


Get to know us

Want to find out what living and studying at Norwich is really like?

- Join us for an open day on campus or online
- Take a campus tour
- Chat to our students online

 Sign up for updates



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@norwichuniarts

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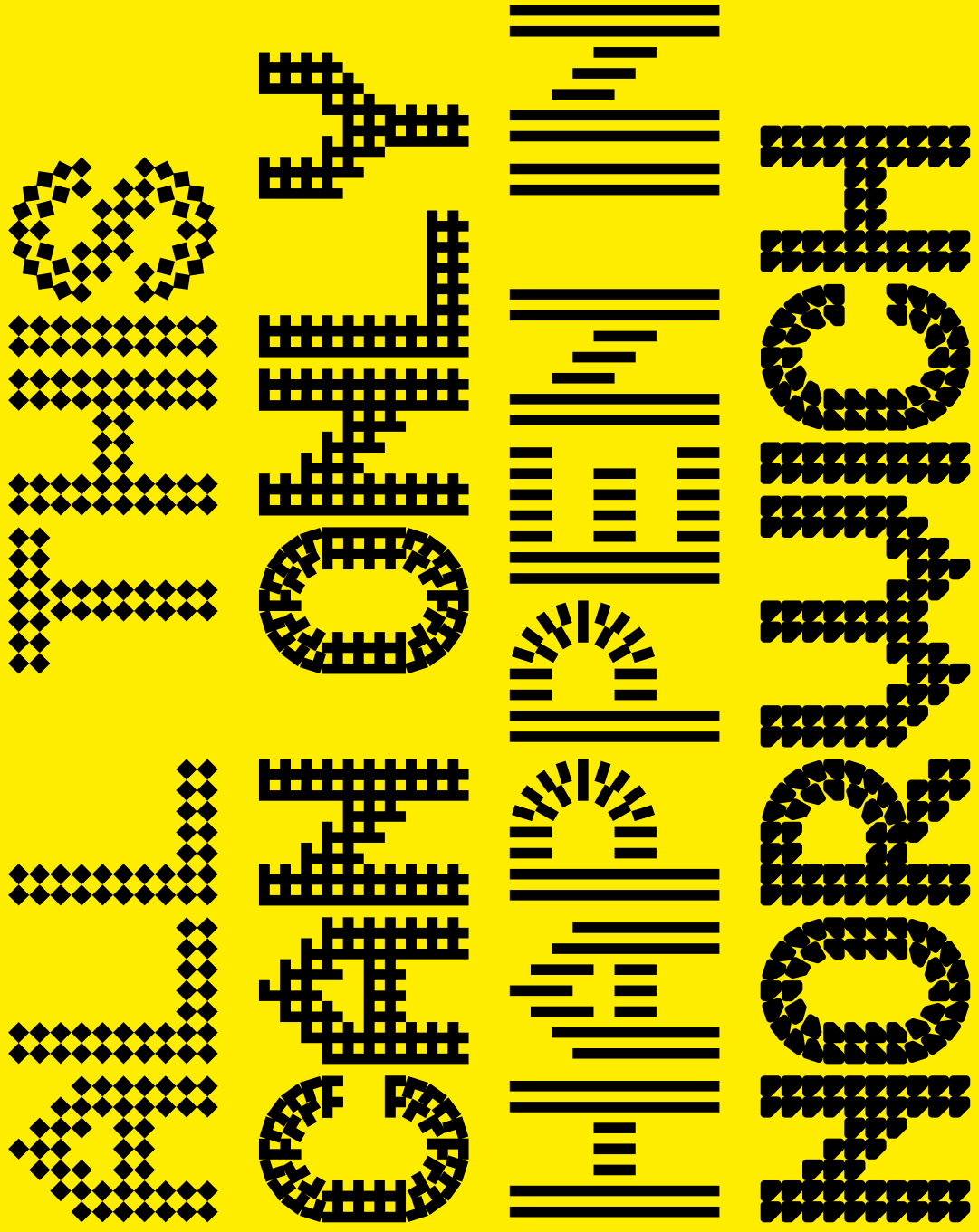
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Shape our world

Norwich is built on enterprise and inclusivity, and its radical history inspires us every day.

Norwich University of the Arts thrives on the diversity and creativity of our students. This is a place to meet like minds, develop new skills, build your confidence and discover opportunities to apply creative thinking beyond uni. But it's also a place to find your voice: to think critically, engage in debate and ask important questions.

What's the future of creativity in our fast-changing world? How can we all help meet the challenges of tomorrow and make life better for us all today?



Life here at Norwich is built around developing the curious, ambitious, brave and distinctive. Our campus is at the heart of one of the UK's most inspiring cities, and our culture is focused on supporting every student in their intellectual and personal growth.

You'll become part of a community that is ambitious, progressive and hard-working but also respectful, fun and caring. As you imagine, create and collaborate, you'll be surrounded by individuals who embrace new and emerging technologies and share your passion for learning and discovery.

It's all here. Radical history, inspiring culture and surroundings, an enterprising spirit and a proper Norwich welcome.

Professor Simon Ofield-Kerr
Vice-Chancellor

3000+ creative thinkers

Our community
is big enough to
experience new things
but small enough to
know your name.





Norwich University of the Arts has been named the first-ever Arts University of the Year by the Daily Mail University Guide 2025.

This prestigious recognition highlights Norwich's dedication to its students and excellence in creativity and education. The award also acknowledges the University as a vital asset to both academia and the broader community, celebrating the University's significant contributions to the cultural and educational landscape in the UK and globally.

The Guide highlights the University's exceptional success in preparing students for high-skilled careers. The University's careers support was praised for its effectiveness in supporting graduates' progression into successful careers.



Norwich University of the Arts has been awarded triple gold – the highest accolade possible – in the latest Teaching Excellence Framework (TEF 2023). The University has been awarded gold in its overall rating, as well as in the student experience and student outcomes categories.

Norwich is the only specialist creative arts and design university to achieve triple gold and is among just 15% of the 175 higher education institutions to achieve triple gold status. The award acknowledges our commitment to delivering exceptional teaching, supporting effective learning, and delivering outstanding student outcomes.



TEF is a national scheme run by the Office for Students. It aims to encourage higher education providers to deliver excellence in teaching, learning and achieving positive outcomes.

Welcome to Norwich University of the Arts

“Creativity is not an easy path, but the most rewarding journeys never are.

At Norwich University of the Arts, you’ll add resilience and confidence to your creative courage and conviction.

You’ll find kindred spirits – new friends and collaborators – who share your love of creating and making, and who will lend encouragement and belief in moments of self-doubt.

I’ve heard it said that Norwich is big enough for any ambition, but close enough a community for everyone to know your name. I’m excited for your possibilities and hope to meet you on your journey.”

Amma Asante MBE, Chancellor
BAFTA award-winning screenwriter and director, whose work includes direction for films *Belle*, *A United Kingdom* and international TV series *The Handmaid’s Tale*.



Learn in unexpected ways

We invite you to explore your ideas, collaborate with fellow students and develop your own learning approach. Our supportive community is a place where everyone is encouraged to imagine, debate and create.



→ Practical and project-based

A mixture of on-site and online delivery, our approach to learning and teaching reflects the type of interaction that's typical in most industries and helps prepare you for the workplace. With every project, we'll help you to develop your work's complexity and professionalism, giving you the edge in a competitive job market.

→ Experienced staff and expert technicians

You'll be taught by expert staff who will help you graduate with the confidence, critical thinking and creativity to shape the world. Expert technicians will guide you through the array of tools, technologies and processes and help you to advance your skills.

→ Assessment not exams

At Norwich, we focus on assessment, not exams, because research shows that this provides a better measure of long-term learning. Just like in the workplace, your skills will be evaluated in a variety of ways. We'll clearly explain what is expected when you submit project work and provide constructive feedback to help you grow and improve. Our aim is to equip you with the confidence and knowledge needed to launch your chosen career successfully.

→ Visiting professionals and industry trends

At Norwich, you'll also gain insight and know-how from visiting professionals about the industry and latest practice. Our diverse roster of visiting speakers includes business leaders, film and video game makers, actors, photographers, performers and creatives in London fashion houses and global design agencies.





A city campus for creativity

Our award-winning campus combines historic buildings with modern and innovative spaces. Across 13 buildings you'll find dedicated studios, workshops, media labs and creative spaces with all the contemporary tech and industry-standard tools you need to bring your ideas to life.

We're right in the heart of Norwich's cultural quarter, among thriving independent cafés, bars, galleries, theatres and shops. Learning doesn't just happen on campus. Round every corner you'll find inspiration: creativity is woven into the city's past, present and future.



→ Banking Hall Project Studio

At the heart of our newest building, Bank Plain, our remarkable Banking Hall Project Studio stands as an unrivalled studio space in higher education dedicated to nurturing creativity and collaboration. As a vibrant hub for artistic exploration and expression, it sparks innovation with the ability to accommodate temporary exhibitions and large-scale works.

→ Creative Tech Lab

Our brand-new facility encourages creative experimentation with cutting-edge technology in a safe and supportive environment. Equipment includes 3D scanners, projectors, sound controllers, Arduino, motion capture devices, virtual/mixed reality headsets and haptic feedback devices.

→ 3D workshop

In our 3D workshop you'll find specialist tools and equipment for sculpture, foundry work, mould-making, wood and plastics fabrication. It's divided into five dedicated areas: machine shop, fabrication room, mould-making room, metal workshop and plastics.



→ 2D/3D animation studio

Our 2D/3D animation studio is home to an unmatched array of state-of-the-art digital production technology. From stop-motion production and model animation stations to blue and green screens and lighting, this dynamic space has everything you need to create unique, compelling animations.

→ Acting studios

Our two acting studios offer a professional, industry-standard environment for Acting students to refine their performance skills. The production theatre is another versatile multi-use space, with stepped seating which can be fully retracted, to create a rehearsal and performance area.

→ Painting studio

Our spacious, light-filled painting studio is where Fine Art students can fully explore their painting, experiment with different materials, take workshops and develop larger scale sculptural pieces.



→ Library

A welcoming learning environment designed to support your studies with a range of carefully curated specialist resources. With approximately 33,000 printed volumes dedicated to arts, design, architecture and media, you'll have access to a wealth of knowledge at your fingertips.

→ Photography studios

Here you'll find a high-spec digital darkroom, and an extensive photography studio that is perfect for still life, fashion and portraiture photography. Kitted out with professional studio equipment, including camera kits, studio lighting and accessories, there's also a blackout studio.

→ Textile print & dye workshop

You'll have everything you need to design, print and dye textiles in our fully equipped workshop. Resources include long print tables with repeat furniture for screen printing fabric lengths, heat presses, digital and sublimation printers and a dye kitchen.

→ Immersive Visualisation and Simulation Lab (IVSL)

The lab currently supports work exploring climate futures, virtual heritage, spatial computing, applied games, leading-edge approaches to virtual production and technology innovation.

Investing in your future

At Norwich, we're committed to creating an inspiring environment for our students.

In the last year, we've significantly enhanced our facilities, including opening our Bank Plain building with innovative new project studios and workspaces, and a pioneering creative technology facility at Havers Road – one of the most advanced of its kind in the UK.



→ Havers Road

Havers Road is home to some of the most advanced creative technology in the UK. This state-of-the-art space features a 30ft-diameter, 16ft-high immersive screen, a motion capture studio, and will be one of the country's leading virtual production suites. Developed to benefit students, researchers and the wider community, Havers Road is a landmark for innovation and collaboration for the University and the UK's creative industries.



→ Bank Plain

In 2023, Norwich University of the Arts took an exciting step forward by acquiring the Bank Plain building, marking a significant milestone in the University's evolution. This former bank is being transformed into a cutting-edge space for thinking, showcasing and debating. This unique project is the first of its kind in UK higher education. Once complete, Bank Plain will serve as a dynamic hub, bringing together students, staff, alumni, external partners and the wider community to collaborate, innovate and explore new ideas.



↑ Bank Plain



← Concept: Students' Union



→ Concept: Canteen space

→ Concept: Canteen space



LEARN TO READ WITH

THE BUBBLES

THEY

LEARN TO READ WITH

THE BUBBLES

Your Students' Union



As soon as you enrol at Norwich, you automatically become a member of Norwich University of the Arts Students' Union (SU). Independent from the uni, the SU works to improve your education, run events and make social change. You'll find lots of support staff and elected reps, all dedicated to making your time here the very best it can be.

→ Student voice

Your opinions count: the SU aims to champion your views and those of the wider student community. Get involved by becoming a student rep.

→ Student opportunities

Norwich is more than just lectures. You can run your own clubs and societies, and engage with events, volunteering, fundraising and training.

→ Clubs and societies

Run by students for students, there's over 30 clubs and societies to take part in, from football and netball to Dungeons & Dragons and film. It's a great way to meet students with similar interests and make the most of your time at uni.

i Find out more about the Students' Union



Support when you need it

Whatever life throws are you, we're here to support you. Starting at uni can be a daunting experience but you can be confident that we'll be here to help every step of the way.

→ Student support

You're never alone at Norwich. From the moment you start, you can reach out to Student Support for advice on a range of issues including wellbeing, student finance, funding and accommodation. You can speak to our friendly staff through confidential appointments or during regular drop-in slots.

→ Disability and dyslexia support

We have a dedicated team with experience in providing support for students with disabilities, long-term medical conditions, and specific learning differences. We can provide support to help you with studies, as well as guidance on accessing funding.

→ International students

Students arriving from outside the UK sometimes need additional help to settle into their new community. We provide a dedicated support service for international students, including advice on visas, working in the UK and registering with doctors and banks, as well as support with cultural differences. What's more, every international student at Norwich is eligible to receive up to four hours of English language support each term week free of charge.

i Find out more about support available at Norwich



We create award winners

At Norwich University of the Arts, we actively encourage our students to participate in competitions and explore external opportunities to enrich their knowledge, artistic growth and creativity. Here's a selection of the prestigious awards secured by our students or graduates.



↑ Black Pencil, D&AD New Blood

Sophie Ross, BSc (Hons) User Experience Design, received the highest accolade from D&AD New Blood Awards 2023, one of only two Black Pencils awarded worldwide, for her response to Sky's brief, which challenged entrants to, "transport entertainment to new digital experiences."

↓ Royal Television Society Student Awards

Under the Blanket directed by BA (Hons) Film and Moving Image Production graduate Tanicha Toro-Oloto, won the award for Best Undergraduate Factual at the Royal Television Society Student Awards 2023.



