

LAUSANNE 



#1  **WORLD UNIVERSITY RANKINGS**
(2019-2024)

Bachelor of Science
**International Hospitality
Management**

at EHL Campus Lausanne


A one-of-a-kind experience


EHL is not like any other hospitality management school. Our profound passion for the industry permeates every aspect of our educational approach, and we incorporate cutting-edge teachings with hands-on experiences and real-world simulations to offer you a comprehensive learning experience.

Bachelor of Science

EHL Hospitality Business School is approved as a University of Applied Science by the Swiss government, which allows us to use the European Credit Transfer System to ensure our degrees are recognized around the world. Our course also has USA accreditation (NECHE).

 4 years full-time

 2 six-month paid internships

 Taught in English & French*

 Switzerland
Singapore

*some courses are only delivered in English.



Two Internships

Get a taste of the inner workings of the hospitality experience. During the first year, through 25 workshops in real hospitality and service situations, a comprehensive curriculum and two internships, you'll have a chance to put your skills to the test and demonstrate your business acumen in a real-world setting.



Real - Life Learning

Learn to navigate today's business challenges and opportunities – from the tech wave to global competition, new markets, big data and corporate sustainability. Our case studies and assignments mirror real-world scenarios, ensuring an immersive and relevant learning experience.



A Global Perspective

Immerse yourself in a culturally diverse experience. EHL is proud to be the world's best international hospitality school, with 3,000+ students from over 120 nationalities across our three global campuses. Complete your internships anywhere in the world.



Personal and Social Skills

Build vital human and social skills for the professional world. Through events, presentation-based tasks, individual assignments, and group work, you'll nurture your professional and personal skills, and graduate with experience in public speaking, pitching, networking, collaborating, and independent working.



Extra-curricular Activities

Through a rich variety of student committees and extra-curricular activities, students can express their interests and put their knowledge into practice to shape both their educational journey and the vibrant campus life at EHL.

Programs Structure

PREPARATORY YEAR

› SEMESTER 1

Practical Arts

Explore every aspect of F&B services, Culinary arts, operations and guest experience

- 20 hands-on workshops
- Industry-acclaimed teachers
- Training in EHL's Michelin-starred restaurant
- R&D workshop

📍 EHL Campus Lausanne

› SEMESTER 2

Operational Internship

Practice the skills and knowledge gained on campus and experience the real-world hospitality environment

- Duration: 24 weeks
- Industry: Hospitality
- Positions: Kitchen, Services, House Keeping, etc.

📍 Worldwide

YEAR 1

› SEMESTER 1

Business Foundation

- Foundation of Hospitality Marketing
- Human Behavior & Performance
- Business Communication
- Cost Control
- Financial Accounting
- Microeconomics

📍 EHL Campus Lausanne

› SEMESTER 2

Business Foundation

- Operational Marketing
- Service Quality & Design
- Macroeconomics
- Rooms Management
- Hospitality Economics
- Academic Writing
- Statistics

📍 EHL Campus Lausanne

YEAR 2

› SEMESTER 3

- Revenue Management
- Corporate Sustainability
- Talent Management
- Legal Awareness
- Distribution Channel Management
- Customer Information management
- International Marketing
- Operations Management

📍 EHL Campus Lausanne or Singapore

› SEMESTER 4

• Management Internship
Take greater responsibility and practice applying the administrative and management concepts to the real-world projects, teams, and departments

OR

- Intern in Your Own Start-up
You can apply to be an intern in your own start up projects

📍 Worldwide

YEAR 3

› SEMESTER 5

Strategy & Innovation

- Corporate Strategy
- Real Estate
- Corporate Finance
- Market Research
- Asset Management
- Operational Capital
- Leadership

📍 EHL Campus Lausanne or Singapore

› SEMESTER 6

Electives and Final Project

Choose electives that correspond to your aspirations. Electives such as hotel acquisitions and merger, Wine and beverages economics, luxury brand management, and many more. Final Project: Use your research and analytical skills to work on a business challenge.

