University College Birmingham on the development of the new sustainable construction courses. As an employer, it is vital that our employees can access robust, fit-for-purpose qualifications that will address the skills shortage and provide our future and existing workforce with the knowledge, skills and behaviours required to demonstrate competency in their roles. This collaboration will help us to achieve this.”

Tilbury Douglas
tilburydouglas.co.uk

ENTRY REQUIREMENTS

Course	HND
UCAS Code	KD20
Course Length	2 years
Typical Offer	A-levels: DDD BTEC: MPP T-level: Pass (core component below grade C) Tariff: 72 UCAS Tariff points GCSE/IGCSE: Maths (9–4/A*–C) or Functional Skills Level 2 Other Level 3 qualifications are also welcome

COMING SOON!

We're expanding our course portfolio for 2024

Alongside investment in our campuses and services, we are committed to providing courses that meet the needs of students and industry. As such, we plan to introduce a further range of new courses in 2024, including:

- > **CONSTRUCTION MANAGEMENT** BSc (Hons)
- > **ELECTROMECHANICAL ENGINEERING** BEng
- > **PSYCHOLOGY** BSc (Hons)

... AND MORE!*

If you are interested in studying one of these degree programmes, you can find out more and register for updates (e.g. modules, fees, start dates) by scanning here:



ucb.ac.uk/study/coming-soon

*Proposed new courses shown are subject to change. Confirmed programmes and titles/modules will be displayed on our website when available.



THE ESSENTIALS: ENTRY REQUIREMENTS, APPLYING, FEES AND ASSISTANCE



ENTRY REQUIREMENTS

University College Birmingham is committed to considering applications from prospective students with a range of entry qualifications.

Widening participation with fair access is a big part of our ethos, and we encourage applicants from all social and cultural backgrounds who have the potential to achieve their personal best and successfully complete their course.

The entry requirements listed below were prepared using the most up-to-date information

available when this prospectus was produced. This was, however, some time before the start of the 2024/25 academic year and may be subject to review.

Please find below example Tariff points for AS-level, A-level, T-level and BTEC National Qualifications.

GCE AS / A-LEVEL

GCE AS-level	GCE A-level	GCE Applied A-level Double Award	UCAS Tariff
		A*A*	112
		A*A	104
		AA	96
		AB	88
		BB	80
		BC	72
		CC	64
	A*	CD	56
	A	DD	48
	B	DE	40
	C	EE	32
	D		24
A			20
B	E		16
C			12
D			10
E			6

BTEC QUALIFICATION (RQF)/T-LEVEL

National Certificate	National Extended Certificate	National Diploma	National Extended Diploma	T-level	UCAS Tariff
			D*D*D*	D*	168
			D*D*D		160
			D*DD		152
			DDD	D	144
			DDM		128
				M	120
		D*D*	DMM		112
		D*D			104
		DD	MMM	Pass (C or Above)	96
		DM	MMP		80
				Pass (Below C)	72
		MM	MPP		64
	D*				56
	D	MP	PPP		48
	M	PP			32
D*					28
D					24
M	P				16
P					8

APPLYING WITH A UCAS TARIFF-BASED QUALIFICATION

If you are studying for, or have completed, qualifications included in the UCAS Tariff, we will, in most cases, make you an offer using Tariff points. The offer may also include certain conditions with regard to which of your qualifications must be included in your Tariff points score. The academic entry requirements shown indicate the range of minimum achievement required. For more specific details, please check the relevant course entry requirements for each course included in this prospectus.

For BA/BSc offers, a student must achieve a minimum of 96-104 UCAS Tariff points from at least two A-levels or equivalent, with the exception of:

- Nursing (Adult) BSc (Hons), Nursing (Mental Health) BSc (Hons), Primary Education Studies BA (Hons) and Finance and Accounting BSc (Hons) – students must achieve a minimum of 112 UCAS Tariff points
- Physiotherapy BSc (Hons) – students must achieve a minimum of 128 UCAS Tariff points

For foundation degree offers, students must achieve a minimum of 56 UCAS Tariff points from at least one A-level or equivalent.