→ Architecture, Art & Design

- **Winner**, Interior Design Restaurant – Theme, LIV Hospitality Design Awards 2024
- **Selected**, AJ Student Prize 2024 by the Department of Architecture and Interior Design
- **Winner**, Cross category, AOI Members Award, World Illustration Awards 2023
- **Winner**, Hybrid category, BIID Student Drawing Competition 2023
- **Winner**, Taiwan Summer School Architecture Fellowship 2023
- **Winner**, RIBA East Student Awards 2023 for Outstanding Design
- **Winner**, British Institute of Interior Design Student Drawing Competition 2022
- **Shortlisted**, Penguin Cover Design Award 2022
- **Winner and Shortlisted**, RSA Student Design Awards 2022

→ Fashion & Textiles

- **Winner**, The Terry Mansfield Publication Award, Graduate Fashion Week Awards 2024
- **Winner**, Fashion Presentation, Graduate Fashion Week Awards 2024
- **Runner up**, Association of Fashion and Textiles Courses Award, Bradford Textile Society Design Competition 2023
- **Commendation**, Worshipful Company of Dyers Award, Bradford Textile Society Awards 2023
- **Winner**, British Wool & Glencroft Award, Bradford Textile Society Awards 2023
- **Runner up**, The Clothworkers' Company Award, Bradford Textile Society Awards 2023
- **Third Place and Commendation**, The J.H. Clissold & Son Ltd Award, Bradford Textile Society Awards 2023
- **Winner**, Overall Footwear Award, Graduate Fashion Week Awards 2023
- **Winner**, Moving Image Award, Graduate Fashion Week Awards 2023
- **Winner**, Creative Direction and Styling Award, Graduate Fashion Week Awards 2023
- **Shortlisted**, The Batsford Prize 2023

→ Graphics

- **Yellow Pencils**, D&AD New Blood Awards 2024
- **Graphite Pencil**, D&AD New Blood Awards 2024
- **Wood Pencils**, D&AD New Blood Awards 2024
- **Winner**, Packaging Design category, Typography category, Global Creative Graduate Showcase 2024
- **Silver**, Environment & Sustainability category, Climate Crisis category,

- Creative Conscience Awards 2024
- **Bronze**, Community category, Equality & Justice category, Creative Conscience Awards 2024
- **First Place**, Design category and Photography category, Society of Publication Designers Awards 2024
- **Second and Third Place**, Design category and Photography category, Society of Publication Designers Awards 2024
- **Second and Third Place**, Dragon Rouge FireStarters competition 2024
- **Black Pencil**, D&AD New Blood Awards 2023
- **Yellow Pencil**, D&AD New Blood Awards 2023
- **Wood Pencil**, D&AD New Blood Awards 2023
- **Gold**, Human Rights category, Health, Wellbeing and Disability category, Creative Conscience Awards 2023

→ Games & Technology

- **Winner**, Outstanding TIGA Graduate of the Year: Artist 2024
- **Winner**, Outstanding TIGA Graduate of the Year: Audio 2024
- **Winner**, Outstanding TIGA Graduate of the Year: Designer 2024
- **Winner**, Outstanding TIGA Graduate of the Year: Production/Enterprise 2024
- **Winner**, TIGA Graduate of the Year: Designer 2023
- **Finalist**, TIGA Graduate of the Year: Audio 2023
- **Finalist**, Creative Assembly Best Student Game, TIGA UK Games Education Awards 2023
- **Finalist**, Outstanding TIGA Graduate of the Year: Artist 2023

→ Media

- **Winner**, Undergraduate Craft Skills – Production Design category, RTS Student Television Awards 2024
- **Finalist**, Film of the Year – 2D Animation, Rookie Awards 2024
- **Nominated**, Outstanding Debut by a British Writer, Director or Producer, BAFTA 2024
- **Finalist**, AOP Open Award 2023
- **Winner**, Best Undergraduate Factual, RTS Student Awards 2023
- **Winner**, RTS East Student Awards 2023, Drama category
- **Winner**, RTS East Student Awards 2023, Factual category
- **Winners**, Best Short Film, Best Factual, Best Scriptwriting, Best Camera, Best Editing, RTS East Student Awards 2023

Your date with industry

Your career success is as important to us as your academic performance. We want you to graduate with energy and confidence, knowing how to activate change and transformation for yourself and your community. That's why career preparation lies at the heart of all our courses.



→ Jim Sutherland, graduate and founder of Studio Sutherland

→ Award-winning careers advice

Our Business and Employability team is on hand throughout your time at Norwich to offer specialist careers advice. And the support doesn't stop once you graduate. We offer careers advice for as long as you need it and tailored business start-up support. Our award-winning approach helps match your personal attributes and talents to different jobs, ensuring you find the right path after uni.

→ Live course projects with industry partners

Linking students to industry, we provide opportunities to work on real-world commercial projects with local, national and global organisations.

→ Creative Professional Development

Many of our undergraduate degrees offer the opportunity to do an additional one-year Level 5 Diploma to improve your skills and job prospects through a structured programme and supported work placements.

→ From networking events to live projects

Our networking events, industry panels and practical workshops are designed to develop your entrepreneurial and business skills. Competitions, projects and live briefs connect you with professional networks while you master the art of self-promotion. Opportunities to take independent internships and placements will help you to gain work experience.

→ Industry links and accreditation

All our courses benefit from our professional network, industry panels and guest lecturers. Many courses are recognised by professional bodies, from ScreenSkills to The Independent Games Developers' Association, the Association of Photographers to the Graduate Fashion Foundation to the Architects Registration Board.

Top 10 University in the UK for Careers Service StudentCrowd 2021

92% of our graduates are in employment or further education within six months of graduating Graduate Outcomes 2021

Industry-leading graduates

At Norwich, you'll join a creative community with a bold record of producing critically acclaimed artists, designers, performers, makers and thought leaders. Our graduates consistently achieve national and international recognition, winning the most prestigious industry prizes and creating ground-breaking work.

Stuart Craig OBE

Production designer



Brian Bolland

Comic artist



Lewis Benfield

Senior 3D artist/designer



Anita Clipston

Composer and senior paint artist



Read more about our alumni community



LOVE

WHERE

YOU

LIVE

Every first-year student has a safe and secure home ready for them when they come to Norwich – guaranteed. You'll make new friends and great memories as you enjoy a taste of freedom and independent living. Whether you're a social butterfly or prefer the quiet life, you'll find your ideal digs at Norwich.



→ Duke Street Riverside

Winner, RIBA East Award 2023

This award-winning halls of residence in the centre of Norwich opened in 2021 and is located on the upper floors of our new Production Theatre and state-of-the-art teaching facilities. The 100 en suite bedrooms are arranged in groups sharing a communal kitchen area.



→ All Saints Green

All Saints Green offers first-class student accommodation in the city centre, close to the bus station and less than 10 minutes' walk from campus. It features en suite bedrooms with communal kitchens, a lounge and study space.



→ Beechcroft

Set in landscaped gardens just a short bus ride from the University, Beechcroft offers a selection of rooms, some en suite, with communal kitchen, dining and bathroom facilities.

→ Private accommodation

From rooms to flats and houses, there's a good supply of student-friendly private accommodation in Norwich for a range of budgets. Options include new student city-centre residences Crown Place and Benedict's Gate.



Norwich is a safe, affordable and student-friendly city, offering a wide range of accommodation to suit all budgets.

Living expenses and accommodation costs are considerably lower than London.

Students generally live within walking distance of our campus – choosing to cycle or walk to keep travel costs low.

Norwich had the highest safety index score out of all cities analysed by Britain's Best Night Out, Get Licensed 2023.

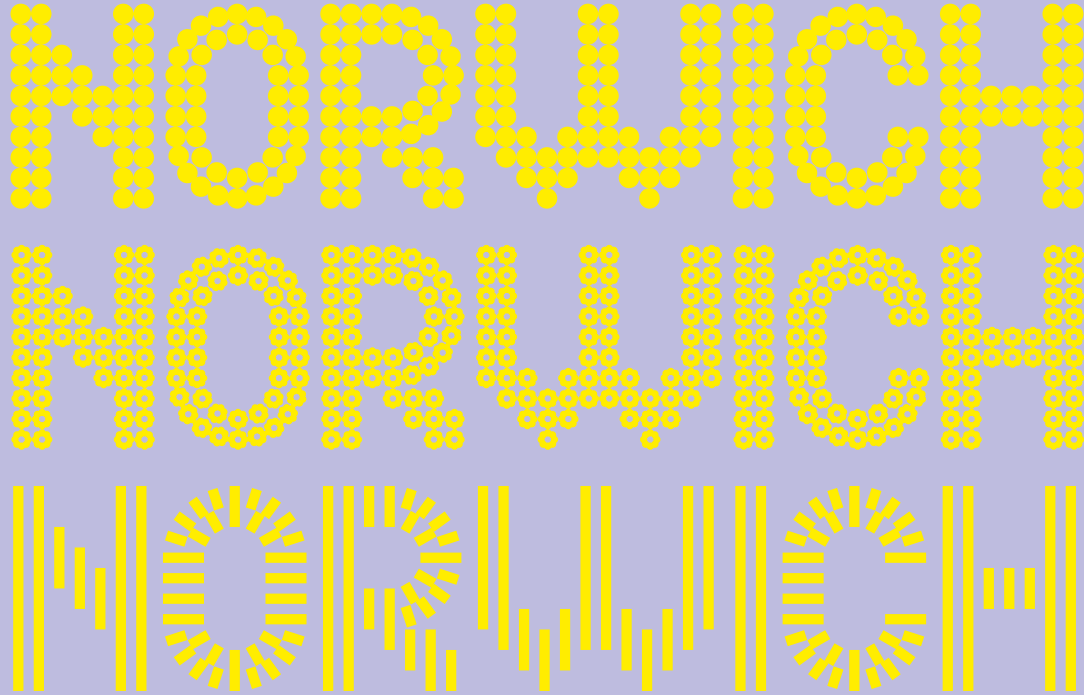


“This is the perfect place to live if you love to be in the hubbub of city life. Everything is in walking distance and travelling to campus is very easy.”

↑ Amelia McGuffie
Former resident at
All Saints Green



Our campus is right at the heart of a lively and diverse social and cultural scene in Norwich. The first UNESCO City of Literature in England, Norwich boasts a thriving music scene, a vibrant culture and a rich history of storytelling.



You'll never be bored or short on inspiration with plenty of museums, art galleries, theatres, live entertainment venues, eateries, shops and other social activities to enjoy. It's also one of Britain's greenest and safest cities to live in.



→ Immerse yourself in music & entertainment

Norwich is well known for its thriving music scene, where aspiring musicians are nurtured and supported. Discover the latest up-and-coming bands at Norwich Arts Centre, enjoy alternative and indie club nights at The Waterfront, one of the city's most popular and longest-running live music venues, or catch big names such as Coldplay and Last Dinner Party at The LCR.

→ Indulge in culinary delights

From trendy cocktail bars and cosy coffee shops to delightful brunch spots, Norwich offers a great selection of dining options. Sample award-winning burgers at Gonzo's Tea Room or savour the flavours of world cuisine at foodhall Yalm. Explore the local craft beer scene at The Brewery Tap or embark on a culinary adventure at the renowned open-air market, Norwich Market. This food lover's paradise is bustling with activity, offering affordable street food and top-quality local produce.



→ Discover independence

From clothing and accessories, to record shops and homeware, our city is brimming with unique finds. Conscious shopping is on your doorstep with a number of vintage apparel shops, thrifted and antique furniture, and food and household refill shops. Nestled in and around the award-winning Norwich Lanes, independence is on your doorstep – what will you find?



→ Embrace our rich history

Norwich is an ancient city steeped in history, where soaring spires and cosy pubs coexist. Delve into the past at the 900-year-old castle, home to an extraordinary collection of fine art, archaeology, and natural history, as well as captivating touring exhibitions from national galleries. The magnificent Norwich Cathedral is a must-visit, open to visitors of all backgrounds. Nestled within 44 acres of stunning grounds, you'll discover awe-inspiring architecture, breath-taking artwork and captivating history.

→ Ignite your creativity with arts & culture

A city that ignites creativity, get involved in the vibrant arts scene through galleries, urban art, workshops, theatres and performances. Admire masterpieces by renowned artists like Picasso at the Sainsbury Centre for Visual Arts and its outdoor Sculpture Park. Enjoy a non-stop programme of theatre and performance at one of Norwich's four independent theatres: Norwich Theatre, The Playhouse, Norwich Puppet Theatre and The Garage. From opera to comedy, West End musicals to plays, pantomime to live music, there's something for everyone.



Norwich ranked in the top 10
for best nightlife experience
Best Nights Out in the UK, Get Licensed 2023



→ Experience festivals

Whether you're a foodie, a music lover, or an arts and culture enthusiast, there's an event for you. Dive into the diverse and exciting programme at the Norfolk & Norwich Festival, a 17-day international arts festival. And don't miss the vibrant celebration of Norwich Pride, a day filled with music, performance and all the glitter you can imagine.

→ Norfolk's treasures

Norfolk offers a world of exploration beyond the city limits. Marvel at the dramatic stretches of coastline, expansive beaches and big skies. Meander through picturesque medieval villages, bustling market towns and impressive stately homes. Experience the beauty of the Norfolk Broads National Park, a stunning setting for walking, cycling and sailing adventures.

“Norwich is a fashionable city with a growing sense of cool and a reputation for architecture, style and innovation. Cool, comfortable, relaxed and at one with itself.”

The Sunday Times Best Places to Live





Choosing your education journey

At Norwich, we understand that not everyone joins our course from the same starting point or perspective. We offer several options to suit your needs, whether that's adding an Integrated Foundation Year to help you boost your confidence and skills or choosing one of our professional diplomas, between Years Two and Three of your undergraduate course, to enhance your employability before you graduate.



Integrated Foundation Year

If you're considering studying a new subject or want to develop your portfolio and skills before diving into a three-year course, then an Integrated Foundation Year is the perfect start, offering an extra year to give you a head start for future success. After your foundation year, you'll have a deeper knowledge of your subject, a clear understanding of your strengths, a developed practical and technical skill set and the confidence to excel in your chosen degree subject.

In the first 10 weeks, we teach students from across our courses together. You'll learn fundamental skills that are essential to any of our degree courses. In the following 20 weeks, you'll be more focused on your chosen course with your own timetable working with resources and tutors from within your chosen specialism. You'll start to develop your own style and approach by building on your emerging skills.



Professional Diploma Year

Our Level 5 Diplomas allow you to spend a year, between the second and third year of your course, exploring your options while gaining invaluable practical experience to help advance your career. Our Diplomas provide a valuable opportunity to make professional contacts and develop your employability skills.

→ Creative Professional Development
(1 year, Level 5 Diploma)

Our Creative Professional Development Diploma gives you the chance to spend a year exploring your post-uni job options through a structured programme of input sessions and work-based learning. This year offers two much sought-after industry placements – the first lasting six weeks, the second 12 weeks, and a group project or 'hackathon' exploring freelancing and business start-up.

→ Creative Computing
(1 year, Level 5 Diploma)

Our Creative Computing Diploma introduces you to coding and computational skills that will advance and complement your creative practice. No prior experience of coding is needed, just a curiosity about creative computing and a desire to push your own practice into new realms. You'll also develop a wider knowledge of the creative tech industries, available roles and opportunities.

Short Courses

From Creative Coding to UX Design, our short courses help to fill any skills gaps needed for the next step in your career. Teaching is entirely online and on-demand to allow flexibility with your other commitments. Throughout your short course you'll have access to our creative facilities and digital resources, including remote use of our software using our Virtual Desktop Infrastructure, and to our physical creative spaces and workshop areas.





BA (Hons) Acting

Develop the creative, technical and professional skills required to become a successful actor for stage, screen and recorded media.

→ Third-year final performance of *Love and Information*



i Key facts

UCAS code

W410

Institution code

N39

Typical offer

104-120 UCAS Tariff points in combination with interview and audition

Course length

Three years, full-time

Membership

Spotlight



↑ Movement workshop in the acting studio

Our BA (Hons) Acting course provides a vibrant, creative and supportive space for actors in training who want to become confident, innovative artists. Whether you dream of a career in theatre, screen, or recorded media, our expert teachers, industry professionals and researchers will help you develop the essential skills to succeed. From practical techniques to critical insights, we'll support you every step of the way as you shape your future in the arts.

- Discover your creative potential and express your unique world view in a supportive environment.
- Integrate practical training in voice, movement and acting classes to explore a wide range of practices and techniques, guided by expert staff and industry professionals.
- Master technology for sound and camera work, gaining hands-on skills that will keep you ahead of the curve in today's industry.
- Our course is unique in facilitating cross-disciplinary skills that will give you an edge in the industry. You'll collaborate with our screen-based courses in film, animation, visual effects and games, as well as fashion and fine arts.
- At the end of the course, you'll be industry-ready and confident in auditions, interviews, self-taping and networking. Your graduate package will include headshots, website, voice and showreels and a bespoke career plan.
- Our partnership with Spotlight offers access to the largest online casting resource in the UK, as well as a wealth of support, content and events specifically tailored towards graduate actors.

Why Norwich?

i Courses you may be interested in:

Pg

102 Fine Art

98 Film and Moving Image Production

Your future

Careers include:

- Acting for stage and screen
- Voiceover for commercials, narration, radio and games
- Performance artist
- Broadcast presenting
- Community arts
- Arts administration
- Producing
- Directing for stage and screen
- Teaching
- Drama therapy

BA (Hons) Acting will give you the confidence, skills and knowledge you need to succeed as an artist in the ever-changing world of performance. Not only will you be well-prepared to secure work as an actor in stage, film and TV, but you'll also explore new, innovative and cross-disciplinary performance practices. You'll graduate ready to make your mark in the industry and beyond.

→ Sophie Stagg
BA (Hons) Acting

“The incredible and intensive training has pushed me to create work that I'd never previously thought myself capable of and my tutors have helped me in every way possible.”

→ Students working in the film studio



i Explore
BA (Hons)
Acting





BA (Hons)
Animation

Master the magic of bringing characters and stories to life through a range of animation techniques.