Choose from:

- Student Business Project
- Student Entrepreneurial Project
- Thesis

📍 EHL Campus Lausanne

Life outside the classroom

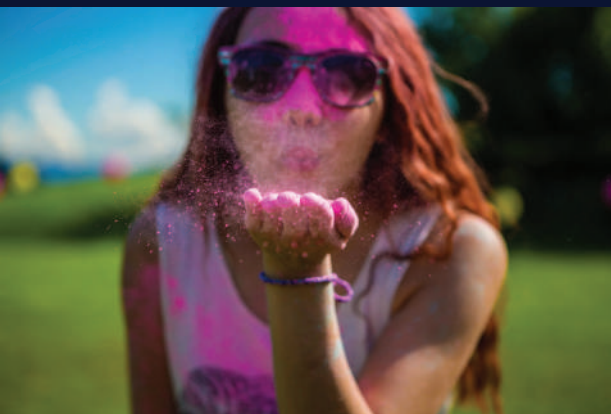


Our campuses are home to active student committees that run a range of extracurricular activities. Join others with similar interests to you, from art, music and mixology to sports such as rugby, ice hockey, and water sports. Engaging in these committees isn't just about fun; it's a chance to put your business skills to the test, leading teams, organizing schedules and orchestrating campus-wide events.

Your downtime here is the perfect opportunity to immerse yourself in the unique environment each campus offers.



#ehlstudentlife



EHL Hospitality Business School

Founded in 1893, as the Ecole hôtelière de Lausanne, EHL has a reputation for being the best hospitality management school in the world. It offers a global learning experience on campuses in Switzerland and Singapore. Programs include pre-university camps, a bachelor's degree, graduate degrees, and short courses for professionals and executives.

EXCEPTIONAL DIVERSITY & SOCIETY

120

nationalities

84%

of students speak at least 3 languages

~ 30

student sport & social committees

BEST IN THE WORLD

#1

in 2019, 2020 & 2021 (QS World University Ranking)

A BENCHMARK CAMPUS



Top-notch facilities designed to offer the best learning conditions

CAREER SPRINGBOARD

96%

of EHL graduates start a job within 6 months after graduation

4000+

companies recruit EHL students and graduates

180+

companies recruit directly on our campuses every semester

POWERFUL NETWORK

70+

alumni chapters

30K

members

150

countries

20%

start a business

AWARDED HOSPITALITY TRAINING FACILITIES

1

Michelin star
Le Berceau des Sens
2019, 2020 & 2021

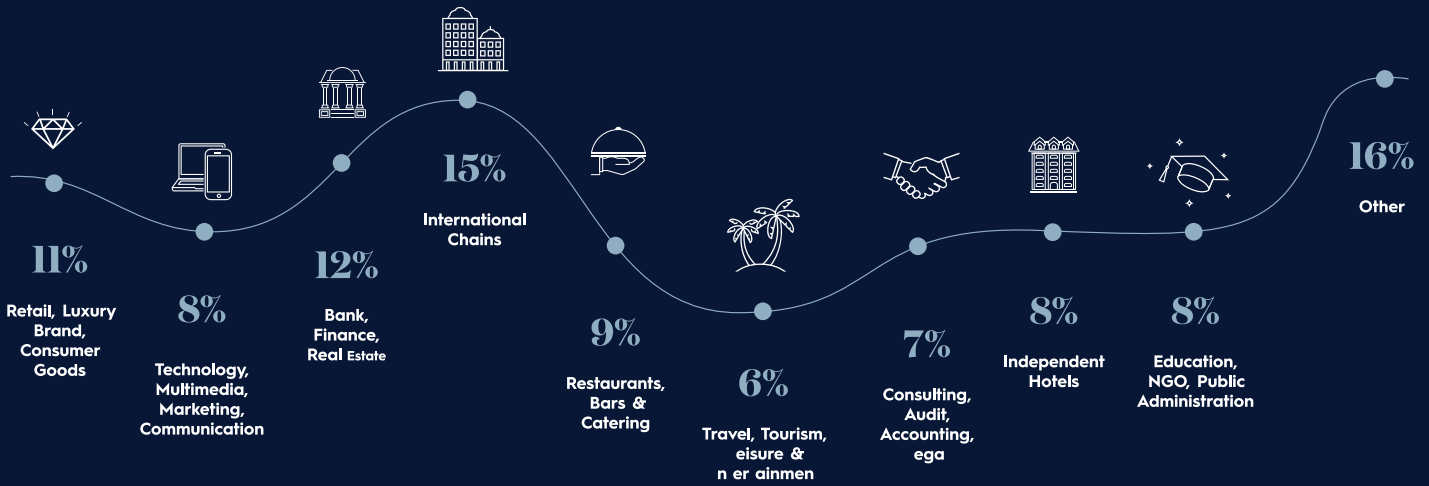
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Le Berceau des Sens
Gault & Millau Guide
2018-2021