For HND offers, students must achieve a minimum of 72 UCAS Tariff points from at least two A-levels or equivalent.

Please note, some courses have additional specific entry requirements, for example, Professional Cookery and Aesthetic Practitioner. Please refer to the relevant course page on the University website at ucb.ac.uk

These minimum academic entry requirements are only a guide and each application is treated on an individual basis. Please visit the UCAS website to access the UCAS Tariff calculator at ucas.com/tariff-calculator. This will help you to understand the Tariff value of your qualification.

APPLYING WITH A NON-UCAS TARIFF-BASED QUALIFICATION

University College Birmingham also accepts a variety of Level 3 qualifications that may not currently be included on the UCAS Tariff.

These can include a wide range of vocational Level 3 and EU qualifications. To find out if we accept your qualification for entry, please email admissions@ucb.ac.uk

APPLYING WITH A WORK-BASED BACKGROUND

For foundation degree and HND offers, we also give equal consideration to applicants who are currently in work and wish to apply to the University. To apply, you must have a minimum of 3 years’ relevant work experience, demonstrating management or supervisory duties. Your application must also include a reference from your current line manager supporting your entry to higher education. For further details, please email admissions@ucb.ac.uk

INTERNATIONAL ENTRY REQUIREMENTS

Entry requirements for undergraduate degree courses offered by University College Birmingham are detailed for individual countries on the University website at ucb.ac.uk/country

ENGLISH LANGUAGE - INTERNATIONAL APPLICATIONS

To apply for any undergraduate degree, if your first language is not English, you will need to sit an approved test in English. For those outside the EU, this might include UKVI IELTS. Before applying, students should refer to our website at ucb.ac.uk and search ‘country specific entry requirements’ to clarify the exact entry requirements.

To find out more information regarding this, please email international@ucb.ac.uk

ENGLISH LANGUAGE - EU APPLICATIONS

In addition to IELTS, for EU applicants, University College Birmingham accepts a number of country-specific English language qualifications as evidence of English language ability. These are shown under the ‘Country Specific Information’ tab of the University website at ucb.ac.uk. For further information, please email euadmissions@ucb.ac.uk

ENGLISH LANGUAGE SUPPORT

Proficiency in English is essential for undergraduate study. Don't worry if you do not yet meet the entry requirements as University College Birmingham offers a range of English language courses to prepare you for academic study.

To improve your speaking, writing, reading and listening, we also hold:

➤ PRE-SESSIONAL ENGLISH COURSE (ONLINE)

10-week pre-session course – suitable for applicants with IELTS 5.0 and with no less than 4.5 in any band or equivalent

5-week pre-session course – suitable for applicants with IELTS 5.5 and with no less than 5.0 in any band or equivalent

FITNESS TO PRACTISE

Several courses bring students into contact with children or vulnerable adults. Students on these courses are subject to Fitness to Practise procedures:

- Childhood and Education Studies (Online)
- Early Childhood Studies
- Health and Social Care
- Nursing (Adult)
- Nursing (Mental Health)
- Physiotherapy
- Primary Education Studies (Accelerated)
- Sports Therapy

CERTIFICATE OF GOOD CONDUCT

European and international applicants who have not lived in the UK will be required to obtain a Certificate of Good Conduct, or equivalent.

For further details, please contact euadmissions@ucb.ac.uk



INTERNATIONAL FOUNDATION DIPLOMA (IFD)

Accredited by University College Birmingham, this course is one year in duration and ideally suitable for applicants who have completed secondary education and now wish to apply for undergraduate level studies. You should have obtained IELTS for UKVI of at least 5.0 (with no less than 4.5 in each element).