→ Hannah Wong
BA (Hons) Animation

i Key facts

UCAS code

W615 (3 Year)

W616 (4 Year)

Institution code

N39

Typical offer

104-120 UCAS Tariff points in combination with portfolio and optional portfolio review

Course length

Three- or four-year option, full-time

Awards and Accolades

Norwich placed 6th in the world for 2D animation and 7th for 3D animation in The Rookies Global School Rankings 2023

→ Jack Paterson
BA (Hons)
Animation

→ Adam McIntosh
BA (Hons)
Animation

→ Tanje Kelesh
BA (Hons)
Animation

← Annabell Bird
BA (Hons) Animation

Why Norwich?

i Courses you may be interested in:

Pg

46 Integrated Foundation Year

58 Animation and Visual Effects

106 Games Art and Design

122 Illustration

102 Fine Art

114 Graphic Communication

BA (Hons) Animation will inspire and capture your imagination, balancing the fundamental principles of animation and design with cutting-edge processes. We embrace creativity in all aspects of the course, exploring innovative methods of moving image creation using artistry and storytelling to attract new audiences.



- Explore core animation and compositing techniques in Year One then begin to specialise in Years Two and Three within digital 2D and/or stop motion with potential to utilise digital 3D.
- Gain understanding of the principles of animation: dynamics; character design; storyboarding; animatic production; animation production; sound design; skills of observation and life drawing; acting for animators; editing; compositing; and showreel and portfolio design.
- Develop an understanding of visual/film language components such as character analysis, narrative structure, design, colour and composition.
- Work in relation to sustainability, diversity and global contexts; question how the work you create, and the methods you use, can be used to make a difference to others.
- Explore your chosen areas of specialisation and develop your skills, with the potential to combine techniques alongside opportunities to collaborate within the course and beyond.
- Engage with industry professionals through portfolio reviews, set briefs and our annual Computer Arts and Technology Conference, where you'll hear from seasoned industry experts and recent graduates about their inspiring early career journeys.

Your future

Careers include:

- Animator
- Storyboard artist
- Producer
- Production designer
- Concept artist
- Motion artist
- Editor
- Art director
- Director of photography
- Composer
- Character designer
- Layout artist
- Prop designer
- Set designer
- Modeller
- Illustrator

In your final year, you'll produce a personal portfolio of your specialist skills and develop an original animated film or showreel, getting you career-ready after uni. Our graduates have gained internships at Oscar-winning studios like Aardman Animations or worked on blockbuster animated movies like *Pokémon Detective Pikachu*. They've also gone on to secure jobs at Lupus Films, Blue Zoo, Meantime Media, and more.

→ Adam McIntosh
BA (Hons)
Animation

“I am so grateful that I had tutors that believed in me and my work when I did not have the strength to.”



→ Tanje Kelesh
BA (Hons)
Animation

i Explore
BA (Hons)
Animation



← Annabell Bird
BA (Hons) Animation



BA (Hons)
**Animation and
Visual Effects**

Develop the creative and technical skills behind the latest Hollywood blockbusters and learn from award-winning studio professionals.



Key facts

UCAS code

W618 (3 Year)

W617 (4 Year)

Institution code

N39

Typical offer

104-120 UCAS Tariff points in combination with portfolio and optional portfolio review

Course length

Three- or four-year option, full-time

Awards and Accolades

Placed 6th in the world for 2D Animation, 7th for 3D Animation, and 13th for Production Excellence in VFX in The Rookies Global School Rankings 2023.



↑ Emily Woodhead
BA (Hons) VFX

BA (Hons) Animation and Visual Effects offers a perfect balance between mastering the fundamental principles of animation and visual effects and breakthrough techniques. As you become an expert 'world builder', you'll use visual effects to create character designs, enhance stories, work with directors or film your own shots, helping to develop a portfolio that could fast-track you into the animation or VFX industries.

- Explore the major animation and visual effects techniques including digital 2D, 3D and compositing to underpin your visual effects projects.
- Learn about asset development, look development, lighting, texturing, rendering, compositing, photorealism and all you'll need to build your environments.
- Develop an understanding of audience, context, film language and the elements of compelling storytelling.
- Develop research and critical evaluation skills to conduct ethical research and respond to projects with an evidence-based approach rooted in solid research and reasoning.
- Attend masterclasses and guest lecturers from major studios and veterans. Previous guests include studios behind *Jurassic World*, the *Star Wars* franchise, the *Toy Story* franchise, *The Last of Us*, *Stranger Things*, *The Lion King*, *Avengers: Endgame*, *Ready Player One*, *EnterGalactic*, *Prehistoric Planet* and *Blade Runner 2049*, and industry veterans such as Ed Hooks and Phil Tippett among others.
- Learn in a collaborative studio-based environment – something the animation and VFX industries rely on.
- Engage with industry events such as FMX and the London VFX Festival.
- Access education versions of industry-standard software such as Autodesk Maya, Arnold, Adobe Substance Painter, Nuke, Houdini and more.

Why Norwich?

Explore

BA (Hons)
Animation and
Visual Effects



Your future

Careers include:

- Animator
- Roto artist
- Texture artist
- 3D generalist
- 3D environment artist
- Match move artist
- Character designer
- Producer
- Lighting artist
- Real-time artist
- Technical animator
- Composer
- Matte painter/artist
- Modeller
- Architectural visualiser
- Experiential designer

By the end of your degree, you'll have developed a professional portfolio of work and a plan to market yourself and show off your 'creative edge'. Our graduates have gone on to work at ILM, DNeg, Framestore, The Mill, Electric Theatre Collective, Epic Games, Light VFX and Untold Studios, and have worked on films like *John Wick: Chapter 4*.

BA (Hons) Animation and Visual Effects is an active member of ACCESS: VFX, giving you access to top visual effects houses, animation and games studios, and its e-mentoring programme.

↓ Jordan De Bondt

BA (Hons) Animation and Visual Effects



Key facts

Courses you may be interested in:

Pg	
46	Integrated Foundation Year
54	Animation
106	Games Art and Design
98	Film and Moving Image Production
110	Games Development

POST STRUCTURE

BA (Hons) Architecture

Push the boundaries of how we think about people, culture and the environment to create innovative and responsible design.



→ Theo Galvin
BA (Hons) Architecture
Winner of AAVS Taiwan
Fellowship 2023

Key facts

UCAS code

K100 (3 Year)

K101 (4 Year)

Institution code

N39

Typical offer

120 UCAS Tariff points in combination with portfolio and optional portfolio review

Course length

Three- or four-year option, full-time

Accreditation

Prescribed at Part 1 level by the ARB

ARB Architects Registration Board

ARB Architects Registration Board

ARB Architects Registration Board

ARB Architects Registration Board

ARB Architects Registration Board

ARB Architects Registration Board

ARB Architects Registration Board

ARB Architects Registration Board

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ARB Architects Registration Board

ARB Architects Registration Board

ARB Architects Registration Board

ARB Architects Registration Board

ARB Architects Registration Board

ARB Architects Registration Board

ARB Architects Registration Board

ARB Architects Registration Board

BA (Hons) Architecture is your first step towards a successful career as a registered architect or in a related profession. The programme is organised in four streams: design studio, technology and environment, cultural context and professional studies, to equip you with the real-world skills and critical understanding to develop new forms of architectural practice.



↑ Luke Psaros
BA (Hons) Architecture

- You'll share studio and workshop spaces with our Interior Design course ensuring students benefit from a lively and vibrant studio culture that mirrors the workplace.
- Become part of the next generation of architects and creatives; help shape the physical environment by creating meaningful and inspiring structures, which enhance the experience and improve the quality of life of their users.
- Obtain a keen sense of space, explore architecture as a catalyst of spatial transformation and develop the sensibility to understand how people interact with their surroundings.
- Discover how tangible and intangible aspects of architecture are visually and verbally studied, modelled, communicated, appreciated and critically appraised.
- Develop the ability to think critically and find creative solutions in various fields including and beyond architecture. Learn through the interdisciplinary collaborations and the cultural and creative challenges provided by a specialist creative arts university.
- Create concepts of exciting spaces and buildings of different scales; contribute to the creation of structures that integrate structural, environmental and material considerations and promote well-being, social interaction and sustainability.
- Address global challenges and environmental emergency, exploring how they affect regional issues such as coastal architecture, modern vernacular design, new sustainable materials, and conservation and rehabilitation projects.

Your future

By the end of your degree, you'll have gained a set of transposable skills to meet or exceed the assessed benchmark for exemption from ARB Part I examinations, and achieve a readiness for the architectural profession, or other pathways.

Our close links to the profession will give you the chance to meet and learn from our regional partners, including Feilden+Mawson, Purcell, LSI Architects, Hamson Barron Smith and Hudson Architects. Architecture graduates have been selected for RIBA East Awards, the TRADA University Challenge and the Design and Craftsmanship Awards.

“Norwich allows students’ work to become recognised and opens the gateway to future careers.”

→ Bradley Fletcher
BA (Hons)
Architecture

↓ Josh Rogers
BA (Hons) Architecture



Key facts
Courses you may be interested in:
Pg 46 Integrated Foundation Year
126 Interior Design
102 Fine Art
118 Graphic Design

Careers include:
• Architect
• Architectural assistant
• Designer
• Project manager
• Site manager
• Surveyor
• Architectural technician
• Consultant
• CAD renderer
• Product designer
• Town planner
• Architectural historian
• Conservationist
• Environmental consultant
• Architectural curator
• Model maker
• Landscape designer
• Architecture journalist

Explore
BA (Hons)
Architecture



BA (Hons) Business Management

Explore contemporary business practices through a hands-on and practical approach designed to deepen your understanding of today's global business landscape.

i Key facts

UCAS code
BM01
Institution code
N39
Typical offer
104-120 UCAS
Tariff points
Course length
Three years, full-time

Why Norwich?

Your future

i Explore
BA (Hons)
Business
Management



Our course combines real-world applications with core business knowledge, equipping you to develop effective solutions for complex scenarios. You'll learn to apply practical and realistic solutions to complex business scenarios, studying areas including decision-making, contemporary business environments and strategies. You'll become an innovative leader, team player, articulate presenter and problem solver, gaining invaluable experience working on real client projects, enhancing your CV, and preparing you for graduate employability with practical skills and insights that align with the latest industry demands.

- Enhance your knowledge of the key business principles and apply them to real-life situations and collaborative opportunities.
- Learn in small classes through lectures, seminars and workshops cementing your learning via group projects, presentations and case-study analysis.
- Build your own personal portfolio to enhance your CV and demonstrate your knowledge to future employers.
- Develop sought-after entrepreneurial and transferable skills in areas such as problem solving, pitches and presentations and communication.
- Meet and network with business leaders working for well-known brands.

Our BA (Hons) Business Management degree will help you develop essential transferrable skills, such as teamwork, critical thinking and time management. Or if your goal is to be your own boss, we'll help you understand the process of planning and setting up your own business.

i Courses you may be interested in:

Pg	
50	Acting
90	Fashion Communication and Promotion
94	Fashion Marketing and Business
130	Marketing

Careers include:

- Business adviser
- Business analyst
- Business development manager
- Data analyst
- Management consultant
- Project manager
- Recruitment consultant
- Civil servant
- Marketing executive
- Sales executive

BSc (Hons) Computer Science

Study new systems, methodologies and ways of thinking to solve real-world problems with our Computer Science BSc.

Key facts

UCAS code
CSC1
Institution code
N39
Typical offer
104-120 UCAS
Tariff points
Course length
Three years, full-time

Why Norwich?

Your future

Explore
BSc (Hons)
Computer Science



Our BSc (Hons) Computer Science course is designed to teach you the fundamentals of computer science and the latest trends, keeping you ahead of the curve in the rapidly evolving tech landscape. From mastering coding to exploring AI, web platforms, communication technology and machine learning, you'll acquire the knowledge and skills that top employers are seeking. We understand that theory alone won't cut it in the real world, so this course prioritises practical hands-on experience through real-world projects and industry collaborations. Whether you aim to become a software engineer, a cyber security analyst, or a tech entrepreneur, our course offers the flexibility and support to match your career aspirations and passions.

- Study fast-developing areas such as software engineering, concepts in artificial intelligence, networked communications and cloud-based systems.
- Learn the principles of computer science and how to apply them to problems across different industries and contexts.
- Develop creativity and teamwork through project-based learning, working with your classmates to solve problems together, a core attribute highly valued by employers.
- Excellent tutorial support and extensive course-specific interactive teaching in a friendly and supportive learning environment.

Our BSc (Hons) Computer Science degree facilitates progression into a wide range of careers in both industry and academia. Computing graduates are in high demand across many sectors including hospitality, banking, travel, retail, manufacturing, public sector and the media.

Courses you may be interested in:

Pg	
70	Creative Computing
74	Creative Technology and Robotics
110	Games Development
142	User Experience Design

Careers include:

- AI engineer
- Business analyst
- Cyber security specialist
- Data analyst
- Forensic computer analyst
- Network engineer
- Secondary school teacher
- Software engineer
- Systems designer
- Systems engineer
- Web developer



BSc (Hons)
**Creative
Computing**

Take your digital
creativity to a
whole new level and
equip yourself with
the skills sought
by the creative
tech and digital
arts industries.



→ Creative Computing
students using
the Immersive
Visualisation and
Simulation Lab

i Key facts

UCAS code
C100 (3 Year)
Institution code
N39
Typical offer
104-120 UCAS
Tariff points
Course length
Three years, full-time

Why Norwich?

BSc (Hons) Creative Computing has been developed in response to increasing employer demand for graduates who 'create' using programming as their medium. You'll develop core computational skills and become adept with a range of industry-standard creative platforms through practical project work. You'll apply tried and tested design processes in the creation of a personal portfolio geared to your aspirations, whether you want to be an app developer, an AI specialist or a digital artist.

- Benefit from well-resourced digital creative teaching facilities including a brand-new Creative Tech Lab.
- Develop programming and design skills for creative web and app work, focussing on aesthetics, interaction, animation and usability.
- Explore algorithmic art to further develop your programming skills and produce aesthetically complex outcomes inspired by natural forms.
- Be introduced to AI and machine learning, to add another dimension to your project work and build commercially sought-after skills.
- Develop advanced computer programming and software development skills that are truly transferrable.
- Develop team working skills and create amazing outcomes by collaborating with students from other disciplines.
- Engage with a range of contemporary topics such as AI ethics, digital sustainability, digital culture and tech for good.



→ Students coding in the Creative Tech Lab

i Courses you may be interested in:

Pg
142 User Experience Design
110 Games Development
74 Creative Technology and Robotics

→ Creative Coding workshop



Your future

Careers include:

- Creative developer
- Design engineer
- Machine learning engineer
- Mobile app developer
- Web developer
- Digital artist

In your final year you'll produce a research report on a relevant area of theory, industry or practice, realise a significant portfolio project of your own choosing and develop a career plan that will help launch you from graduation into industry.

As a graduate of the course, you'll be a technology-led creative professional, with top-level creative design and coding skills to embark on a graduate career in creative software development, immersive experiences, digital media, emerging technology, AI and machine learning. This course will also give you the skills and confidence to take roles and opportunities at the forefront of the discipline yet to be defined.