SOME OF THE TOP BRANDS RECRUITING EHL STUDENTS & GRADUATES EVERY YEAR:



Industries where our graduates work



Athens
Amsterdam
Milan
Venice
London
Paris
Ibiza



LAUSANNE

Chur offers convenient connections to all major cities and airports in Switzerland.

Surrounded by world class Ski Resorts & Mountains

PASSUGG ⁺



#1  **WORLD UNIVERSITY RANKINGS**
(2019-2024)

Swiss Professional Degree in Hospitality Management &
Bachelor in International Hospitality Management

Your Professional Pathway

at EHL Campus Passugg

ADVANTAGES



#1

Hospitality
Management School



2

Paid internships



2

Recognised
Swiss Degrees



24

Ø Class size



Business Fundamentals

Financial Analysis | Human Behaviour
Marketing & Communication
Macroeconomics | Statistics



180+

recruiting companies
each year



Soft skills

Competency-based
curriculum with focus on
affective learning



125

Nationalities

Unique Advantages

- ➔ Become a full-grown hospitality professional with extensive know-how for management positions
- ➔ Grow in your emotional competence and learn to use them to achieve your personal goals
- ➔ During your studies, you will gain a wide range of work experience in hospitality and gastronomy
- ➔ Study & practice in Graubünden, Switzerland's No. 1 tourism region
- ➔ Live and learn on our international campus in a historic hotel building



Swiss Professional Degree

Dipl. Hotelier-Gastronom/Hoteliere-Gastronomin HF at EHL Campus Passugg

A comprehensive and competency-based curriculum designed to shape highly skilled hospitality professionals.

Over 3 years, students will gain field experience and global hospitality skills through real-world training and applicable management theory.

Alongside technical expertise, they will develop soft skills and an "affective approach" to customer experience, recognizing the significance of emotional connection and ability in providing exceptional service. What sets our program apart is the integration of 1 year of professional experience into the curriculum.

STUDENT PROFILE



You aspire to become a highly skilled hospitality professional with real-world experience



You are an independent thinker dedicated to your personal and professional growth



You want to develop essential soft skills and ability to build emotional connection with customers to provide exceptional experiences



You are willing to engage in rigorous training and theoretical studies



Hands-on experience

Get a taste of the inner workings of the hospitality experience. During the first year, through 25 workshops in real hospitality and service situations, a comprehensive curriculum and two internships, you'll have a chance to put your skills to the test and demonstrate your business acumen in a real-world setting.



Contextual learning

Learn to navigate today's business challenges and opportunities – from the tech wave to global competition, new markets, big data and corporate sustainability. Our case studies and assignments mirror real-world scenarios, ensuring an immersive and relevant learning experience.



A global perspective

Immerse yourself in a culturally diverse experience. EHL is proud to be the world's best international hospitality school, with 3,000+ students from over 120 nationalities across our three global campuses. Complete your internships anywhere in the world.



Interpersonal skills

Build vital human and social skills for the professional world. Through events, presentation-based tasks, individual assignments, and group work, you'll nurture your professional and personal skills, and graduate with experience in public speaking, pitching, networking, collaborating, and independent working.



Extra-curricular program

Through a rich variety of student committees and extra-curricular activities, students can express their interests and put their knowledge into practice to shape both their educational journey and the vibrant campus life at EHL.

DEGREES

Professional Pathway

Achieve Two Degrees in Hospitality

The Professional Path to the EHL Bachelor Diploma begins with the Swiss Professional Degree in Hotel and Restaurant Management*, a hospitality management program taught in English with Swiss federal accreditation. Professional Degree graduates are eligible to top-up their degree with our Direct Entry Bachelor program.