COURSE STRUCTURE

- English and Study Skills A
- English and Study Skills B
- Foundation Management
- Foundation Studies in Finance
- Foundation Studies in Marketing
- Introduction to Business Organisations

For the most up-to-date course information, visit ucb.ac.uk/IFD

DISCLOSURE AND BARRING SERVICE (DBS) CHECKS

Students on the courses listed under Fitness to Practise above must also undergo an enhanced Disclosure and Barring Service (DBS) check before they can enrol onto the course.

For further details, please contact hiredadmin@ucb.ac.uk



HOW TO APPLY

Due to the specialist nature of our courses, we will consider applications up to 30 June 2024 if we have vacancies. Courses that have clearing vacancies will be published from 1 July 2024.

For more information, please call 0121 604 1040 or email admissions@ucb.ac.uk

UCB DIRECT APPLICATIONS

UCB Direct allows prospective students who are only interested in studying at University College Birmingham to apply direct (free of charge) without having to complete lengthy and sometimes complex application forms.

To apply direct, you must satisfy the following criteria:

- You only wish to apply to University College Birmingham (if you would like to apply to more than one institution, you must apply via UCAS)
- You must not have previously applied via UCAS this year (we will complete this on your behalf)

No matter when it is during the admissions cycle, you can check to see if you are eligible to study the course you are interested in by applying direct.

Our Admissions team will respond to you within 48 hours to let you know if you are eligible.

To begin your admissions journey with us, please complete the following UCB Direct form: ucb.ac.uk/apply-direct

UCAS APPLICATIONS

Applicants wishing to apply for more than one course must apply through UCAS at ucas.com

ONLY APPLYING TO UNIVERSITY COLLEGE BIRMINGHAM? YOU CAN...

APPLY DIRECT

APPLICATIONS ARE SIMPLE TO COMPLETE AND FREE

STUDENTS AT A SCHOOL OR COLLEGE REGISTERED WITH UCAS

All UK schools and colleges (and a small number of establishments overseas) are registered with UCAS, which manages their students' applications. You will need to obtain a 'buzzword' from your teacher or careers advisor, which you will require when you register with UCAS.

If you require any guidance on the application process, please contact the Admissions team:

Email: admissions@ucb.ac.uk

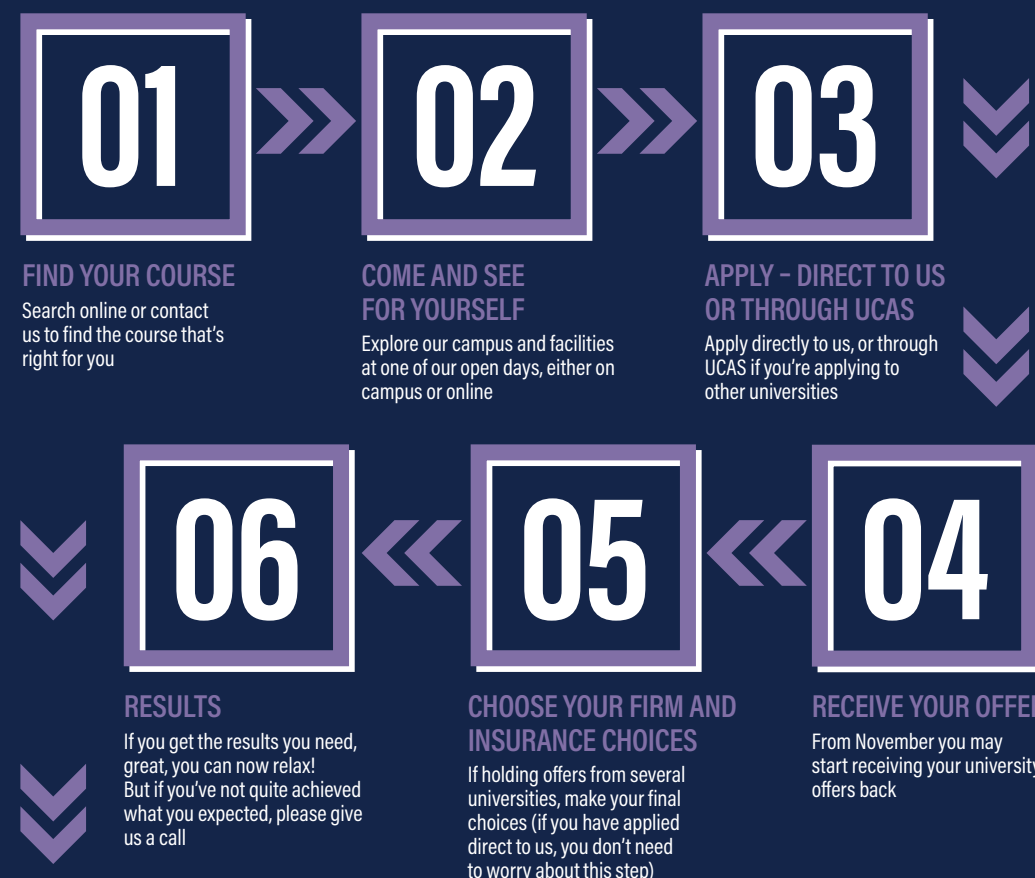
Tel: 0121 604 1040

OTHER APPLICATIONS

If any of the below are applicable, you can also apply direct to University College Birmingham through the various online application systems via ucb.ac.uk

- If the course is to be studied part-time
- If you are making an application for the International Foundation Diploma (IFD)
- If you are applying to study the pre-session English course
- If you are making an application for an apprenticeship

SEVEN STEPS TO UNIVERSITY



UNIVERSITY COLLEGE BIRMINGHAM



INTERNATIONAL APPLICANTS

To make an international application, you can use UCAS if you wish. Alternatively, you can apply using our international direct form, which can be accessed via our website at ucb.ac.uk/internationalapp

When you make your application, you will be able to send supporting documents via email to international@ucb.ac.uk

These should include:

- Transcripts of previous qualifications held
- One reference
- A copy of the page in your passport showing your photograph
- Transcripts of any English language qualifications held (such as IELTS for UKVI)
- A statement of purpose outlining why you wish to join your chosen course
- Copies of any previous Confirmation of Acceptance for Studies (CAS) documents held

Some applicants will be required to attend a student visa assessment interview which will be conducted online. This will be communicated to you in any admissions offer that you receive.

Once you have satisfied all of your offer conditions, you will be required to pay your tuition fees in full. This will be communicated to you and you will receive a copy of our pre-payment policy to help you complete this stage of your admissions.

You will also need to provide evidence of £9,300 for your living costs in a bank account 28 days prior to us beginning the process of issuing you with a CAS.

If you require any guidance on the application process, please contact the International Admissions team:

Email: international@ucb.ac.uk

Tel: 0121 604 1040

QUESTIONS OR CONCERNS ABOUT YOUR APPLICATION

UCAS applicants can track the progress of any application on the UCAS website using UCAS Track.

If, at any point, you have any questions about the progress of your application, please do not hesitate to contact the Admissions team:

Email: admissions@ucb.ac.uk or international@ucb.ac.uk

Tel: 0121 604 1040

WHEN TO APPLY

UK, EU and International applications can be received via UCB Direct, UCAS or the International Direct online application from early September 2023 for entry in September 2024. Due to the specialist nature of our courses, we will consider applications up to 30 June 2024 if we have vacancies after this date – these will be clearly stated on ucb.ac.uk and the UCAS website.

To be given equal consideration, it is important that all applications are received by the January UCAS deadline. Applications received after this date will only be considered if there are still places available on the course applied for. We aim to make all applicants an offer within 10 working days. International applications may take longer due to the variation of qualifications and other supporting documents which are required.