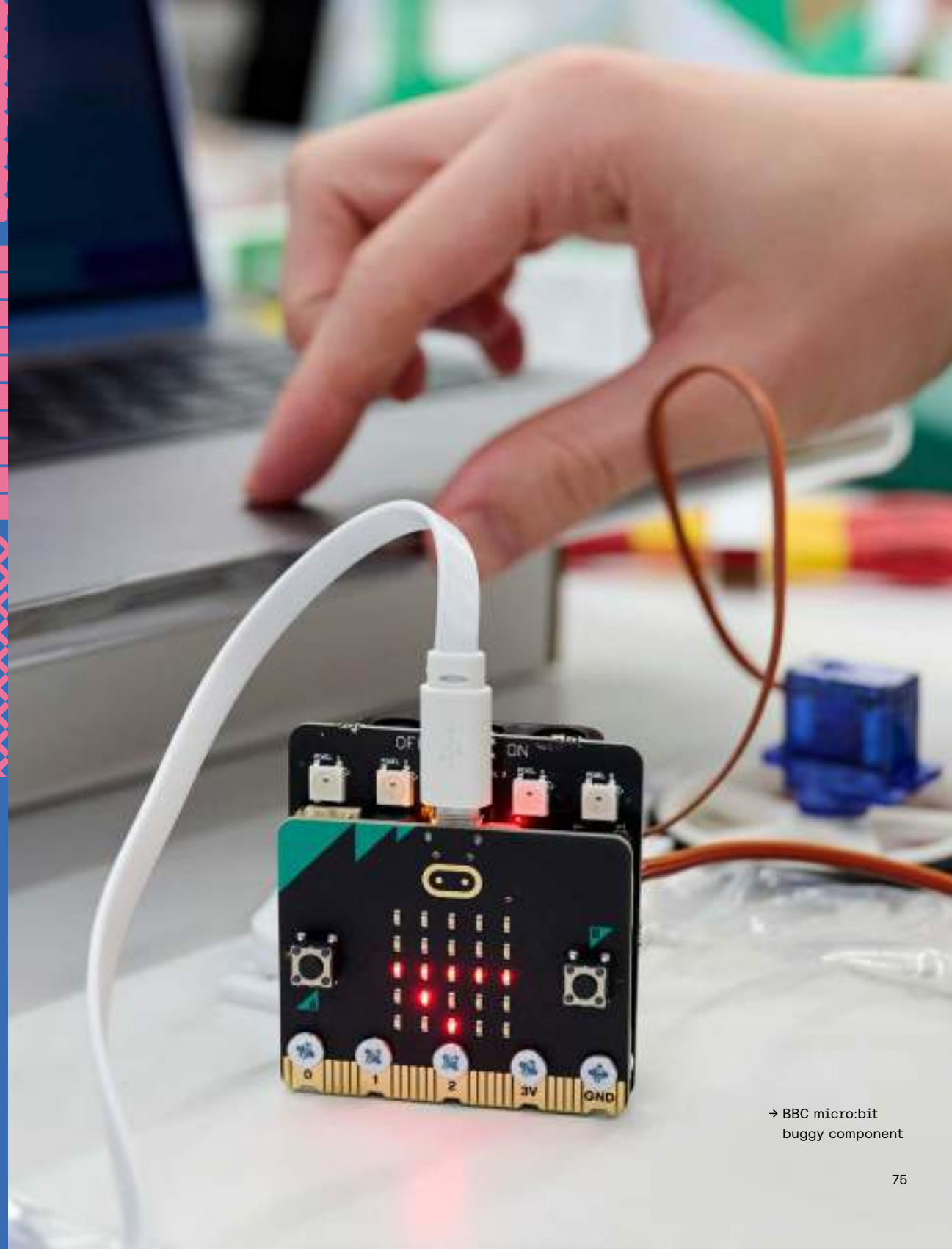
i Explore BSc (Hons) Creative Computing



ROBOTS TECHN BOARDS

BSc (Hons) Creative Technology and Robotics

Open the door to a career in physical tech. Build new skills that combine making with computer programming and creative flair.



→ BBC micro:bit
buggy component

i Key facts

UCAS code
C101 (3 Year)
Institution code
N39
Typical offer
104-120 UCAS
Tariff points
Course length
Three years, full-time

Why Norwich?

Developed in response to the growing industry demand for graduates with physical computing and creative engineering skills, our course will set you up for an exciting career in creative technology. You'll develop core physical computing skills and become adept with a range of industry-standard creative platforms through practical project work. You'll apply tried and tested design processes in the creation of a standout portfolio that reflects your creative technology and robotics aspirations, whether you want to work in physical computing, creative electronics or robotic engineering.

- Benefit from well-resourced digital creative teaching facilities including a brand-new Creative Tech Lab.
- Develop core skills through project work with VR and AR, physical computing, projection mapping, lidar scanning, audio-visual composition, advanced laser cutting and robotics.
- Explore systems engineering alongside interaction design, learning how to make products fit for purpose.
- Be introduced to machine learning, to add another dimension to your project work and build commercially sought-after skills.
- Develop advanced engineering and product development skills that are truly transferrable.
- Develop team working skills and create amazing outcomes by collaborating with students from other disciplines.
- Engage with a range of contemporary topics such as AI ethics, digital sustainability, digital culture and tech for good.

i Explore
BSc (Hons)
Creative
Technology
and Robotics



i Courses you may be interested in:

Pg	
142	User Experience Design
110	Games Development
70	Creative Computing

→ 3D scanning in the Creative Tech Lab



→ Meta Spark workshop



Your future

Careers include:

- Creative technologist
- Robotics engineer
- Product developer
- Hardware creative
- Mechanical engineer
- Exhibition technologist

In your final year you'll produce a research report on a relevant area of theory, industry or practice, realise a significant portfolio project of your own choosing and develop a career plan that will help launch you from graduation into industry.

As a creative practitioner with strong technical ability, you'll be proficient in design skills and have a contemporary knowledge of creative technology and robotics that will unlock high quality roles in immersive technology, physical computing, robotic engineering, product development, or freelance careers in the digital creative industries.



BA (Hons)
Design for
Publishing

Explore how words and
images can come to life
on the page and screen
to tell stories and
deliver information.



i Key facts

UCAS code

W2AD (3 Year)

W212 (4 Year)

Institution code

N39

Typical offer

104-120 UCAS Tariff points in combination with portfolio

and optional portfolio review

Course length

Three- or four-year option, full-time

→ Chloe Leeder

BA (Hons) Design for Publishing

Winner, Society of Publication Designers Student Competition

Why Norwich?

i Courses you may be interested in:

Pg

46 Integrated Foundation Year

114 Graphic Communication

118 Graphic Design

142 User Experience Design

122 Illustration

132 Photography

This one-of-a-kind course provides students with a specialist education in typography, page design, layout, spatial graphics, image creation and art direction for print and digital applications. BA (Hons) Design for Publishing has a great reputation for producing much sought-after graphic designers with a focus on inspiring audiences through storytelling and developing skills to work in the publishing sector and beyond. Idea generation, research methods, content creation, materials and physical making are integral to your projects.



- Develop skills in typography, printing, layout and page design, photography, design research, idea generation, visual narrative and storytelling.
- Learn key technical skills in various design-related software such as InDesign, Photoshop and Illustrator.
- Develop skills in designing solutions to present complex data and information through editorial design and infographics.
- Learn about colour and ink, special print finishes, paper stocks, formats, binding methods, as well as design for screen applications.
- Become adept at understanding and deciphering a brief, research, generating ideas, problem-solving, developing the most successful concept, then executing and presenting the final work.
- Participate in workshops and classes run by external professionals, undertake project briefs initiated and taught by designers from the industry, and enter national and international design competitions judged by the design industry.
- Learn how to prepare a portfolio in both digital, social and physical formats, backed-up by exemplars and supported by visiting professionals.
- Share your first year with other graphics students, and continue to work alongside each other, allowing for a unique cross fertilisation of knowledge, skills and experience.

→ Emily Shields

BA (Hons) Design for Publishing

Taken into production by Orbit Books



Your future

Careers include:

- Magazine designer
- Book jacket designer
- Graphic designer
- Editorial designer
- Newspaper designer
- Publishing designer
- Digital publisher
- Creative director
- Interface designer
- Copywriter
- Printmaker/printer
- Teacher
- University lecturer
- Art assistant
- Social media creator
- Small business owner
- Digital entrepreneur
- Art director
- Content creator
- Type designer

i Explore BA (Hons) Design for Publishing



Employability and careers are a constant theme through all the units on each year of the course – the most important of which is the creation and on-going development of your portfolio.

Students have been incredibly successful, receiving multiple awards from D&AD New Blood, the International Society of Typographic Designers, Penguin Cover Design Award, the Society of Publication Designers (international editorial design award) and Creative Conscience. Many have secured graduate placements and full-time employment at international publishers such as Penguin Random House, Little, Brown Book Group and a range of design studios, advertising agencies and broadcasters such as the BBC.



→ Lucy Amos

BA (Hons) Design for Publishing



BA (Hons) Esports

Immerse yourself in esports culture and be at the forefront of a rapidly growing multi-million pound industry.

i Key facts

UCAS code
SP01
Institution code
N39
Typical offer
104-120 UCAS
Tariff points
Course length
Three years, full-time

Why Norwich?

Esports at Norwich is designed to provide a comprehensive understanding of the rapidly growing world of competitive gaming. This course bridges the gap between passion for gaming and professional opportunities, preparing you to engage with and develop a critical insight into issues facing the multi-million pound global esports industry. Combining theory, practical experience and industry engagement, the course equips you with the skills, knowledge and networks required to excel in an emerging sector. By immersing you in a range of disciplines and real-world scenarios, the course aims to develop a new generation of skilled professionals ready to lead the future of sports.

- We'll equip you with an understanding of the ethical, professional and cultural contexts of esports.
- You'll gain hands-on experience in preparation for a career in esports and as an event professional, collaborating with our games students to broadcast real matches and experiment with independent content creation.
- You'll learn from experts across our creative courses, including creative computing, media communications, business and games.
- Throughout your degree, you'll have opportunities to gain experience in a variety of roles within esports, learning end-to-end production skills and explore coaching, shoutcasting, live broadcasting, branding, marketing and promotion.

Your future

Our BA (Hons) Esports degree will prepare you for a career in a multi-million pound industry that is rapidly growing. There's a demand for a variety of roles within the industry varying from recruitment, event management, game development and production techniques.

i Courses you may be interested in:

Pg	
106	Games Art and Design
110	Games Development
130	Marketing
68	Business Management
136	Psychology

Careers include:

- Esports coach/analyst
- Content creator
- PR or marketing executive
- Community or social media manager
- Broadcast or production crew
- Event manager
- Agent
- Organisation owner or manager
- Esports entrepreneur

i Explore BA (Hons) Esports





BA (Hons) Electronic Music and Sound Production

Explore how electronic music and sound production can impact screen experiences, enhance fine art and redefine immersive installations.

i Key facts

UCAS code
MUS1
Institution code
N39
Typical offer
104-120 UCAS
Tariff points
Course length
Three years, full-time

Why Norwich?

Your future

Careers include:

- Music producer
- Composer
- Games producer
- Sound designer
- Audio technician
- Sound engineer
- Studio manager
- Artist/performer

Our BA (Hons) Electronic Music and Sound Production course is designed to provide a comprehensive understanding of contemporary electronic composition and sound design, preparing you with the critical and industry knowledge to shape sound for a wide range of media, from film and games to gallery spaces and live performances. Through a solid foundation in composition, sound editing, mixing, synthesis and media workflows, you'll develop expertise across both established and emerging technologies in our world-class labs.

- Explore multi-disciplinary backgrounds and immerse yourself in a world of sonic exploration, design and production.
- Explore sound as a creative medium in your chosen area of interest.
- Work with traditional field recording and studio sound recording.
- Develop, define and hone your unique creative and technical skills in composition, performance, production, audio and sound design for live performances/events, music/sound for computer games and film production.
- Learn to compose, mix and master sound for stereo, 5.1 and Dolby Atmos playback.

Our BA (Hons) Electronic Music and Sound Production degree will equip you with valuable subject knowledge, cultural and social awareness, and a strong balance of musical, technological and transferrable skills. You'll develop the skills and knowledge necessary to pursue a successful career in the creative industries, including those centred around digital music, film, TV live events and computer games.

i Courses you may be interested in:

Pg	
54	Animation
58	Animation and Visual Effects
106	Games Art and Design
98	Film and Moving Image Production
102	Fine Art

i Explore
BA (Hons)
Electronic
Music and Sound
Production





BA (Hons) Fashion

Let your creativity take flight as you learn the essential creative design and practical skills of the global fashion industry.

→ Lillie Westgate
BA (Hons) Fashion

*Winner, Norwich Fashion
Presentation, Graduate
Fashion Week 2024*

*Selected for Best of
Graduate Fashion Week 2024*



i Key facts

UCAS code

W233 (3 Year)

W230 (4 Year)

Institution code

N39

Typical offer

104-120 UCAS Tariff points in combination with portfolio and optional portfolio review

portfolio review

Course length

Three- or four-year option, full-time

This future-oriented course equips graduates with adaptable skills to navigate a changing industry and prioritise ethical responsibility and inclusive design combining creative thinking and technical skills. BA (Hons) Fashion emphasises visual research, conceptual thinking, material exploration, commercial awareness and professional communication within a supportive fashion community.



← Megan Newman
BA (Hons) Fashion

*Selected for Graduate
Fashion Week Talent of
Tomorrow 2023*

Why Norwich?

- Study a fast-paced and varied curriculum of fundamental fashion in which the individual student voice is developed through personal choice of research topics, client profiles and creative outcomes.
- Build an advanced technical skill base in pattern cutting, fabric development and manufacturing to create 3D garments.
- Explore professional ways of communicating ideas and essential digital skills and build a strong fashion industry awareness.
- Study core topics including contemporary narratives on craft practices and traditional skills, creative cut and digital fashion, as well as international relations, social, cultural and gender identities.
- Undertake projects that push you to take creative risks with both ideation and execution. You'll also gain practical experience through industry-focused projects with brands like John Lewis, Superdry and Ralph Lauren.
- Live projects, competitions and industry placements help you engage in and build external networks and opportunities, preparing you to be industry-ready beyond graduation.

i Explore
BA (Hons)
Fashion



i Courses you may
be interested in:

Pg	
46	Integrated Foundation Year
90	Fashion Communication and Promotion
94	Fashion Marketing and Business
138	Textile Design
132	Photography



→ Hannah Bickers
BA (Hons) Fashion

Your future

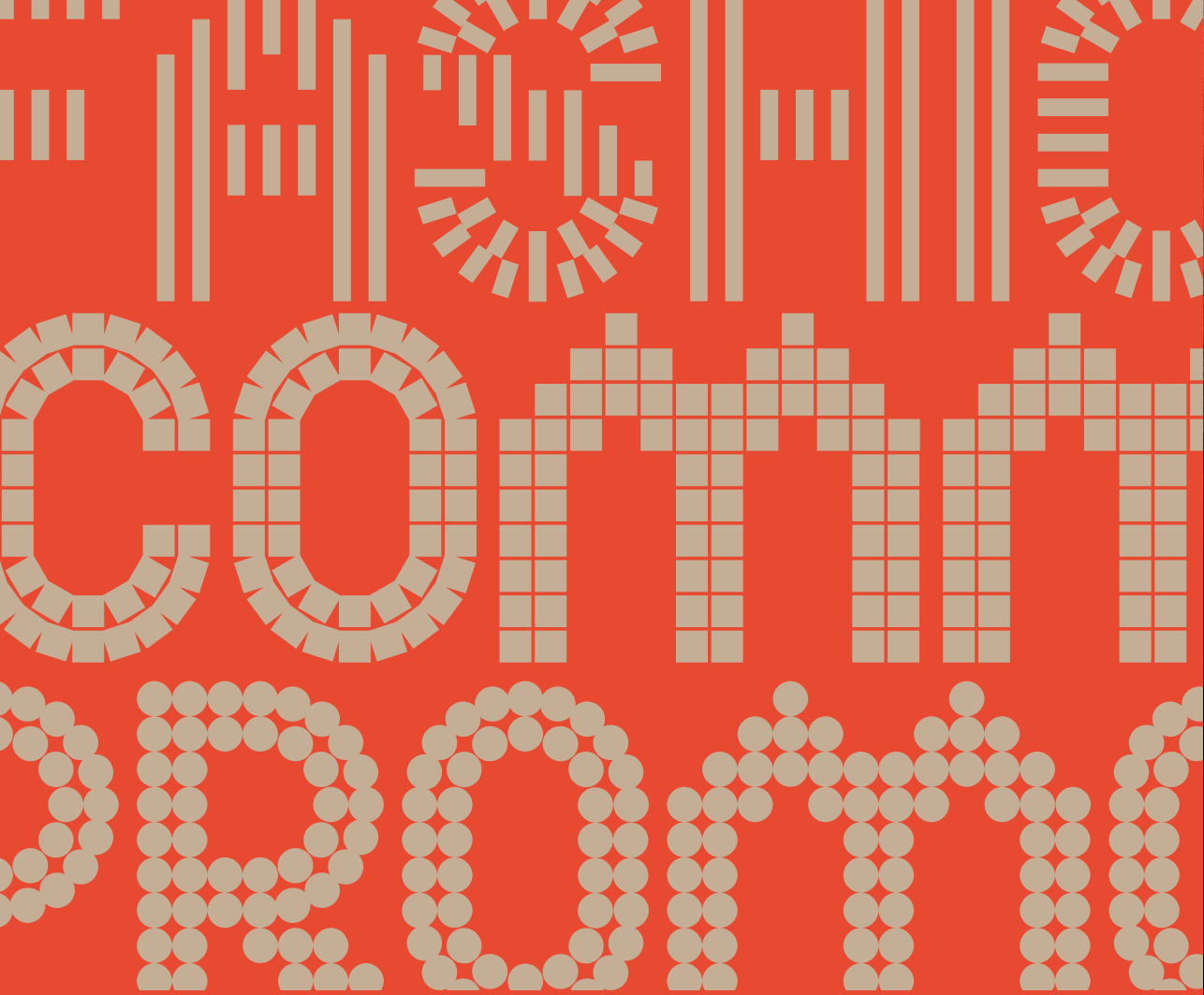
Careers include:

- Freelance designer
- In-house designer
- Bespoke tailor
- Creative pattern cutter
- Buyer
- Design consultant
- Fashion illustrator
- Garment technologist
- Visual merchandiser
- Fashion stylist

During the final year of the course, through practical and theoretical research, development and outcomes, you'll identify a personal strategy that sets you up for success.