Learn from top hospitality industry experts and experience Swiss quality education on two campuses

By following the Professional Pathway, you will graduate with two recognized Swiss degrees in hospitality management, giving you unique professional advantages to launch your career. It is an ideal choice if you have a passion for hospitality management, communication, and culinary arts and you want to get plenty of real-world experience during your degree.

*Advanced Federal Diploma of Higher Education in Hospitality Management

"To be able to lead, you have to know and master the fundamentals."



Professional Pathway Outline

↑
Swiss Professional Degree

↑
PROFESSIONAL FOUNDATION & HOSPITALITY MANAGEMENT

Semester 1: Host
Semester 2: Communicator
Semester 3: Internship
Semester 4: Entrepreneur
Semester 5: Internship
Semester 6: Networker

IMMERSION & MANAGEMENT FOUNDATION

+

Access to Bachelor Degree

↑
APPLIED MANAGEMENT
Semester 3
MANAGEMENT IMMERSION

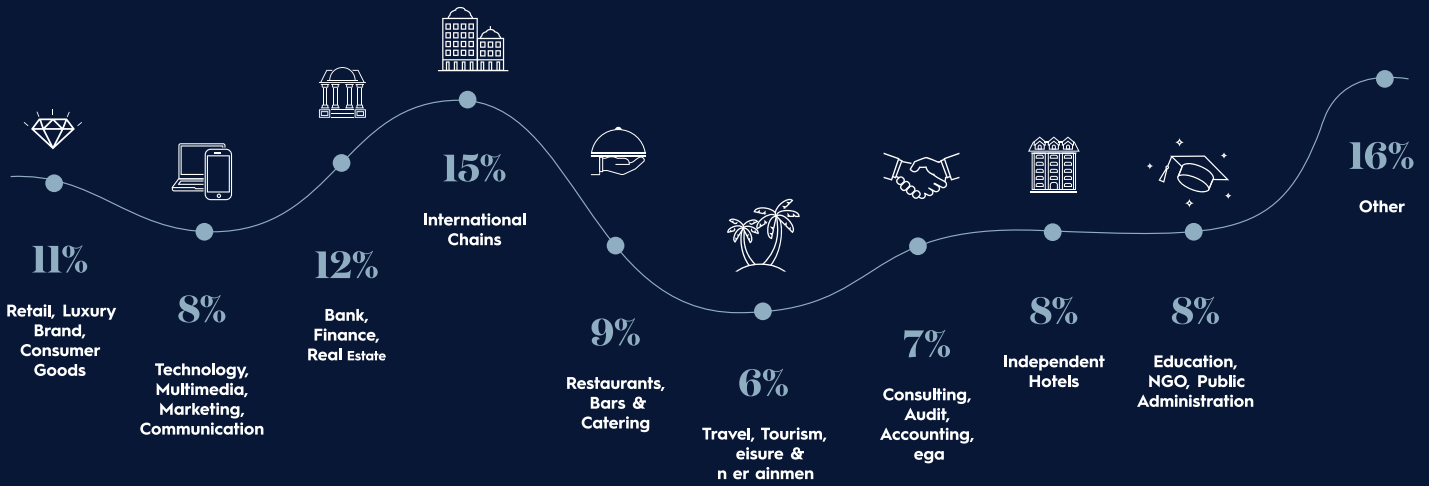
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INTEGRATING BUSINESS
Semester 5 & Semester 6
STRATEGY & INNOVATION