INTERNATIONAL STUDENTS CAN APPLY DIRECT FOR FREE USING OUR DIRECT APPLICATION SERVICE FOR OUR ENGLISH, IFD AND UNDERGRADUATE COURSES

TAKING A YEAR OUT

You may be thinking of taking a gap year. We are pleased to consider applications during the 2023/24 admissions cycle for entry in September 2025. If you are accepted, the conditions of your offer must be satisfied by 31 August 2024.

RECEIVING YOUR APPLICATION

When we receive your application, the Admissions team will endeavour to deal with it promptly and efficiently.

Each application is considered individually and careful consideration is given to all the information supplied. In assessing your application, the Admissions team is looking for:

- Evidence that you meet University College Birmingham's general entry requirements
- Evidence that you have the correct and relevant qualifications for the course for which you have applied, or that your predicted grades are close to the entry requirements
- Evidence that you have an interest in the subject for which you have applied from your personal statement and your reference

TOPPING UP FROM YOUR FOUNDATION DEGREE, HIGHER NATIONAL DIPLOMA (HND) OR EQUIVALENT LEVEL QUALIFICATIONS

We welcome applications from applicants seeking to top up to the final year of degree courses offered by University College Birmingham, from related HND or foundation degree courses or equivalent qualifications, particularly those from our progression partnerships.

For more information, UK and EU applicants should email direct@ucb.ac.uk, while international students should email international@ucb.ac.uk

TRANSFERRING FROM ANOTHER INSTITUTION

We welcome applications from students who wish to transfer from one year of a related course at another institution to University College Birmingham.

For more information, UK and EU applicants should email direct@ucb.ac.uk, while international students should email international@ucb.ac.uk

DUE TO THE SPECIALIST NATURE OF OUR COURSES, WE WILL CONSIDER APPLICATIONS UP TO 30 JUNE 2024

RECOGNITION OF PRIOR LEARNING (RPL)

Applicants who have completed part or all of a higher education qualification may be exempt from one or more modules/years of a higher education course at the University. Before you apply, UK and EU applicants are advised to contact the Admissions team, and international students to contact the International team, providing as much information as possible about your previous course.

ADMISSIONS PROCESS AND PROCEDURES

University College Birmingham is committed to ensuring its admissions process is fair and transparent.

The University's admissions procedures also adhere to guidance regarding good practice issued by other bodies, including the Quality Assurance Agency's UK Quality Code for Higher Education, and such documents and directives as may be issued by the Higher Education Funding Council (England).

The Admissions Policy can be found on our website at ucb.ac.uk



TUITION FEES AND FINANCIAL ASSISTANCE

TUITION FEES

- There is NO upfront payment required
- The tuition fee for students who are able to access a UK Government student loan for all BA/BSc, FdA/FdSc and HNDs is £9,250 for new UK or EU students in the 2024/25 year (£11,100 for two-year degree)
- This is a yearly fee, and will increase with inflation in line with the Government's permitted rise in subsequent years. You can apply for a government loan from Student Finance (gov.uk/student-finance) to cover your fees, which you will not start repaying until you leave the course and are earning over £25,000 a year
- For students who do not require a student visa to study, there is NO tuition fee charged to UK/EU students for any placement activity, including full year placements

THE KICK-START SCHEME

For all UK students accessing a government loan who are paying fees at the maximum rate, we will provide up to £300 credit to buy resources such as books, uniform and equipment to support you in your studies. If you are a UK student with a household income below £25,000, you will be entitled to a further £500 at the start of the second semester. This money does not need to be paid back and is for each taught year of your course (except if you are repeating study).

Visit ucb.ac.uk/kick-start for more information.

MAINTENANCE SUPPORT

Maintenance support is available from the Government through Student Finance (gov.uk/student-finance) to assist you with your living costs.