Our students gain industry recognition through success in competitions with British Fashion Council, Graduate Fashion Week, Anne Tyrrell Student Design Award, Golden Shears and the International Arts of Fashion awards.

Graduates have secured diverse fashion, design and manufacturing-related roles at H&M, Ted Baker, Victoria Beckham, Marks & Spencer, Outfit Arcadia Group, Blakely and Yarmouth Oilskins. Others have progressed to postgraduate research, in areas such as bio-material research and creative health for art therapy. Some graduates secure education roles in school and post-16 providers while others establish their own businesses.



BA (Hons)
Fashion
Communication
and Promotion

Create original content and eye-catching campaigns that mirror the marketing strategies and visual communication skills driving the global fashion industry.



→ Molly Mutter
BA (Hons) Fashion
Communication and
Promotion

Key facts

UCAS code

W232 (3 Year)

W234 (4 Year)

Institution code

N39

Typical offer

104-120 UCAS

Tariff points

Course length

Three- or four-year option, full-time

→ Syiq Johan

BA (Hons) Fashion Communication and Promotion

BA (Hons) Fashion Communication and Promotion focuses on nurturing your creativity and confidence in expressing strong ideas across a variety of media. Blending analytical, editorial and marketing skills with your preferred creative talents – such as graphic design, illustration, film or photography – you'll create original and imaginative content for promotional campaigns, events, magazines and media across print and digital platforms.



Why Norwich?

Courses you may be interested in:

Pg

46	Integrated Foundation Year
94	Fashion Marketing and Business
86	Fashion
118	Graphic Design
114	Graphic Communication
132	Photography

- Share the first-year curriculum with BA (Hons) Fashion Marketing and Business, allowing you to study shared core fashion fundamentals including fashion history, contextual awareness, branding, marketing and effective communication techniques.
- Engage with many topics, grasp complex concepts, and discover how to use new media and digital technologies for creative innovation in fashion communication and promotion.
- Explore both traditional and new media across a wide range of creative practices, with the potential to shape the future of the fashion industry and contribute to the emergence of entirely new creative roles.
- Consider fashion communication from conceptual and commercial perspectives, explore a diversity of products and markets and develop an understanding of the interconnected global nature of the industry.
- Explore graphic design and digital content creation, experiment with fashion styling, photography, moving image and asset design.
- Consider the impact of sustainability and develop forward-thinking ideas to affect social change through fashion ventures.
- Examine the theory and practice of fashion trends and trend forecasting, marketing and branding and explore the world of fashion publications.

Your future

BA (Hons) Fashion Communication and Promotion encourages work-related learning and work placements. Dedicated employability workshops covering networking, personal brand building, CV and cover letter writing will help you to find appropriate opportunities within the industry.

Graduates have gone on to secure employment at high-calibre fashion brands/organisations such as Archant, Selfridges, Net A Porter, Saatchi & Saatchi, Jimmy Choo, Hunter and Wonderland.

“I love that we are allowed the freedom to decide what we like and what we want to pursue further.”

↑ Louella Daniels

BA (Hons) Fashion Communication and Promotion

Careers include:

- Fashion stylist
- Style scout
- Trend forecaster
- Visual merchandiser
- Fashion marketer
- Brand strategist
- Social media strategist
- Creative/art director
- Promotion and PR
- PR and event manager
- Fashion writer
- Fashion editor
- Fashion blogger
- Fashion vlogger
- Fashion illustrator



← Noreen Honest
BA (Hons) Fashion Communication and Promotion

Graduate Fashion Week 2023
Creative Direction and Styling Award

Explore
BA (Hons) Fashion Communication and Promotion





BA (Hons)
Fashion
Marketing
and Business

Unite your love for fashion innovation and business strategy as you delve into the marketing mechanisms of the global fashion industry.

→ Ellie Walters
BA (Hons) Fashion
Marketing and Business



i Key facts

UCAS code
W240 (3 Year)
Institution code
N39
Typical offer
104-120 UCAS
Tariff points
Course length
Three- or four-year
option, full-time

→ Rosie Hiskey
BA (Hons) Fashion
Marketing and
Business

i Explore
BA (Hons)
Fashion Marketing
and Business



Our course is designed for aspiring fashion entrepreneurs and leaders who want to innovate and reshape the global fashion industry. BA (Hons) Fashion Marketing and Business provides a unique insight into the commercial fundamentals, marketing strategies and core brand development techniques used in the fashion industry, allowing you to fully understand, create and operate successful fashion businesses.



Careers include:

- International fashion marketing
- Fashion retailer
- Fashion campaign manager
- PR and event manager
- Digital content creator
- Brand strategist
- Social media strategist
- Visual merchandiser
- Fashion buyer
- Fashion merchandiser
- Fashion business manager
- Fashion entrepreneur

i Courses you may be interested in:

Pg	
46	Integrated Foundation Year
68	Business Management
130	Marketing
90	Fashion Communication and Promotion
86	Fashion
118	Graphic Design
132	Photography

→ Ellie Walters
BA (Hons) Fashion
Marketing and
Business

Why Norwich?

Your future



- Share the first-year curriculum with BA (Hons) Fashion Communication and Promotion allowing you to study shared core fashion fundamentals including fashion history, branding, marketing and effective communication techniques.
- Build your knowledge of fashion marketing and awareness in key areas including fashion retail and visual merchandising, buying and merchandising, business models and planning, corporate responsibility and law, and international fashion strategy.
- Develop an understanding of the fashion industry, organisational management and fashion business fundamentals.
- Create dynamic marketing campaigns, retail concepts, buying proposals and business plans to fully understand and operate within successful fashion businesses.
- Understand how brands respond to consumer demands, from global social change to sustainability, and why incorporating it into future creative business strategies is essential for success.

The focus throughout the course is very much on work-related learning and work placements. Dedicated employability workshops covering networking, personal brand building, CV and cover letter writing will help find you the appropriate opportunities within the industry. Through engagement with industry guests, Ideas Factory and bespoke workshops, graduates will go on to be the fashion CEOs, strategists, marketing directors and innovation leaders of the future.



BA (Hons)
Film and
Moving Image
Production

Unleash your artistic vision by combining the art of creative storytelling with practical industry skills across various filmmaking mediums.



→ Anja Nelson
(Production Design)
BA (Hons) Film and
Moving Image Production

Key facts

UCAS code

W613 (3 Year)

W612 (4 Year)

Institution code

N39

Typical offer

104-120 UCAS Tariff points in combination with portfolio and optional portfolio review

Course length

Three- or four-year option, full-time

Accreditation

ScreenSkills Select and BAFTA albert

ScreenSkills

ALBERT

Education Partnership

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Education Partnership



↑ Declan Groom, Rosalynd Verren
BA (Hons) Film and Moving Image Production

Creative storytelling lies at the heart of BA (Hons) Film and Moving Image Production, around which a multi-disciplinary student experience revolves. We'll encourage you to experiment with a variety of filmmaking mediums and platforms and you'll learn to become a flexible, multi-skilled collaborator with technical and craft skills that are highly prized by industry.

- Develop your storytelling skills and your critical and creative craft skills such as producing, script development, direction, cinematography, sound design, production design and editing.
- Learn industry-standard approaches to the filmmaking process from development, pre-production, through production to post-production.
- Collaborate in production teams on a range of practical projects including original and adapted fiction, documentary, experimental film, music/dance video and fashion film.
- Reflect on the impact of your creative, technical, and practical decision making on your production, its audience and relationship to wider contemporary debates.
- Gain in-depth knowledge of legal, moral and ethical standards as they impact production including essential training via BAFTA albert in climate science and sustainable production.

Your future

Careers include:

- Director
- Producer
- Director of photography
- Editor
- Sound designer
- Assistant director
- Camera operator
- Location manager
- Art director
- Production designer
- Screenwriter
- Script supervisor

The final year provides opportunities to specialise and develop a portfolio of professional level film practice across a range of crafts. This might include writing, directing, producing, editing, cinematography, sound design and production design. You'll also develop an in-depth knowledge as working as a head of department and a range of supporting roles in each department.

Our graduates' work has won film festival awards in London, LA and Tokyo. Their films have been recognised through Royal Television Society Awards and BAFTA Crew. Alumni have roles across the industry, released feature films in cinemas worldwide and have had films premiering at Berlin Film Festival and Sundance Film Festival.

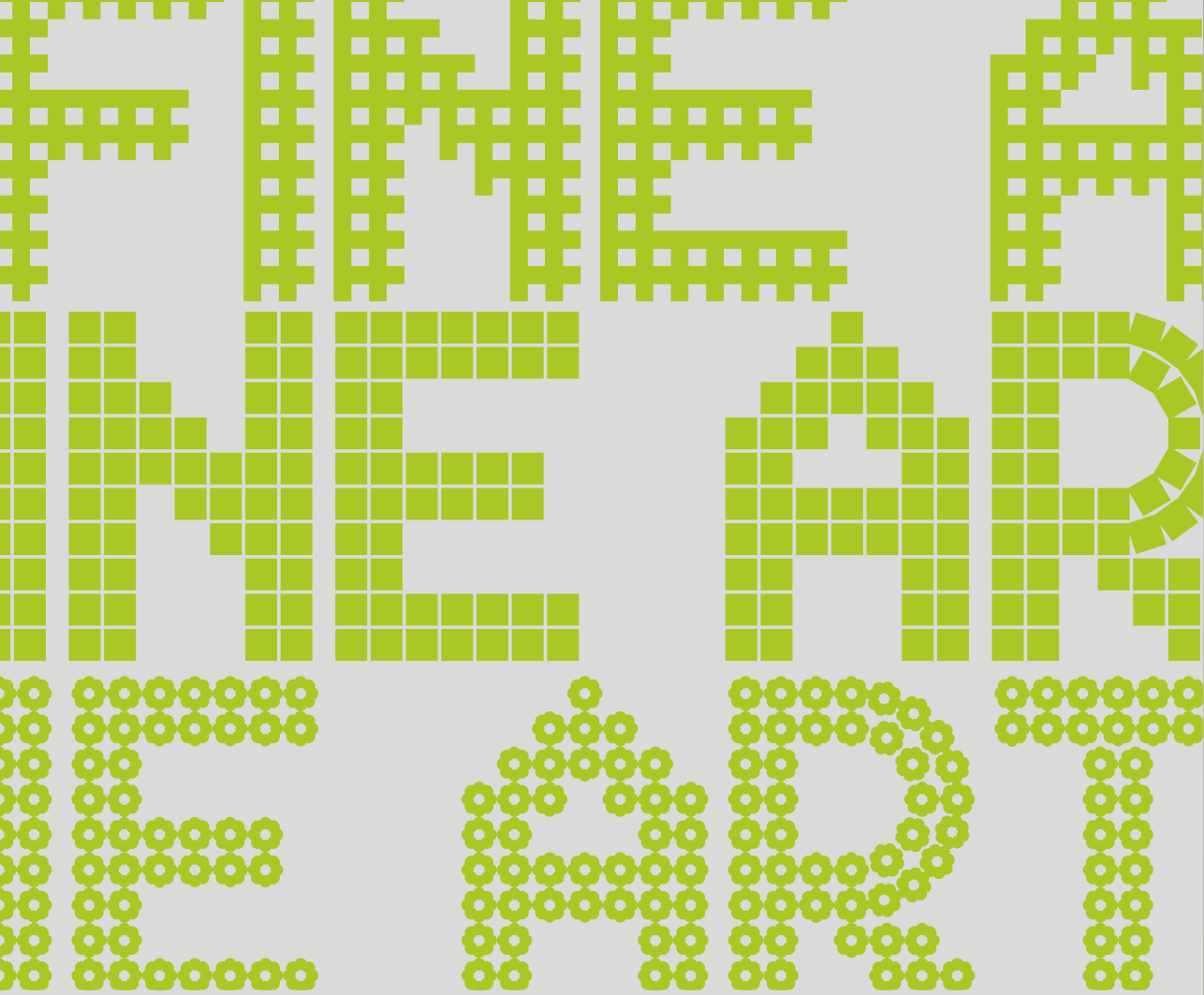


Courses you may be interested in:

Pg	
46	Integrated Foundation Year
54	Animation
58	Animation and Visual Effects
84	Electronic Music and Sound
132	Production Photography

“So far I have worked as a director on a documentary unit, writer, producer and production designer. Being able to create, try something new and work with different people is what I love.”

↑ Tanicha Toro-Oloto
BA (Hons) Film and Moving Image Production
Winner, Royal Television Society – Student Award



BA (Hons)
Fine Art

Want to explore your creativity, ideas and instincts in a vibrant community of artists, thinkers and makers? And shape the future of contemporary art?



→ Brad Rumble
BA (Hons) Fine Art

Key facts

UCAS code

W101 (3 Year)

W102 (4 Year)

Institution code

N39

Typical offer

104-120 UCAS Tariff points in combination with portfolio and optional portfolio review

Course length
Three- or four-year option, full-time

Course length

Three- or four-year option, full-time

BA (Hons) Fine Art emphasises the importance of ‘thinking through making’ to support life-long professional development. You’ll enhance your critical thinking, collaboration, independence and creativity skills in an ethical, diverse and sustainable context. Through this approach, you’ll develop skills and knowledge that are relevant to a broad range of contemporary applications.



↑ Rollo Timothy George
BA (Hons) Fine Art

- Learn a variety of fine art approaches paired with a historical and theoretical foundation to encourage debate and reimagine the future of fine art practice.
- Gain key advanced techniques from drawing to digital media and technical knowledge through comprehensive workshops, developing your creative practice through experimentation, risk taking and playfulness.
- Work in our incredible studio space and workshops and explore different media techniques and materials.
- Learn how to contextualise your work and think practically about the audience while exploring collaborative, collective and socially engaged approaches.
- Develop business skills such as sales and promotion, growing your audience, curation, contracts, costing jobs and presenting your outcomes.
- Through our links with regional, national and international organisations, gain opportunities to engage in collaborative projects, including with other courses.

Why Norwich?

Courses you may be interested in:

Pg

46	Integrated Foundation Year
122	Illustration
98	Film and Moving Image Production
132	Photography
62	Architecture
126	Interior Design
84	Electronic Music and Sound Production

“This course revealed what I’m capable of, and built my confidence up enough to follow my own ambitions, which is ultimately why we’re here.”

← Sonia Perkin
BA (Hons) Fine Art

Your future

Careers include:

- Practising artist
- Community artist
- Exhibition organiser
- Arts administrator
- Art consultant
- Gallery manager
- Researcher
- Curator
- Teacher/lecturer
- Digital media artist
- Art handler

Throughout your Fine Art degree, you’ll have the chance to develop links with regional and national organisations and through the visiting lecture series you’ll get to network with contemporary artists, curators, academics and writers.

Our graduates are renowned for their unique voice and vision, leading them to Turner Prize nomination and inclusion in the UK’s annual New Contemporaries exhibition and Saatchi Art’s Rising Stars.