Swiss Professional Degree

SEMESTER 1: HOST Learn how to provide exciting guest experiences	SEMESTER 2: COMMUNICATOR Learn how to communicate with empathy and intention	SEMESTER 3: INTERNSHIP Apply the developed skills in practice
<p>'Host' Competences</p> <ul style="list-style-type: none"> Culinary Practice Culinary Theory Service Excellence Practice Service Excellence Theory Beverage Management, Tastings & Mixology Food Safety & Hygiene Management <p>Business Competences</p> <ul style="list-style-type: none"> Information & Communication Technology I German for Business I <p>Emotional Competences</p> <ul style="list-style-type: none"> Essentials of Soft Skills Personal Development Portfolio I Internship Preparation & Professional Coaching <p>Emotional Competence Assessment</p>	<p>'Communicator' Competences</p> <ul style="list-style-type: none"> Business Communication Communication & Culture Hospitality Sales & Marketing I Rooms Division Management Rooms Division Operations Team Leader in-house Restaurants <p>Business Competences</p> <ul style="list-style-type: none"> Facility Management Project Management F&B Profit Strategy Statistics Applied Mathematics in Hospitality Financial Accounting Information & Communication Technology II German for Business II <p>Emotional Competences</p> <ul style="list-style-type: none"> Emotional Control Competencies Personal Development Portfolio II Internship Preparation & Professional Coaching 	<p>Duration: 6 months</p> <p>Location: at least 3 months in Switzerland</p> <p>Focus: Gain professional experience in Service, Kitchen Housekeeping and/or Front Office</p>  <p>Soft Skills Development</p> <ul style="list-style-type: none"> Reflection & Development of Self-Confidence Personal Development Portfolio III Internship Support & Professional Coaching
<p>SEMESTER 4: ENTREPRENEUR Think like an entrepreneur and develop strategic skills</p> <p>'Entrepreneur' Competences</p> <ul style="list-style-type: none"> Hospitality Experience Design Entrepreneurship & Innovation Strategic Management Digital Marketing International Hotel Management <p>Business Competences</p> <ul style="list-style-type: none"> Human Resources & Talent Management Hospitality Sales & Marketing II Economics & Law Financial Analysis Development & Realization of a Hospitality Concept German for Business III <p>Soft Skills Development</p> <ul style="list-style-type: none"> Team Skills Personal Development Portfolio IV Internship Preparation & Professional Coaching 	<p>SEMESTER 5: INTERNSHIP Apply the developed skills in practice</p> <p>Duration: 6 months</p> <p>Location: Switzerland or abroad</p> <p>Focus: Gain professional experience in Service, Kitchen Housekeeping, Front Office and/or Business Administration</p>  <p>Soft Skills Development</p> <ul style="list-style-type: none"> Reflection & Development of Self-Confidence Personal Development Portfolio V Internship Support & Professional Coaching 	<p>SEMESTER 6: NETWORKER Learn how to build meaningful relationships</p> <p>'Entrepreneur' Competences</p> <ul style="list-style-type: none"> Employee Experience Design Leadership & Networking Applied Management & Leadership Sustainability & Environmental Management Tourism Management Specialization in Culinary Arts, Spa & Wellness Management or Sustainable Management <p>Business Competences</p> <ul style="list-style-type: none"> Financial Management & Controlling Revenue Management Organizational & Quality Management Business Plan Project <p>Soft Skills Development</p> <ul style="list-style-type: none"> Emotion & Conflict Management Personal Development Portfolio Assessment Professional Coaching <p><input checked="" type="checkbox"/> Emotional Competence Assessment</p>
<h2>EHL Bachelor Degree</h2>		
<p>EHL Semester BOSC 3</p> <ul style="list-style-type: none"> Applied Hospitality Management Business Analysis Managerial Accounting International Services Marketing Culture & Communication 	<p>EHL Semester BOSC 5</p> <ul style="list-style-type: none"> Integrated Business Analysis Research Methodology Project Management Market Research Integrated Hospitality Management 	<p>EHL Semester BOSC 6</p> <p>Electives: Choose 3 from 20</p> <p>Sample: Digital Marketing Wine Economics & Finance Luxury Brand Management</p> <p>Fixed Degree Project:</p> <ul style="list-style-type: none"> Individual Thesis Student Business Project

Industries where our graduates work



Global Connections: Athens, Amsterdam, Milan, Venice, London, Paris, Ibiza

Swiss Cities: Geneva, Lausanne, Bern, Zürich, Chur, Graubünden

Chur Connectivity: Chur offers convenient connections to all major cities and airports in Switzerland.

Surroundings: Surrounded by world class Ski Resorts & Mountains

PASSUGG



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