The country you live in will determine the type and level of maintenance support you can apply for. For more information, visit ucb.ac.uk/ug-fees

UNIFORM AND EQUIPMENT

For certain courses, you will be required to purchase a uniform and set of equipment – you can use your Kick-Start funds towards the costs of these.

TUITION FEES FOR INTERNATIONAL STUDENTS (NON-EU)

The tuition fee for all BA/BSc and foundation degrees is £14,000 for new international students in the 2024/25 year (£15,500 for two-year degree).

FUNDING SUPPORT FOR DISABLED STUDENTS

Any UK student with a disability can apply for an assessment from Student Finance, which may be able to fund your needs through the Disabled Students' Allowance (DSA).

For more information, contact CASE.
Tel: **0121 232 4043**

PROGRESS TO POSTGRAD

- Expand your knowledge
- Progress your career
- Knowledgeable lecturers
- Familiar and supportive environment
- Discount on your postgraduate tuition fees if you are progressing

Discover more about postgraduate study
ucb.ac.uk/postgraduate



COURSES BY SUBJECT

➤ AESTHETIC PRACTITIONER BA (Hons)/FdA	80
➤ AVIATION AND AIRPORT MANAGEMENT BA (Hons)/FdA	70
➤ BAKERY AND PATISSERIE TECHNOLOGY BSc (Hons)/FdSc	122
➤ BUSINESS ENTERPRISE BA (Hons)/FdA	58
➤ BUSINESS MANAGEMENT BA (Hons)/FdA	60
➤ CHILDHOOD AND EDUCATION STUDIES BA (Hons) (Online)	102
➤ COMPUTER SCIENCE BSc (Hons)/FdSc	138
➤ CONSTRUCTION AND THE BUILT ENVIRONMENT HND	144
➤ CULINARY ARTS MANAGEMENT BA (Hons)/FdA	124
➤ CYBER SECURITY BSc (Hons)/FdSc	140
➤ DIGITAL MARKETING BA (Hons)/FdA	62
➤ EARLY CHILDHOOD STUDIES BA (Hons) (GRADUATE PRACTITIONER)	104
➤ ENGINEERING HND	134
➤ EVENTS MANAGEMENT (WITH PLACEMENT) BA (Hons)/FdA	72
➤ FINANCE AND ACCOUNTING BSc (Hons)/FdSc	64
➤ FOOD AND NUTRITION BSc (Hons)/FdSc	88
➤ FOOTBALL BUSINESS MANAGEMENT FdA	90
➤ HEALTH AND SOCIAL CARE BSc (Hons)/FdSc	110
➤ INTERNATIONAL FOUNDATION DIPLOMA	150
➤ INTERNATIONAL HOSPITALITY AND TOURISM MANAGEMENT BA (Hons)/FdA	74
➤ INTERNATIONAL TOURISM MANAGEMENT BA (Hons)/FdA	76
➤ MARKETING MANAGEMENT BA (Hons)/FdA	66
➤ NURSING (ADULT) BSc (Hons)	114
➤ NURSING (MENTAL HEALTH) BSc (Hons)	116
➤ PHYSIOTHERAPY BSc (Hons)	118
➤ PRIMARY EDUCATION STUDIES BA (Hons) (Accelerated)	106
➤ PROFESSIONAL CHEF FdA	126
➤ SPORT, COACHING AND FITNESS BSc (Hons)/FdSc	92
➤ SPORTS MANAGEMENT BA (Hons)/FdA	94
➤ SPORTS THERAPY BSc (Hons)/FdSc	96
➤ STRENGTH, CONDITIONING AND SPORTS NUTRITION BSc (Hons)/FdSc	98

TERMS AND CONDITIONS

University College Birmingham's Terms and Conditions are available on the Policies and Procedures web page (ucb.ac.uk/termsandconditions) and contain the principal terms of the agreement that will apply should you accept the offer of a place to study with University College Birmingham.