Explore BA (Hons) Fine Art



← Cara Lees
BA (Hons) Fine Art



BA (Hons)
Games Art
and Design

Do you want to explore and develop your skills of current game studio pipelines as part of a collaborative, supportive department? Do you like to learn hands-on?

→ Ian Petterson
BA (Hons) Games
Art and Design



Explore
BA (Hons)
Games Art
and Design



Why Norwich?

Key facts

UCAS code

WL21 (3 Year)

W280 (4 Year)

Institution code

N39

Typical offer

104-120 UCAS

Tariff points in combination with portfolio and optional portfolio review

Course length

Three- or four-year option, full-time

Accreditation

TIGA (The Independent Game Developers' Association).

This course is industry recognised by ScreenSkills, the industry-led skills body for the UK's screen-based industries.

The course is a member of the Sony PlayStation First Academic Partnership Programme



ScreenSkills



BA (Hons) Games Art and Design has an international reputation for producing graduates who excel creatively and technically. Our award-winning industry-led course follows a T-shaped learning model where you specialise in your chosen field yet crucially gain awareness across art, code and audio disciplines to level up your knowledge and experience as a creative, opening up a wealth of graduate employability options.

- Study the fundamentals of game design, industry-leading Unreal Engine, and be introduced to formative theoretical concepts from contemporary academics and practitioners.
- Design and create characters, props, environments and vehicles using 2D and 3D content creation software.
- Develop your skills across concept art, asset production, indie development and game audio, shaping your course journey with specialism support.
- Learn how to use computational logic to generate interactivity in the creation of game prototypes.
- Be involved in live briefs and collaborative projects such as games jams, both within Norwich and internationally where teams work together to build games from scratch under a deadline.
- Work with technical-minded BSc (Hons) Games Development students to inspire and elevate each other's projects.
- Engage in professional networking through our high-profile visiting speakers, or at major events like Develop: Brighton, Women in Games, Ukie Conference and Norwich Games Festival.



↑ George Kee

BA (Hons) Games Art and Design

Finalist, The Rookies Adobe Substance 3D – Robot Challenge 2023

Courses you may be interested in:

Pg	
46	Integrated Foundation Year
84	Electronic Music and Sound Production Games
110	Development
54	Animation
58	Animation and Visual Effects
122	Illustration

Careers include:

- Environment/prop/character artist
- Concept artist
- Generalist 2D/3D artist
- Visual effects/VFX animation artist
- Technical artist
- Game designer/level editor
- Creative/technical sound designer
- Project manager
- Producer
- Community manager
- Creative director
- QA tester/QA management
- Games journalist

Your future



↑ Anaïs Castro

BA (Hons) Games Art and Design

Games Art and Design students have seen much success in their careers and pursuits while studying and beyond. The hall of fame includes (but is not limited to): BAFTA-winning games designers, the V&A's first Games Designer in Residence, Dare to Be Digital finalists, Norwich Games Festival founders and organisers, and Ukie Student Game Jam winners.

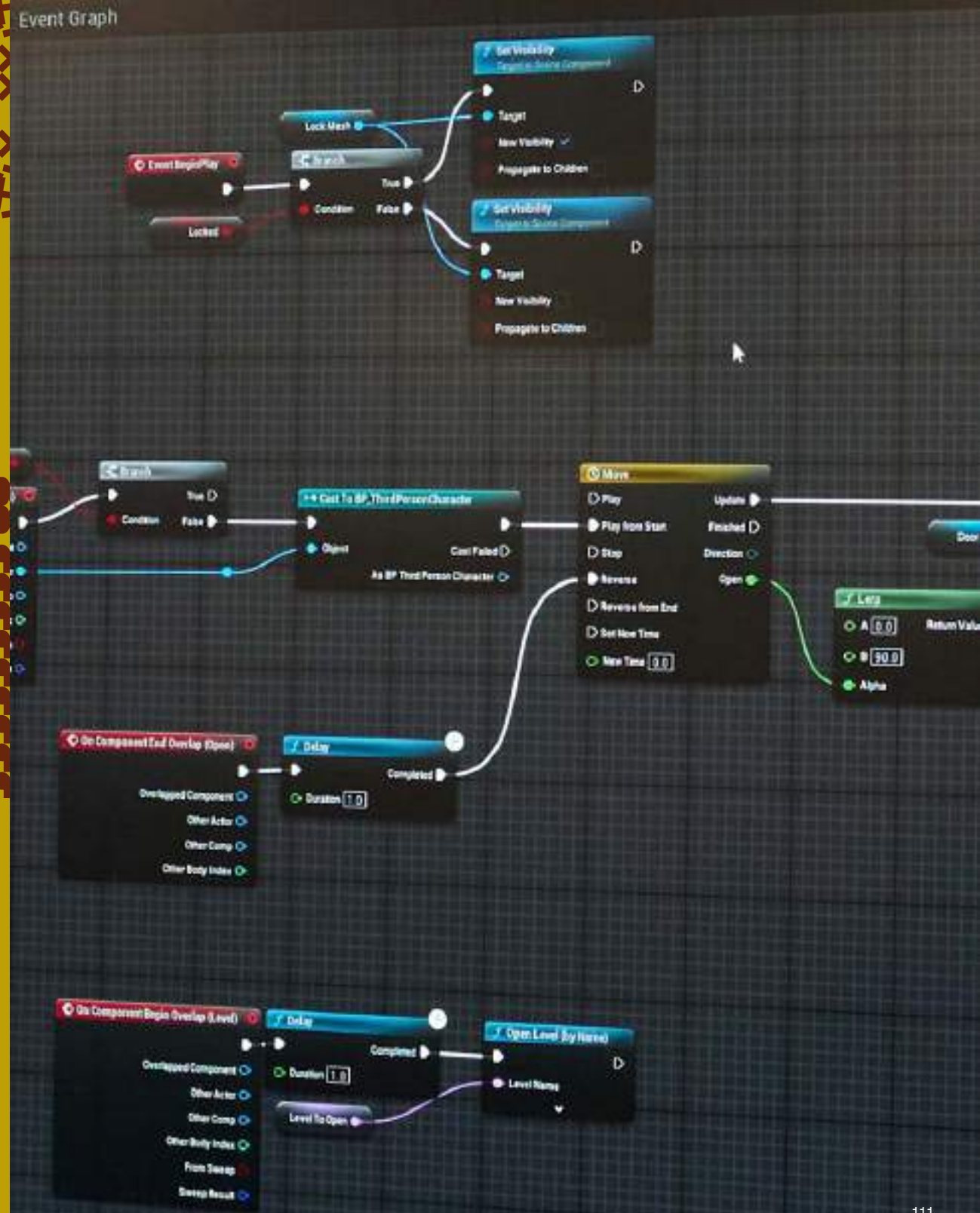
Students and graduates have worked on major 'AAA' titles such as *Star Wars Jedi: Survivor*, *Red Dead Redemption 2*, *Batman: Arkham Asylum* and *Sea of Thieves*, while others have set up their own successful independent studios.



BSc (Hons) Games Development

Love working with
code and see yourself
as a technical
problem-solver with
a passion for games?

→ Games development
event graph



Key facts

UCAS code
I610 (3 Year)
I611 (4 Year)
Institution code
N39
Typical offer
104-120 UCAS
Tariff points
Course length
Three- or four-year
option, full-time
Accreditation
TIGA (The Independent
Game Developers'
Association).
The course is a
member of the Sony
PlayStation First
Academic Partnership
Programme



← Norwich Global
Games Jam

Our TIGA accredited BSc (Hons) Games Development course has an industry reputation for its technical game development content, providing knowledge and experience to support graduates being hired into ever-increasing and sought-after programming roles.

- Study the fundamentals of game development, with Unreal Engine at the core.
- Be introduced to formative theoretical concepts while developing your critical thinking, analysis and communications skills.
- Develop prototyping, user testing skills and gain an understanding of workflows and project management.
- Collaborate with students on BA (Hons) Games Art and Design to make games that bring your technical abilities together with their artistry using content creation software for a range of platforms.
- Be involved in games jams, and live briefs both within Norwich and internationally to enhance your graduate portfolio.

Why Norwich?

Explore
BSc (Hons)
Games
Development



Courses you may be interested in:

Pg	
46	Integrated Foundation Year
84	Electronic Music and Sound Production
106	Games Art and Design
54	Animation
58	Animation and Visual Effects
82	Esports

Your future

Careers include:

- Games programmer
- AI programmer
- Games developer
- Software developer
- Audio programmer
- Technical artist
- Tools/systems/ pipeline development
- Engineer
- Producer

“I realised that this is why I came to an arts university: to broaden my perspective of what I can achieve creatively, and collaborate with artists in a mutually beneficial way with my technical skills.”

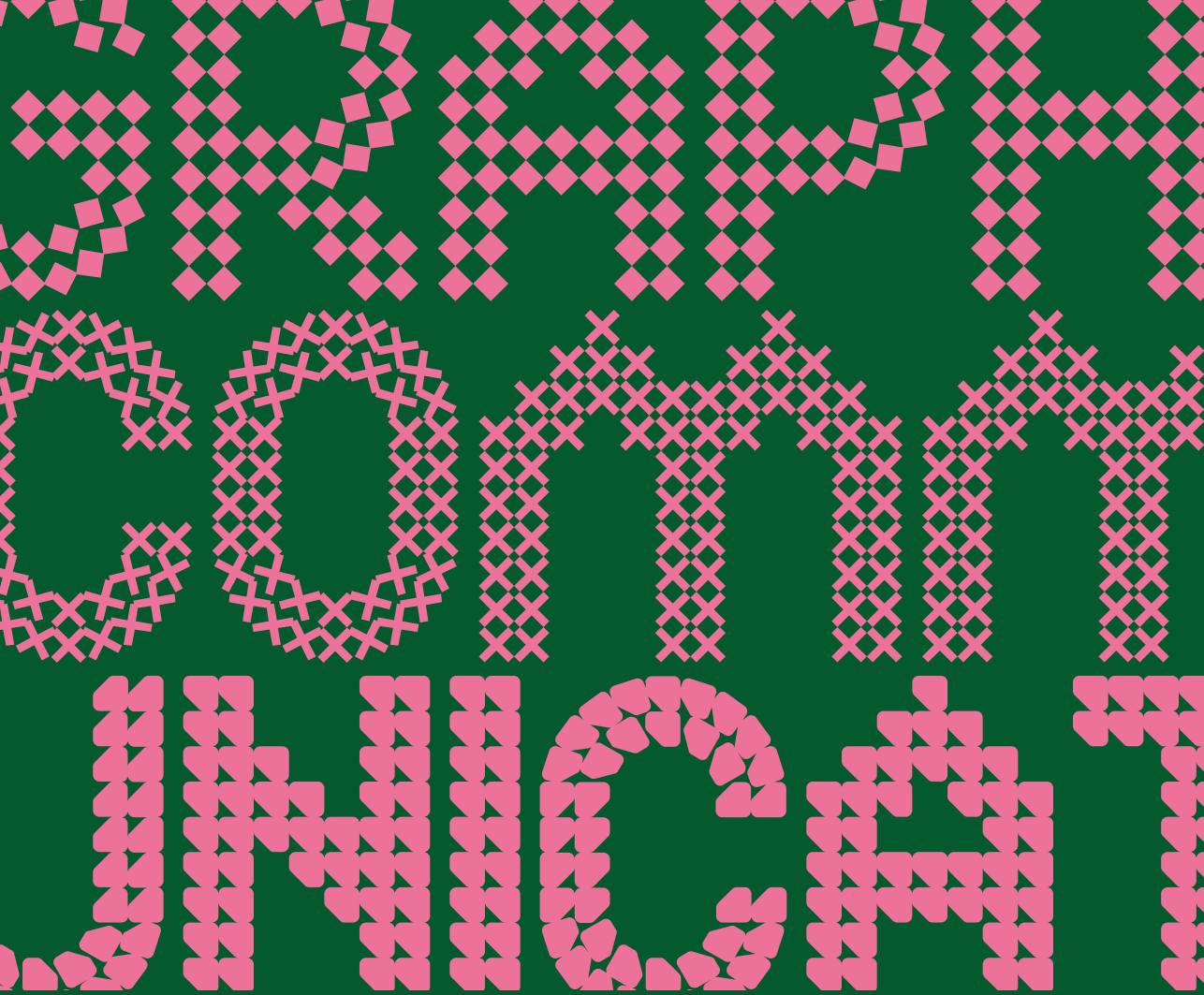
↑ Andy Dalaimo
BSc (Hons) Games Development

Games at Norwich has received international recognition celebrating our innovative teaching methods and approaches. In recent years we've ranked in the 'top 30 Creative Schools in the World' by The Rookies, and seen students awarded the Graduate of the Year Award 2023 by TIGA.

Our students have also seen success in their careers and pursuits while studying and beyond. Graduate employers include Rebellion North, Creative Assembly and Free Radical Design.

→ *Sludge Slayer*
Norwich Global
Games Jam – Group 1
BSc (Hons)
Games Development
and BA (Hons) Games
Art and Design





BA (Hons)
Graphic
Communication

Ignite your passion for exploring visual ideas and brand communication from real-world problems to commercial briefs, across digital and print.

→ Ellie Woodcock-Jones,
Olivia Knights, Reece
Tennyson-Parsons
BA (Hons) Graphic
Communication

Winners – First Place, Dragon
Rouge FireStarters 2023



Eye Candy.

adidas | Werther's

Key facts

UCAS code

W213 (3 Year)

W214 (4 Year)

Institution code

N39

Typical offer

104-120 UCAS Tariff points in combination with portfolio and optional portfolio review

Course length

Three- or four-year option, full-time



↑ Kweku Ayesu-Bonsu and Ewan Jacob
BA (Hons) Graphic Communication
Winner – Second Place, Dragon Rouge FireStarters 2024

Why Norwich?

BA (Hons) Graphic Communication is a cutting-edge brand communications degree that will equip you with the skills to design everything from visual identities and advertising campaigns to websites, apps, motion, film and animation. Typography, copywriting, imagery, motion, digital and print applications are all integral components of the programme.

- Share your first year with other graphics students, and continue to work alongside each other, allowing for a unique cross fertilisation of knowledge, skills and experience.
- Develop skills in typography, layout, photography, motion graphics, copywriting, screen design, design research and idea generation.
- Learn technical skills in various design-related digital software such as InDesign, Photoshop and Illustrator, After Effects, Premier and Adobe XD.
- Become expert at understanding and deciphering a brief, researching and generating ideas, problem-solving, developing the most successful concept and executing and presenting the final work.
- Create clever ideas-based solutions for organisations and brands, 'design for good' and advertising campaigns that aim to address global problems.
- Explore printed, digital and spatial formats, including books, posters, brochures and reports, websites, apps, user interfaces, user experience design and 3D/spatial super-graphics.
- Participate in workshops and classes run by external professionals, undertake project briefs initiated and taught by designers from industry, and enter national and international design competitions judged by the design industry.

Explore

BA (Hons)
Graphic
Communication



Courses you may be interested in:

Pg	
46	Integrated Foundation Year
118	Graphic Design
78	Design for Publishing
142	User Experience Design
132	Photography

Your future

Careers include:

- Graphic designer
- Digital designer
- Website designer
- App designer
- Branding designer
- Advertising creative
- Promotions designer
- Brand strategist
- Copywriter
- Printmaker/printer
- Filmmaker/ animator

→ Gosha Maslovskis
BA (Hons) Graphic
Communication

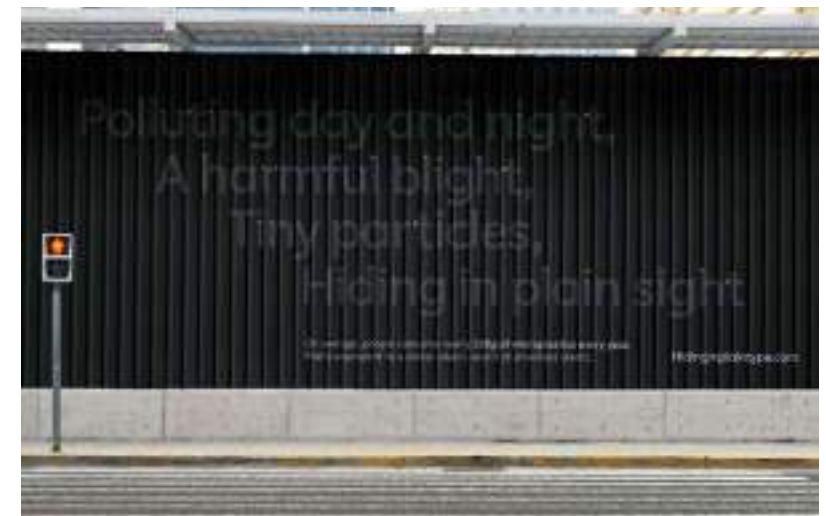
Winner, Silver –
Environment and
Sustainability category,
Creative Conscience
Awards 2024

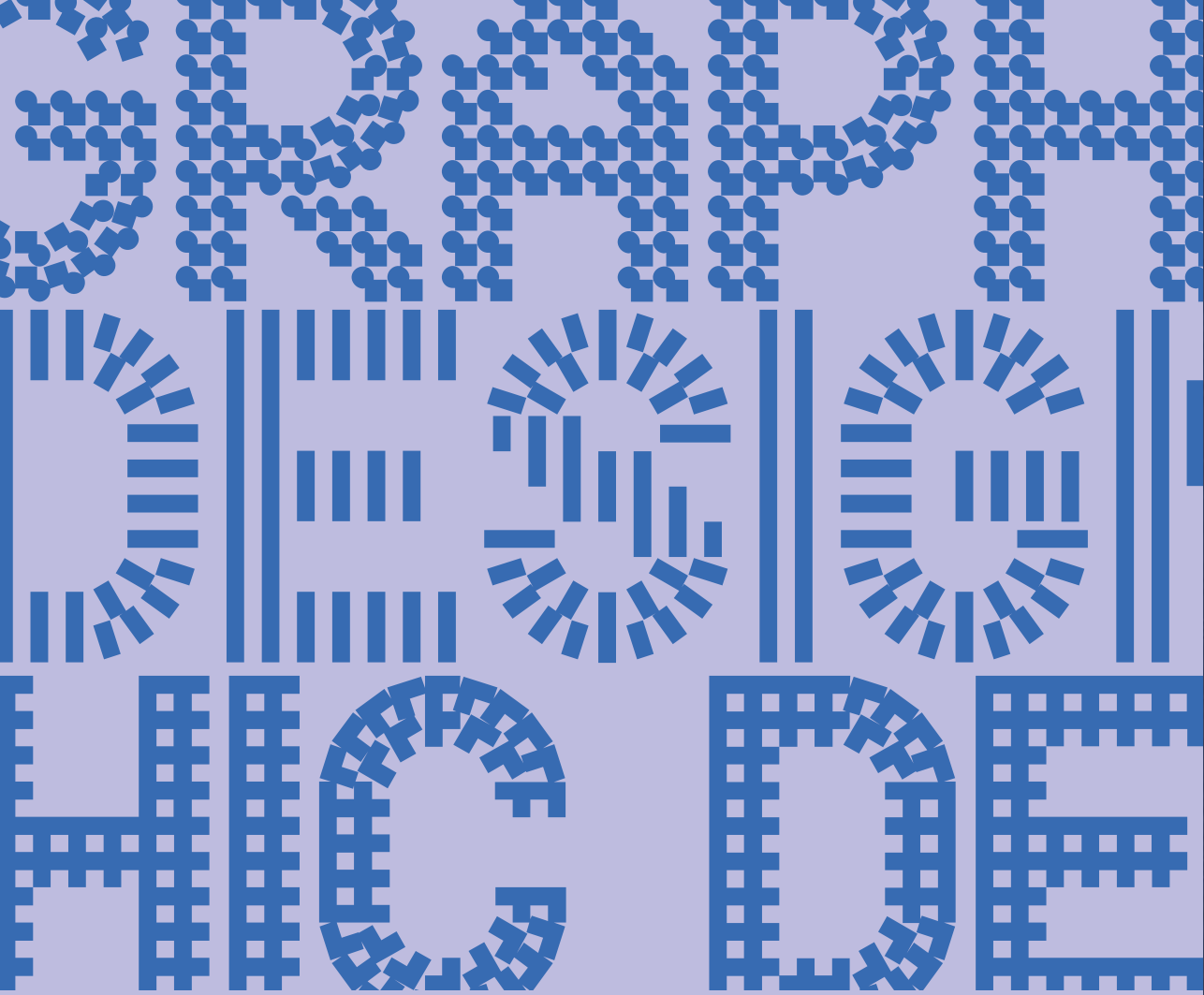
“The courses at Norwich really thrive in their intimacy. We talk to each other, jump between projects together, and try out new styles through group tasks.”

↑ Ben Sanderson
BA (Hons) Graphic Communication

Our course provides a range of employment-focused tools, allowing you to develop a professional portfolio and gain a strong sense of your career aspirations. Graduates have achieved great success, receiving multiple awards from prestigious competitions such as D&AD New Blood, YCN, and Creative Conscience, leading to direct access to the design industry.

Many students have secured placements and full-time employment at renowned agencies such as Design Bridge and Partners, Magpie and Pentagram. Others have found employment at some of the most prestigious design agencies including Weirdo, Tommy, North, Accept & Proceed, Sunday, Paul Belford and many, many more.





→ Ella Smith
BA (Hons) Graphic Design

BA (Hons) Graphic Design

Be inspired to apply innovative and creative solutions to branding, packaging and promotional design for commercial markets.



NIGHT SWIMMING

Saltdean Lido, East Sussex

Come to the grand opening of our historic lido
1 June 2017, 8pm - 12am. Book your tickets now.

www.saltdeanlido.co.uk

Key facts

UCAS code

W210 (3 Year)

W216 (4 Year)

Institution code

N39

Typical offer

104-120 UCAS Tariff

points in combination

with portfolio

and optional

portfolio review

Course length

Three- or four-year

option, full-time

→ Thomas Simms

BA (Hons)

Graphic Design

Careers include:

- Junior designer
- Graphic designer
- Packaging designer
- Creative director
- Branding designer
- Editorial designer
- Brand strategist
- Copywriter
- Marketing creative
- Photographer
- Website/app designer
- Printmaker/printer
- Teacher
- University lecturer
- Social media creator
- Digital entrepreneur
- Art director

This course is highly respected in the industry for its contemporary and ideas-led approach, with a focus on branding, identity design and sustainable planet-friendly packaging. You'll have the opportunity to work on a wide range of design problems, including brand promotion, editorial design and digital design, with an emphasis on creating multi-channel brand worlds for a range of businesses including brand creation for the premium food and drink industry, and cultural organisations. Typography, copywriting, imagery, print, motion design, materials and physical making are all integral to your projects and learning.

“The course at Norwich allows you to hone in on a chosen speciality and trains your brain to think the same way that industry does.”

↑ Tim Wilcox

BA (Hons) Graphic Design



Explore

BA (Hons)

Graphic Design



→ Jack Easterbrook-

Shorter

BA (Hons)

Graphic Design

Why Norwich?



- Share your first year with other graphics students, and continue to work alongside each other, allowing for a unique cross fertilisation of knowledge, skills and experience.
- Develop skills in typography, printing, layout, photography, design research, idea generation, visual narrative and storytelling.
- Learn technical skills in design-related digital software like InDesign, Photoshop and Illustrator, while exploring print, paper, materials, formats and handcraft/making skills.
- Become adept at understanding and deciphering a brief, researching and generating ideas, problem-solving, developing the most successful concept and executing and presenting the final work.
- Work with expert staff, all talented designers and educators, many are practising designers working with clients week in, week out.
- Participate in workshops and classes run by external professionals, undertake project briefs initiated and taught by designers from industry, and enter national and international design competitions judged by the design industry.

Your future

Courses you may be interested in:

Pg

46	Integrated Foundation Year
114	Graphic Communication
78	Design for Publishing
142	User Experience Design
122	Illustration

Our course provides a range of employment-focused tools, allowing you to develop a professional portfolio and gain a strong sense of your career aspirations. Graduates have achieved great success, receiving multiple awards from prestigious competitions such as D&AD New Blood, Pentawards (global packaging community), Creative Conscience and many agency-led competitions, leading to direct access to the design industry.

Graduates have found employment at some of the most prestigious global design agencies including Turner Duckworth, JKR, Magpie, Ted Baker, Design Bridge and Partners, Pearlfisher, Accept & Proceed, Mucho (San Francisco), Bulletproof, Ragged Edge, Pentagram, NB Studio, Elmwood and many, many more.



BA (Hons)
Illustration

Experiment with different illustration mediums and tools as you build your creative identity and professional skills.



i Key facts

UCAS code

W220 (3 Year)

W221 (4 Year)

Institution code

N39

Typical offer

104-120 UCAS Tariff points in combination with portfolio

and optional portfolio review

Course length

Three- or four-year option, full-time

→ Emily Foster

BA (Hons)

Illustration

Why Norwich?



This course nurtures individuality and challenges conventional thinking, valuing the power of illustration to communicate through diverse media and creative applications. Real-world experience and collaborative projects enable experimental approaches to image making grounded in research and issue-based content. BA (Hons) Illustration inspires the development of a unique illustrative language with conviction and confidence, opening opportunities in freelance, publishing, design, education and further study.

- Develop core skills and techniques through digital and analogue workshops including printmaking, laser cutting, photography and bookbinding along with essential training in industry-standard digital software.
- Understand drawing languages, observational drawing, mark-making, print, collage and multi-media processes.
- Consider your work and how it's situated within a global context, develop your critical evaluation skills, and reflect on your creative practice with awareness of sustainable and responsible ways of thinking.
- Learn to communicate and present ideas clearly to different audiences while developing critical evaluation skills to reflect on your creative practice in a global context.
- Explore storytelling and representing your understanding of the changing world through a range of creative contexts.
- Be inspired by industry visitors including agents and industry organisations such as Arena, The Artworks, Jelly London, The House of Illustration and the Association of Illustrators (AOI).

i Courses you may be interested in:

Pg

46 Integrated Foundation Year

54 Animation

102 Fine Art

114 Graphic Communication

118 Graphic Design

Your future

Careers include:

- Freelance illustrator
- Self-publisher
- Printmaker
- Designer
- Picture book designer
- Public artist
- Artist in residence
- Book publisher
- Animator
- Filmmaker
- Curator
- Director
- Editorial publisher
- Gallery assistant
- Illustration agent

→ Megan Green

BA (Hons)

Illustration

i Explore
BA (Hons)
Illustration



The course has a long track record of student and course successes including the RSA Student Design Awards, D&AD New Blood, Penguin Design Awards, Carmelite Prize for Children's Picture Books, YCN Awards and New Designers Best in Show.

Our graduates head into jobs at globally recognised organisations including the BBC, MTV and the V&A, get roles as designers at publishing houses such as Little, Brown Book Group, Hachette, HarperCollins and Penguin Random House and at creative agencies such as Havas Lynx and Mullen Lowe. Many enjoy success as freelance illustrators.

“The biggest development I've had at Norwich is really understanding who I am as an illustrator, and what my personal practice is.”

↑ Tamara Asidi

BA (Hons)

Illustration





BA (Hons)
Interior
Design

Turn your creativity
and problem-solving
skills into real-world
solutions for how we
live, work and play.



i Key facts

UCAS code

W250 (3 Year)

W251 (4 Year)

Institution code

N39

Typical offer

104-120 UCAS Tariff points in combination with portfolio and optional portfolio review

Course length

Three- or four-year option, full-time

Why Norwich?

i Courses you may be interested in:

Pg

46 Integrated Foundation Year

62 Architecture

102 Fine Art

118 Graphic Design

122 Illustration

BA (Hons) Interior Design offers you the chance to explore how we can reimagine, remake, reuse and rebuild our world to meet the changing scenarios of contemporary inhabitation. Sustainable practice and inclusive design principles are key components of the course, giving our graduates the tools, knowledge and understanding to design responsibly and create spaces that improve lives.



← Lucy Cave
BA (Hons)
Interior Design

- You'll share studio and workshop spaces with our Architecture course ensuring students benefit from a lively and vibrant studio culture that mirrors the workplace.
- Respond creatively to climate change through the carefully considered use of resources and the reuse of both built environment and material resources.
- Study the fundamental skills of thinking and working in 2D and 3D methods, including technical drawings, 3D visualisation, sketching and model making.
- Explore how light, colour, materials and their acoustics affect our perception of space and our wellbeing as you consider the social implications of design.
- Learn key technical knowledge through a range of academic workshops based in a vibrant studio culture and industry-focused CAD facilities.
- Experiment with materials and construction technologies for interiors with particular focus on sustainability, efficiency and environmental performance.
- Work on a variety of exciting projects, including live briefs set by industry partners, to develop professional skills and benefit from cutting-edge insights.
- Join professional bodies to broaden your industry expertise and begin networking in national and international contexts.

Your future

Careers include:

- Interior designer
- Experiential designer
- Visual merchandising and window dressing
- Scenographer or set designer
- Temporary or exhibition designer
- Lighting or sound designer
- Stylist or colour consultant
- Project management
- Design technologist
- 3D model maker and visualiser
- Design technologist

→ Eve Gosling
BA (Hons)
Interior Design

→ Daniel Dwyer
BA (Hons)
Interior Design

i Explore
BA (Hons)
Interior Design



Careers and employability are embedded within the course to ensure you're fully prepared for the workplace. By the end of the course, you'll have a clear idea of your individual creative methodologies, and how to apply them to define our career aspirations. You'll underpin your ideas with insightful research and present your perspective on interior design through professionally aligned processes.





BA (Hons) Marketing

Master multi-channel marketing strategies and campaigns and take your career to the next level with our BA (Hons) Marketing course.

i Key facts

UCAS code
MAR1
Institution code
N39
Typical offer
104-120 UCAS
Tariff points
Course length
Three years, full-time

Why Norwich?

Careers include:

- Social media manager
- Brand manager
- SEO specialist
- Marketing campaign manager
- Digital marketer
- Content strategist
- Email marketing specialist
- Market researcher

Your future

Our course is designed to develop practical skills and knowledge of current marketing strategies, digital innovations and strategic techniques. You'll build hands-on experience by applying your new marketing skills and knowledge of emerging digital technology to real-world projects and live briefs to create effective and successful cross-channel campaigns and strategies. Developed alongside industry-leading professionals, the course ensures you gain up-to-date, in-demand knowledge while expanding your professional network, giving you an invaluable edge when applying for future marketing roles.

- Develop hands-on experience and a strong marketing portfolio, showcasing your creative problem-solving and strategic thinking skills.
- Explore new and emerging marketing technologies, such as data-driven services, augmented reality, voice assistants and chatbots.
- Devise campaigns in response to real briefs set by our industry partners, working alongside creative students from across the University.
- Enhance your knowledge of the key theories and concepts of marketing to supplement your real-world experience.
- Gain knowledge and hands-on experience working with creative design students and staff.
- Meet and network with guest speakers who are experienced marketers working for well-known brands.

A marketing degree will teach you how to harness your skills to connect with consumers. You'll work on projects that encourage the strategic and tactical use of marketing. This course will also give you the skills and confidence to take roles and opportunities that are central to business.

i Courses you may be interested in:

Pg	
68	Business Management
94	Fashion Marketing and Business
90	Fashion Communication and Promotion
82	Esports
114	Graphic Communication

i Explore BA (Hons) Marketing





BA (Hons) Photography

Think critically and creatively as you work practically to develop a distinctive portfolio that sets you apart.

→ Steven Spicer
BA (Hons) Photography



Key facts

UCAS code

W640 (3 Year)

W641 (4 Year)

Institution code

N39

Typical offer

104-120 UCAS Tariff points in combination with portfolio and optional portfolio review

Course length

Three- or four-year option, full-time

Accreditation

Recognised by the Association of Photographers

Accreditation

Recognised by the Association of Photographers

AOP

Why Norwich?

Courses you may be interested in:

Pg

46 Integrated Foundation Year

98 Film and Moving Image Production

90 Fashion Communication and Promotion

118 Graphic Design

114 Graphic Communication



↑ Mary Garcia
BA (Hons) Photography

BA (Hons) Photography focuses on personal practice and technical craft, along with an in-depth understanding of photography in a contemporary context. From location and studio lighting to the latest digital imaging techniques, our AOP-accredited course gives you the opportunity to develop diverse and transferable skills in our industry-standard photography studio.