DISCLAIMERS

The information in this prospectus is aimed at applicants starting their degree course at University College Birmingham in 2024/25 and should be read in conjunction with the information available on the course pages. We have taken every effort to ensure the information contained within the prospectus is accurate for the 2024/25 cohort at the time of going to press in February 2023.

However, please note the following:

- University College Birmingham will do all that it reasonably can to provide educational services as described in the prospectus or in other documents issued by it and on the University's website, to appropriately enrolled students. Despite taking all reasonable steps to prevent them occurring, sometimes circumstances beyond the control of the University mean that it cannot provide such educational services. Examples of such circumstances include, but are not limited to:
 - industrial action by university staff or third parties
 - the unanticipated departure of key members of university staff
 - power failure
 - acts of terrorism
 - damage to buildings or equipment
 - the acts of any governmental or local authority
 - where the numbers recruited to a course are so low that it is not possible to deliver an appropriate quality of education for students enrolled on it

In these circumstances, the University will take all reasonable steps to minimise the resultant disruption to those services and to affected students by, for example, offering affected students the chance to move to other courses or institutions, or by delivering a modified version of the same course.

Neither the University nor the applicant/student, however, will be liable to the other for loss or damage arising from matters outside the party's control and which could not have been foreseen or prevented, even if that party had taken reasonable care.

- The University will use all reasonable endeavours to deliver the course in accordance with the description applied to it in the University's prospectus for the academic year in which you begin the course. However, the University will be entitled to make reasonable changes to the course where that will enable the University to deliver a better quality of educational experience to students enrolled on the course.

Such changes may be to:

- the content and syllabus of programmes, including in relation to placements
- the timetable, location and number of classes
- the timing, content or method of delivery of programmes of study
- the examination and assessment process

Any course changes as outlined above will be displayed on the website and communicated to offer holders as appropriate. Please see University College Birmingham's full Terms and Conditions (ucb.ac.uk/termsandconditions) for further details.

GET IN TOUCH

📷 **ucbofficial**

🐦 **@UCBofficial**

f **ucbofficial**

▶ **youtube.com/ucbofficial**

🎵 **@ucbofficial**

🌐 **ucb.ac.uk/unibuddy**

COURSE ENQUIRIES

For initial enquiries about any of our courses, please contact our Marketing team:

Tel: 0121 232 4300

Email: marketing@ucb.ac.uk

ADMISSIONS ENQUIRIES

UK AND EU STUDENTS

If you have a query regarding your application, please contact our Admissions team:

Tel: 0121 604 1040

Email: admissions@ucb.ac.uk

INTERNATIONAL STUDENTS

For initial enquiries or further advice, please contact our International team:

Tel: 0121 604 1040

Email: international@ucb.ac.uk

OPEN DAYS

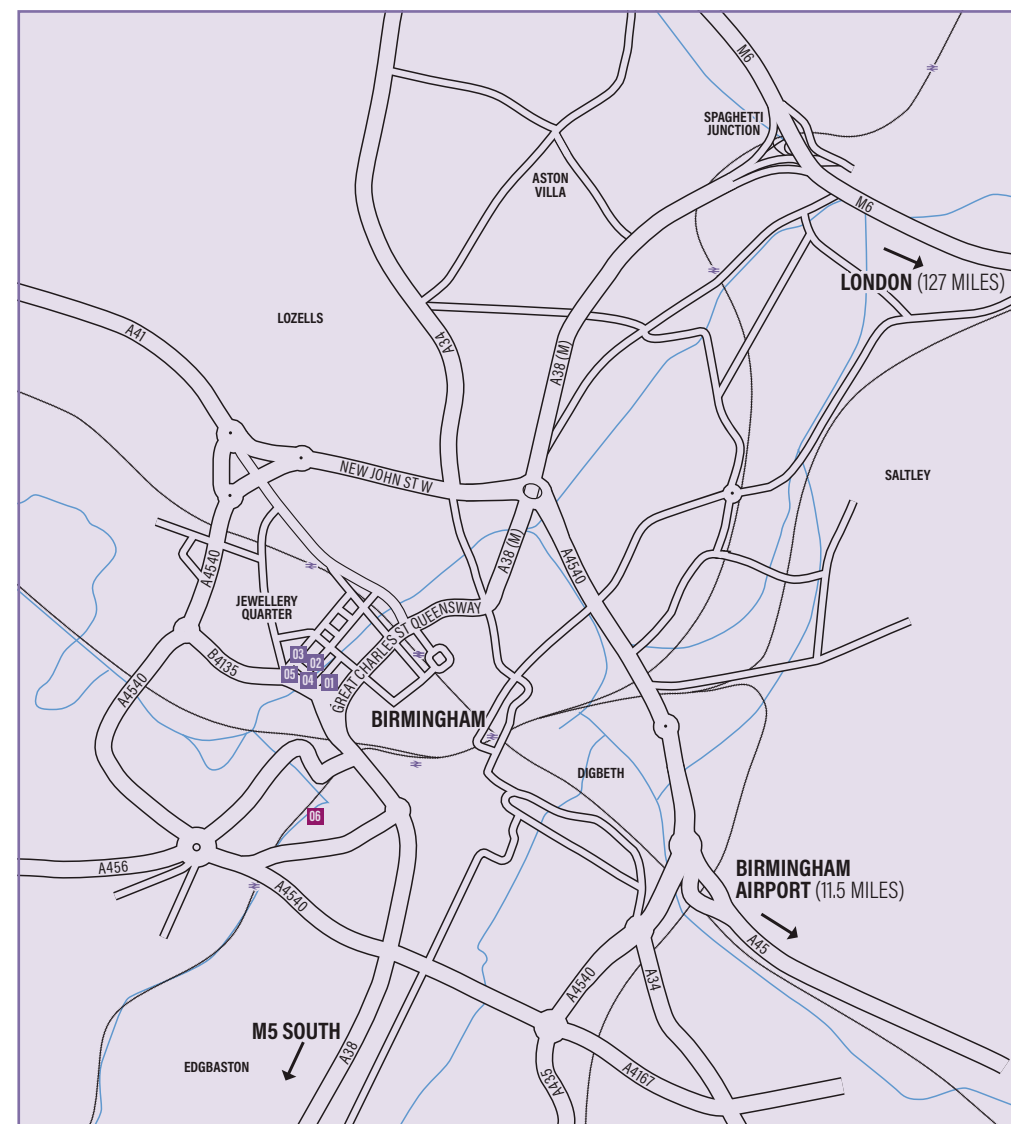
25
MAR

01
JUL

14
OCT

25
NOV

To register to attend an open day, visit:
ucb.ac.uk/he-opendays



CAMPUS

- 01** SUMMER ROW
- 02** MCINTYRE HOUSE
- 03** MOSS HOUSE
- 04** THE LINK
- 05** CAMDEN HOUSE

HALLS OF RESIDENCE

- 06** THE MALTINGS

	ON FOOT
➡ Snow Hill Station:	6 mins
➡ New Street Station:	10 mins
➡ Moor Street Station:	20 mins
🚌 Digbeth Coach Station:	20 mins
	BY CAR
✈ Birmingham Airport:	40 mins

OPEN DAYS

SATURDAY 25 MARCH 2023

SATURDAY 01 JULY 2023

SATURDAY 14 OCTOBER 2023

SATURDAY 25 NOVEMBER 2023

All open days run from 10am–2pm



**UNIVERSITY
COLLEGE
BIRMINGHAM**

IN PARTNERSHIP WITH THE UNIVERSITY OF WARWICK

Summer Row, Birmingham B3 1JB

0121 232 4300 / 0121 604 1000

ucb.ac.uk

marketing@ucb.ac.uk