- Develop your unique approach and vision by exploring ideas, passions and interests.
- Actively engage with contemporary concerns, informed by historical practices while exploring new and emerging technologies.
- Explore contemporary techniques related to photographic practice including still and moving image, computer-generated imagery (CGI), animation and illustration.
- Develop production and post-production skills on location, in our studios and digital darkroom.
- Access a wide range of industry-level cameras, lighting equipment and large format inkjet printers to produce imaginative and original images to the highest standards.
- Engage with a wide range of contemporary practitioners and artists, and gain insight from guest speakers and masterclasses led by renowned professionals like Dean Chalkley, Tim Flach, Sophie Harris-Taylor and Rossella Vanon.

Your future

Careers include:

- Photographer
- Photographic assistant
- Digital assistant
- Studio assistant
- Curator
- Art director
- Producer
- Picture editor
- Digital retoucher
- CGI artist
- Teaching technician
- Picture librarian
- Photographer's agent
- Picture researcher
- Fine art practitioner

Our graduates have found employment in a range of different roles in the creative industries. Within the course structure many students begin assisting alongside their studies. Students have received awards from the AOP, D&AD, EIZO, Canon, British Journal of Photography, LensCulture Portrait Awards, Photo North and Portrait of Britain.

Graduates may become photographers or artists in their own right immediately after completing their course. Many photographers and artists work on a freelance basis, supported internally by the Business and Employability team.

↓ Claudy Woods
BA (Hons) Photography



Explore
BA (Hons)
Photography





BSc (Hons) Psychology

Explore and understand why people think, feel and behave as they do.

i Key facts

UCAS code
PSY1
Institution code
N39
Typical offer
104-120 UCAS
Tariff points
Course length
Three years, full-time

Why Norwich?

Your future

Embark on an immersive journey delving into the essence of psychology and its significance to the world around us. You'll discover different ideas and concepts – some familiar and some new – to examine real-world events nationally and globally and engage in current and future debates. You'll gain a rich understanding of classic and contemporary theories and methodologies and follow your interests in areas such as consumer behaviour and marketing; entertainment and audience insight; and spatial interactions and communities, making the most of our expertise in user experience design, gaming, performance and education.

- Learn in a vibrant environment to explore human behaviour and reasoning behind mental processes – how we think, learn, remember, act and engage with others.
- Explore cutting-edge, topical, real-world problems to understand the behaviours of individuals and social groups.
- Enhance your employability with valued skills, including analysing and evaluating evidence and communicating specialist ideas and information to different audiences.
- We teach through projects so we can personalise learning to your individual career goals and put a strong emphasis on ethical and sustainable practice.

Throughout the programme, students will build upon their employability skills. You'll emerge with the transferable knowledge, reflective skills and interpersonal confidence to make a positive difference in working with people in the future, whether through onward postgraduate study or in creative, business or human resource work environments.

i Courses you may be interested in:

Pg	
70	Creative Computing
74	Creative Technology and Robotics
106	Games Art and Design
110	Games Development
142	User Experience Design

Careers include:

- Advertising
- Marketing
- Journalism or public relations
- UX designer
- Human resources management
- Market research analyst
- Social worker
- Counselling (adult/child)
- Teaching

i Explore
BSc (Hons)
Psychology





BA (Hons) Textile Design

Explore the broad context and future of textile design to identify professional interests alongside developing creative, technical and industry skills.



→ Anne Gough
BA (Hons)
Textile Design

Key facts

UCAS code

W231 (3 Year)

W235 (4 Year)

Institution code

N39

Typical offer

104-120 UCAS Tariff

points in combination

with portfolio

and optional

portfolio review

Course length

Three- or four-year

option, full-time

→ Charlotte Walker

BA (Hons)

Textile Design

Why Norwich?

BA (Hons) Textile Design is for the curious, creative student who wants to explore surface, pattern, material, digital and traditional textile processes for interiors and fashion. You'll design and make solutions for environments, bodies and artefacts and drive change in how we think about textile consumption, inclusivity and identity. You'll be unconstrained by specialism and can explore a range of disciplines. You'll be encouraged to develop your unique design language through concept, making and resolution.



- Delve into the infinite possibilities of textile design, through drawing, image and colour, and material research to inform pattern and design direction.
- Work in our spacious riverside studio spaces and workshops with access to print, knit, weave and embroidery equipment and a top-of-the-range digital creative suite.
- Explore advanced applications of digital and CAD tools for design and manufacture.
- Take part in practical workshops and industry-standard design challenges to develop skills in various textile processes such as print, knit, weave and stitch, as well as dyeing, fabric manipulation, surface embellishment and digital software.
- Engage with industry agendas of sustainable practice and responsible design while addressing commercial and client needs of this multi-million pound global industry.
- Explore the physical properties of materials and processes of making, embracing traditional craft and digital production methods to create design solutions that shape and redefine our industry.
- Allow your curiosity and passion to explore research themes and concepts of future facing design debates and historical narratives.

Your future

Careers include:

- Textile designer
- Designer maker
- Pattern designer
- Product designer
- Buyer
- Stylist
- Materials producer
- Interior designer
- Researcher
- Stationery designer
- Branding executive
- Conservator
- Trend forecaster

→ Elodie Reid-

Williams

BA (Hons)

Textile Design

In your final year, you'll develop a strategy for your future direction and showcase your skills and attributes through your portfolio. Past students have achieved industry recognition and success in competitions including the international awards hosted by the Society of Dyers and Colourists, i-Dott wallpaper awards, Bradford Textile Society Awards and The Batsford Prize.

Graduates have secured diverse roles in textile-related positions and beyond, including manufacturing companies such as Ivo Prints, Whitchurch Silk Mill and Standfast & Barracks and design studios including Next Home, Abacus Cards, Joules, and Bay & Brown. Many establish their own businesses, including Kalopsia Collective, Rachel Parker and Amelia Ellwood.

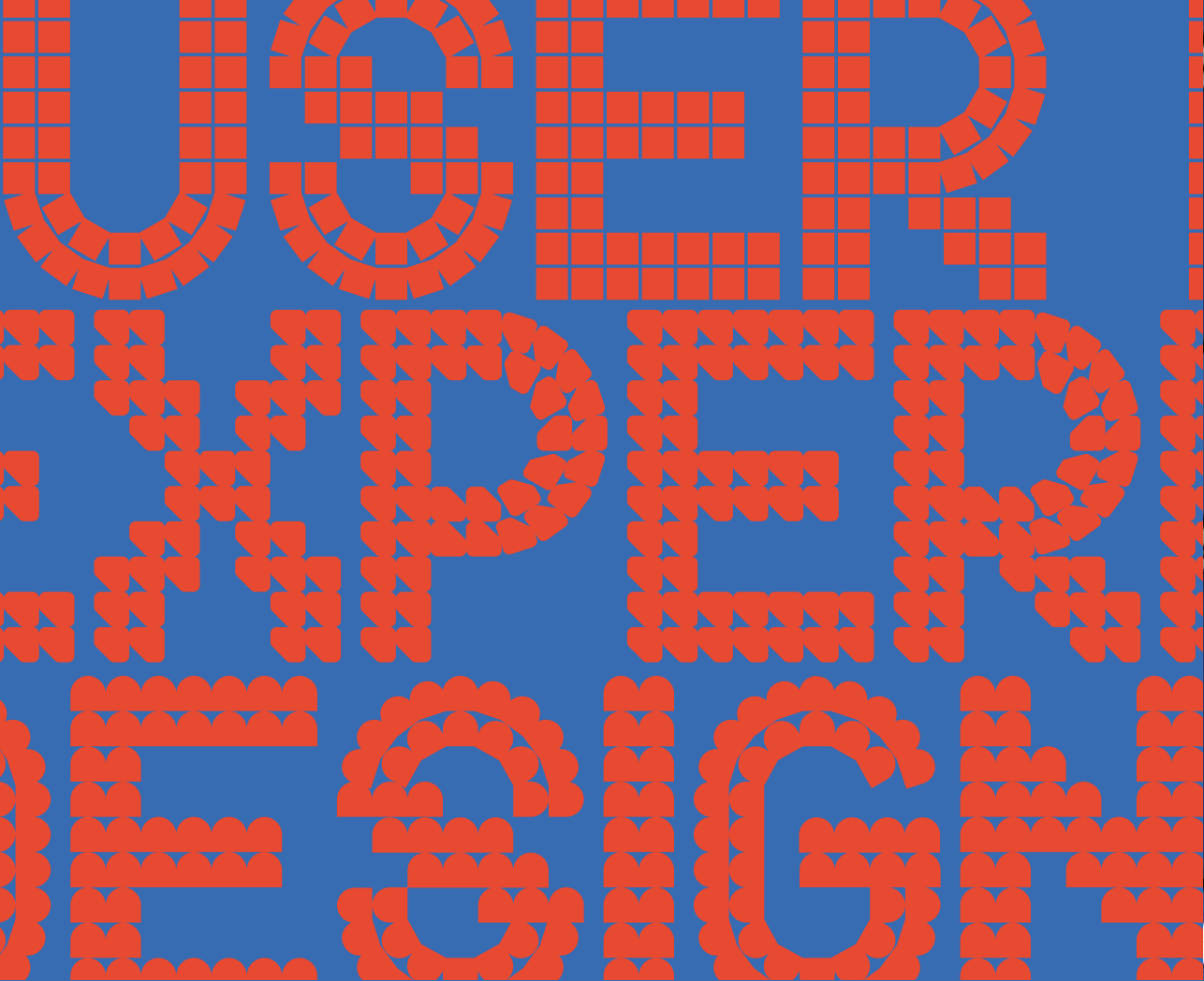


Courses you may be interested in:

Pg	
46	Integrated Foundation Year
86	Fashion
90	Fashion Communication and Promotion
102	Fine Art
126	Interior Design

Explore BA (Hons) Textile Design





BA (Hons)
User
Experience
Design

Want to shape how people
engage with the ever-
evolving digital world?
And understand the
different ways users
experience a design?

→ Sophie Ross
BSc (Hons) User Experience Design
*Winner – Black Pencil, D&AD New Blood Awards 2023 (one of two
awarded worldwide), Yellow Pencil, D&AD New Blood Awards 2023*



Why Norwich?

Key facts

UCAS code

I141 (3 Year)

I142 (4 Year)

Institution code

N39

Typical offer

104-120 UCAS Tariff points in combination with portfolio and optional portfolio review

Course length
Three- or four-year option, full-time

→ José Torcato

BSc (Hons) User Experience Design

Selected for D&AD New Blood: The Portfolios (Digital Design) 2023

Explore

BSc (Hons) User Experience Design



BSc (Hons) User Experience Design will help you create interactive products such as website and app prototypes, video motion graphics, digital imagery and designed research outputs. You'll explore the people and technologies involved in the design process and learn to identify users' needs and goals and map their emotional journeys, using skills such as user research, copywriting, typography, motion, coding and interaction design.



- Develop problem-solving skills by understanding and interpreting project briefs, conducting discovery research, generating ideas, developing prototypes, testing and refining them into successful concepts.
- Undertake project briefs initiated and taught by industry designers and enter national and international design competitions judged by the design industry.
- Engage with industry through portfolio reviews and surgeries, talks from practising alumni, interview practice and graduate portfolio showcase events.
- Hone your project management, communication and collaborative working skills so that you leave with a standout CV and portfolio.
- Share your first year with other graphics students, and then continue to work alongside each other, allowing for a unique cross fertilisation of knowledge, skills and experience.

Courses you may be interested in:

Pg	
46	Integrated Foundation Year
114	Graphic Communication
118	Graphic Design
78	Design for Publishing
110	Games Development

→ Sophie Ross
BSc (Hons) User Experience Design

“UX is great, because it doesn't matter what background you come from – graphics, computer science, psychology, or something different – it's such a wide field that you can find yourself in it easily.”

Your future

By the time you finish the course you'll have developed a distinctive portfolio and have a strong sense of where you want to work within the industry. During the summer break, between second and third year, students take internships and join graduate schemes, which often lead to full-time employment.

Our graduates have gone on to internships and employment at digital experience design agencies including Foolproof, The User Story, Coder, UX Connections and Interstate, and in-house positions at National Grid, Stardust, PwC Middle East, and Tata Consultancy Services.

→ Rayane Zidane
BSc (Hons) User Experience Design

Careers include:

- User interface designer
- UX designer
- Interaction designer
- Digital designer
- Visual designer
- Product manager
- UX design manager
- Front end developer
- Digital web designer
- UX architect
- UX business analyst
- Product marketing manager



HOW TO APPLY



i Applications

Head online to UCAS to apply:
norwichuni.ac.uk/apply

It's important to get your UCAS application in on time as Norwich University of the Arts is a selective university, so consideration of late submissions isn't guaranteed.

i Entry criteria

We're most interested in your portfolio; however, all courses have minimum entry requirements. Check:
norwichuni.ac.uk/study for more information or call: 01603 610561

i Money matters

You'll find all the most up-to-date info on fees, funding, grant and bursaries here:
→ norwichuni.ac.uk/study/finance
→ gov.uk/student-finance

i Portfolio

For some of our courses we ask applicants to submit a digital portfolio. For tips and pointers on building your portfolio plus more information, visit:
norwichuni.ac.uk/study-at-norwich/portfolio-advice or email:
studentrecruitment@norwichuni.ac.uk

i International students

At Norwich, we celebrate inclusivity and diversity. This is reflected in our student body which welcomes international students from more than 40 countries around the world. Everyone at the University recognises the benefit of diverse perspectives and experiences to life in our creative community and city.

Norwich is a licensed sponsor under the UK points-based system for Student Visas. Students can apply to the University directly or via UCAS.

International applicants are required by the UK Visa and Immigration Service to prove that their level of English is equivalent to CEFR Level B2 or higher. At Norwich, we accept SELT tests from an approved provider, such as IELTS 6.0 or above with at least 5.5 in each component. Alternative qualifications are reviewed on a case-by-case basis.

We're committed to ensuring that we support our enquirers and applicants as best we can.

Find international applicant information here: norwichuni.ac.uk/international/apply or reach out to one of our friendly staff over email: international@norwichuni.ac.uk or phone: +44 (0)1603 756 249 to discuss your query further.

We look forward to welcoming you on campus.

i Postgraduate study

From Fine Art to Games, our Masters courses sit at the cutting-edge of their disciplines. You'll be stimulated and inspired, guided and supported as you immerse yourself in your chosen field.

To find out more about our courses, visit: norwichuni.ac.uk/courses/postgraduate or request a Postgraduate prospectus: your.norwichuni.ac.uk/form/get-your-prospectus

i Student support

Personal, educational, financial or practical, our Student Support team wants to help you make the most of your uni experience. There's also an external counselling service available to all students.

Find more information here: norwichuni.ac.uk/study/support or email: support@norwichuni.ac.uk

i Disability and learning differences

We welcome applications from everyone, including those with disabilities and specific learning differences (such as dyslexia). To help us meet your needs and put appropriate support in place, please let us know on your UCAS application form.

Read more here: norwichuni.ac.uk/disability or email: support@norwichuni.ac.uk

Disclaimer The information in this prospectus is intended as a general guide to the course and facilities offered at Norwich University of the Arts. Although the information provided is believed to be correct at the time of publication, the University reserves the right to make changes to the content or delivery of courses or the facilities and resources which support them.

The prospectus is listed as a guide and does not form any part of any contract between Norwich University of the Arts and the student.



Your next move is closer than you think

Where's Norwich?

Norwich is on the east coast of the UK, just a 90-minute direct train journey from London Liverpool Street. Norwich also has direct train links to Cambridge, Peterborough, Sheffield, Manchester and Liverpool. Norwich International Airport offers daily direct flights to Schiphol, Amsterdam, connecting Norwich to thousands of destinations worldwide.

Open days

Open days are the best opportunity to explore our city centre campus and discover more about our unique creative community. You'll get to meet current students and teaching staff, attend essential sessions like the portfolio presentation talk, take a guided tour of the campus, and find out what makes studying at Norwich so great!

Book an open day here:
norwichuni.ac.uk/opendays
or call: +44 (0)1603 610 561

Get in touch

United Kingdom
01603 610 561

International
+44 (0)1603 756 249

Email
info@norwichuni.ac.uk

i Find out more about our courses, campus life and the student experience in our beautiful city here:
norwichuni.ac.uk

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OUR
WORLD

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